

Ben Fulmer

From: Eliza Stokes <eliza@mountaintrue.org> on behalf of Eliza Stokes
Sent: Monday, October 30, 2017 2:53 PM
To: juliemayfield@avlcouncil.com
Subject: Re: PRESS RELEASE: City of Asheville to hold community workshops, launch surveys on its Transit Master Plan

Will do. I'll add it to the ARTC website too.

On Mon, Oct 30, 2017 at 11:47 AM, <juliemayfield@avlcouncil.com> wrote:
Let's push these out on social media.

Sent from my iPad

Begin forwarded message:

From: Polly McDaniel <pmcdaniel@ashevillenc.gov>
Date: October 30, 2017 at 9:23:36 AM EDT
To: Polly McDaniel <pmcdaniel@ashevillenc.gov>
Subject: PRESS RELEASE: City of Asheville to hold community workshops, launch surveys on its Transit Master Plan

FOR IMMEDIATE RELEASE

Date: Oct. 30, 2017

City of Asheville | Communication & Public Engagement Division

Contact: Polly McDaniel, Communications Specialist | [828-232-4507](tel:828-232-4507) | PMcDaniel@ashevillenc.gov

PRESS RELEASE: City of Asheville to hold community workshops, launch surveys on its Transit Master Plan

The City of Asheville invites everyone to participate in two community workshops as part of its recently announced Transit Master Plan update.

A survey will also be available for residents who can't make it to the workshops. Future public engagement activities will include discussion group workshops with various stakeholder groups, meetings with [Asheville Redefines Transit](#) (ART) staff and citizen advisory boards, and final public meetings to receive feedback on the Draft Plan.

The Transit Master Plan will shape how and where transit service will be provided by ART service. It's designed to ensure safe, convenient and accessible public transportation for all residents, workers and visitors to the Asheville area.

Last developed in 2009 and adopted in 2010, an updated plan will provide measurable goals and detailed strategies for improving transit throughout the City. The plan will:

- Assess existing transit services;
- Review ART's current operating environment;
- Evaluate current and future mobility needs; and
- Determine whether and how existing bus transit services can be adjusted to provide improved service levels throughout the City.

The plan is expected to be completed by summer 2018.

Community workshops

Two community workshops will be held in November. The format will be [charrette](#) style, a collaborative discussion between participants, City staff and the consultant team for the project.

Here is the workshop schedule:

- 6 to 9 p.m. Nov. 6 at the [Edington Career & Education Center](#), 33 Livingston St.
- 6 to 9 p.m. Nov. 13 at the [Kairos West Community Center](#), [604 Haywood Road](#).

According to Transit Planning Manager, Elias Mathes, "Asheville has changed significantly since the last Transit Master Plan was developed in 2009 and that has impacted bus service. An updated plan will allow us to improve the efficiency and reliability of current service, and will give us a roadmap for enhancements and potential expansion of future service. These changes will expand mobility options for our citizens and improve their access to employment and location-efficient affordable housing."

Survey input as well

On Nov.6, the City will launch a survey on [Open City Hall Asheville](#) to get rider and resident input on how to improve ART bus service. Paper copies of this survey will be available at City Recreation Centers.

Also in November, local volunteers will be conducting surveys with riders on ART buses, so be on the lookout for that.

“Our goal is to be as inclusive as possible, to reach as many riders and residents as we can,” said Brenda Mills, City Neighborhood and Public Engagement Manager.

Though not required to participate in the Open City Hall, registration is encouraged. Registration is quick and easy, and the information is used only to verify local input and to prepare the meeting for the right-sized crowd. It is not shared with a third party.

Transit Master Plan process

The project team, led by Tindale-Oliver & Associates, will work with the City’s Transit Planning Division to collect data and public input to help determine what enhancements may be recommended. Information will be collected through an on-board survey of riders, an online survey of the general public, stakeholder interviews and public workshops that will focus on the public’s opinion about Asheville’s future transit growth.

The goal of the Transit Master Plan is to establish a mobility vision and program of investments that have community consensus, support and approval for more effective and efficient ART public transportation services to meet the needs of Asheville and support our continued growth.

For more information on Asheville’s Transit Master Plan and to get involved, please visit the [Transit Master Plan project page](#) on the City of Asheville website. More public outreach is planned for the spring as the plan takes shape.

For more information, contact:

Elias Mathes, Transit Planning Manager | City of Asheville

A copy of this press release is available on [Asheville City Source](#).

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Eliza Stokes, Advocacy & Communications Associate

MountainTrue

29 N. Market Street | Suite 610 | Asheville, NC 28801

O: 828-258-8737 x 218

C: 410-493-7284

mountaintrue.org



MountainTrue is committed to keeping our mountain region a beautiful place to live, work and play. Our members protect our forests, clean up our rivers, plan vibrant and livable communities, and advocate for a sound and sustainable future for all residents of WNC.

**BUILD A BETTER TOMORROW FOR WESTERN NORTH CAROLINA.
BE MOUNTAINTRUE.**

mountaintrue.org/join

Ben Fulmer

From: juliemayfield@avlcouncil.com
Sent: Monday, October 30, 2017 11:48 AM
To: Eliza Stokes
Subject: Fwd: PRESS RELEASE: City of Asheville to hold community workshops, launch surveys on its Transit Master Plan

Let's push these out on social media.

Sent from my iPad

Begin forwarded message:

From: Polly McDaniel <pmcdaniel@ashevillenc.gov>
Date: October 30, 2017 at 9:23:36 AM EDT
To: Polly McDaniel <pmcdaniel@ashevillenc.gov>
Subject: PRESS RELEASE: City of Asheville to hold community workshops, launch surveys on its Transit Master Plan

FOR IMMEDIATE RELEASE

Date: Oct. 30, 2017

City of Asheville | Communication & Public Engagement Division

Contact: Polly McDaniel, Communications Specialist | 828-232-4507 | PMcDaniel@ashevillenc.gov

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For more information, contact:

Elias Mathes, Transit Planning Manager | City of Asheville

828-232-4522 | EMathes@Ashevillenc.gov

A copy of this press release is available on [Asheville City Source](#).

#

From: Polly McDaniel <pmcdaniel@ashevillenc.gov> on behalf of Polly McDaniel
Sent: Monday, October 30, 2017 9:24 AM
To: Polly McDaniel
Subject: PRESS RELEASE: City of Asheville to hold community workshops, launch surveys on its Transit Master Plan

FOR IMMEDIATE RELEASE

Date: Oct. 30, 2017

City of Asheville | Communication & Public Engagement Division

Contact: Polly McDaniel, Communications Specialist | 828-232-4507 | PMcDaniel@ashevillenc.gov

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For more information, contact:

Elias Mathes, Transit Planning Manager | City of Asheville

828-232-4522 | EMathes@Ashevillenc.gov

A copy of this press release is available on [Asheville City Source](#).

#

Ben Fulmer

From: Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson
Sent: Monday, March 27, 2017 4:41 PM
To: Brian Haynes; Cecil Bothwell; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young
Cc: Todd Okolichany; Gary Jackson; Cathy Ball; Paul Fetherston
Subject: Haywood Advisory Team: Final Report (unformatted)

Mayor and Council, Mr. Joyell won't have the final report with graphics ready until after tomorrow night's meeting. The Advisory Team signed off on the report last week, and a volunteer has just begin formatting it. He asked that this be shared with Council so that you would at least have the text available.

Thanks,
Maggie

Ben Fulmer

From: Lauren Sexton <LSexton@ashevillenc.gov> on behalf of Lauren Sexton
Sent: Monday, March 20, 2017 11:40 AM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: PED March 21st Meeting Agenda & Materials
Attachments: PED Agenda_ March 21 2017.pdf; Update - Riverfront Office.pdf; Update - Comprehensive Plan.pdf; Update - 2016 Disparity Study Project.pdf

Good Morning Councilors,

Please find the attached agenda and meeting materials for the **March 21st** Planning and Economic Development Committee (PED) meeting. We look forward to seeing you on **Tuesday, March 21st at 3:30pm in the First Floor Conference Room at City Hall.**

Thank you!

Ben Fulmer

From: Julie Mayfield <juliemayfield@avlcouncil.com> on behalf of Julie Mayfield
Sent: Saturday, March 11, 2017 6:28 PM
To: 'councilgroup'
Subject: Haywood street process
Attachments: Haywood Mins 3.8 12.8.pdf; Haywood Street Process.docx

Hi all – in an effort to refresh all of our memories about the Haywood Street property discussion, I've attached the minutes from our December 2015 and March 8, 2016 meetings. I have also reviewed the video and summarized both the minutes and video in the attached, bullet-point document. I did not attached the PED minutes, but I summarize them as well, and they are available on the city's website – as are the videos, of course.

My thinking is that gaining a common understanding of where we started and what we asked for will help us find the path forward. I offer this for information only and not discussion by email.

Thanks
Julie

Ben Fulmer

From: Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson
Sent: Wednesday, March 01, 2017 11:24 AM
To: Brian Haynes; Cecil Bothwell - Email; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young
Subject: Draft 2-28-17 Council Minutes
Attachments: m170228.pdf

Please let me know if you'd like any changes by Noon on Wednesday, March 8.

Thanks,
Maggie

Maggie Burleson, MMC, NCCMC
City Clerk
City of Asheville
Post Office Box 7148
Asheville, N.C. 28802
828-259-5601 (phone)
828-259-5499 (fax)

From: Polly McDaniel <PMcDaniel@ashevillenc.gov> on behalf of Polly McDaniel
Sent: Tuesday, February 28, 2017 8:20 AM
To: Chris Joyell
Subject: PRESS RELEASE: Asheville residents invited to come see finalist ideas for City-owned properties on Haywood Street and Page Avenue

FOR IMMEDIATE RELEASE

Date: Feb. 28, 2017

City of Asheville | Communication & Public Engagement Division

Contact: Polly McDaniel, Communications Specialist | 828-232-4507 | PMcDaniel@ashevillenc.gov

PRESS RELEASE: Asheville residents invited to come see finalist ideas for City-owned properties on Haywood Street and Page Avenue

Asheville residents will get an update and peak into possible uses for City-owned properties on Haywood Street and Page Avenue during a March 8 meeting downtown.

Facilitated by the Asheville Design Center, a 17 member Council-appointed [Haywood Street Advisory Team](#) has been meeting since last spring to develop a community vision to inform future use of the properties abutted by the Basilica of St. Lawrence, U.S. Cellular Center and Battery Park Apartments.

The process kicked off in May 2016 with an Asheville presentation by national placemaking experts Ethan Kent and Philip Winn from Project for Public Spaces, who shared ideas for key components of great public spaces. It continued with two open houses in June during which the public was invited to consider what they would like to **do** in the space (rather than focus on what they'd like to see). An online visual survey on Open City Hall Asheville followed in the fall. Most recently, the Advisory Team participated in a workshop to work toward developing a vision statement and bubble diagram of program elements (i.e. uses and amenities) for the properties.

Chris Joyell of the Asheville Design Center and Andrew Fletcher as Chair of the Advisory Team gave presentations before Asheville City Council in November and December to provide updates on the process, and to propose possible temporary uses on the site, including mobile food vending, open vendor markets, seating, garden beds and performance space. From there, the Advisory Team turned its focus back to the long-term vision for the properties, while City staff is working on implementation of the temporary uses.

With all this work in mind, now residents will get to see a draft long-term vision for the site during a public reveal from 5:30 to 7 p.m. March 8 at the U.S. Cellular Center Banquet Hall, 87 Haywood St. Participants will be asked to provide feedback to the ideas presented by the visioning team. The Haywood Street Advisory Team will be able to consider that feedback before they present their final vision to City Council at its March 28 meeting.

Asheville City Council will ultimately decide how to use the space.

BREAKOUT BOX

Come see the draft vision

What: The Haywood Street Advisory Team will present finalist ideas for uses of City-owned properties on Haywood Street and Page Avenue.

When/where: 5:30 to 7 p.m. March 8 at the US Cellular Center Banquet Hall, 87 Haywood St.

For more information: Contact Asheville Planning Director Todd Okolichany at TOkolichany@ashevillenc.gov or 828-259-5840.

A copy of this press release can be found on [Asheville City Source](#).

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Ben Fulmer

From: Cathy Ball <cball@ashevillenc.gov> on behalf of Cathy Ball
Sent: Thursday, February 16, 2017 12:52 PM
To: councilgroup
Subject: FW: February 21st PED Meeting Materials
Attachments: PED Agenda_ February 21. 2017.pdf; November 16 PED DRAFT Minutes.pdf; January 17.17 PED DRAFT Minutes.pdf; FEBRUARY 2017 RiverProjectsFinal.pdf; PED - Comp Plan Update_02 21 17.pdf; Staff Report for PED - CO2 Update FY2016.pdf; 2016-03-29 CO2 Mitigation Plan.pdf; 2017 Asheville Sustainability Infographic v2.pdf; PED_SignsOnVehicles.pdf; Comp Park Study 02-21-17.pdf

FYI

From: Melissa VanSickle
Sent: Thursday, February 16, 2017 12:44 PM
To: Gwen Wisler <gwenwisler@avlcouncil.com>; Gordon Smith <gordonsmith@avlcouncil.com>; Brian Haynes <brianhaynes@avlcouncil.com>
Subject: February 21st PED Meeting Materials

Good Afternoon Councilors,

Please find the attached agenda and meeting materials for the February 21st PED meeting. We look forward to seeing you on **Tuesday, February 21st at 3:30pm in the First Floor Conference Room at City Hall.**

Below is a link to the full Comprehensive Parking Study: [Asheville Parking Study Strategic Plan_FINAL V2.pdf \(open link\)](#)

Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555

PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
February 21, 2017 | 3:30-5:00 PM
CITY HALL, 1ST FLOOR CONFERENCE ROOM

AGENDA

CALL TO ORDER

1. APPROVAL OF MINUTES

2. UPDATES

- a. Riverfront Office (written)**
- b. Comprehensive Plan (written)**
- c. Annual Carbon Update; Amber Weaver**
- d. Current Development Standards that Regulate Signs on Vehicles; Shannon Tuch**

3. OLD BUSINESS

- a. Consideration of Accepting the Comprehensive Parking Study; Ken Putnam**

4. PUBLIC COMMENT

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Thursday, February 16, 2017 12:44 PM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: February 21st PED Meeting Materials
Attachments: PED Agenda_ February 21. 2017.pdf; November 16 PED DRAFT Minutes.pdf; January 17.17 PED DRAFT Minutes.pdf; FEBRUARY 2017 RiverProjectsFinal.pdf; PED - Comp Plan Update_02 21 17.pdf; Staff Report for PED - CO2 Update FY2016.pdf; 2016-03-29 CO2 Mitigation Plan.pdf; 2017 Asheville Sustainability Infographic v2.pdf; PED_SignsOnVehicles.pdf; Comp Park Study 02-21-17.pdf

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Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555

PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
February 21, 2017 | 3:30-5:00 PM
CITY HALL, 1ST FLOOR CONFERENCE ROOM

AGENDA

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2. UPDATES
 - a. Riverfront Office (written)
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 - d. Current Development Standards that Regulate Signs on Vehicles; Shannon Tuch
3. OLD BUSINESS
 - a. Consideration of Accepting the Comprehensive Parking Study; Ken Putnam
4. PUBLIC COMMENT

Ben Fulmer

From: Sarah Terwilliger <sterwilliger@ashevillenc.gov> on behalf of Sarah Terwilliger
Sent: Tuesday, January 31, 2017 4:22 PM
To: councilgroup
Subject: Haywood Street Visioning Advisory Team-- meeting schedule

Please see the below schedule of regular meetings for the Haywood Street Visioning Advisory Team. Please contact Todd Okolichany at TOkolichany@ashevillenc.gov if you should have any questions.

Date: February 13, 2017
Time: 5:30 p.m. to 7:00 p.m.
Location: Municipal Conference Room, 4th Floor of Municipal Building located at 100 Court Plaza
Meeting: Advisory Team Meeting

Date: February 18, 2017
Time: 9:00 a.m. to 1:00 p.m.
Location: The Collider, located at 1 Haywood St.
Meeting: Advisory Team Workshop

Date: March 8, 2017
Time: 5:30 p.m. to 7:00 p.m.
Location: U.S. Cellular Center, located at 87 Haywood St.
Meeting: Advisory Team Presentation on draft version

Thank you,

Sarah Terwilliger
Deputy City Clerk
City of Asheville
(828) 259-5839

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Saturday, January 14, 2017 3:05 PM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: January 17th PED Meeting Materials
Attachments: PED Agenda_ January 17. 2017.pdf; JANUARY 2017 RiverProjects Update.pdf; PED - Comp Plan Update_01.17.17.pdf; PED-StaffReport_RADFBC_1-17-2017.pdf; STAFF REPORT - CCEPF Update.pdf; Resolution 15-200 Adopting a Community Clean Energy Policy.pdf; Infill Housing PED.pdf; Timeline.pdf

Good Afternoon Councilors,

Please find the attached agenda and meeting materials for the January 17th PED meeting. We look forward to seeing you on **Tuesday, January 17th at 3:30pm in the First Floor Conference Room at City Hall.**

Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555

PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
January 17, 2017 | 3:30-5:00 PM
CITY HALL, 1ST FLOOR CONFERENCE ROOM
AGENDA

CALL TO ORDER 1. APPROVAL OF MINUTES

2. UPDATES

- a. Riverfront Office; Stephanie Dahl
- b. Comprehensive Plan; Stacy Merten
- c. RAD Form Based Code; Sasha Vrtunski
- d. Community Clean Energy Policy Framework; Amber Weaver

3. OLD BUSINESS

- a. Consideration of Strategies to Small-scale Infill Housing in Residential Districts; Vaidila Satvika

4. PUBLIC COMMENT

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Monday, November 14, 2016 9:26 AM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: November 15th PED Meeting Materials
Attachments: DRAFT October PED Minutes.pdf; Copy of NOVEMBER 2016FinalRiverProjects.pdf; PED - Comp Plan Update_11 07 16_to.pdf; Staff Report - FHC Event Partnership Adjustment 2016 Revised.pdf; PED Staff Report - 2017-2019 Event Partnership Staff Contingency.pdf; PED Agenda_ November 2016.pdf

Good Morning Councilors,

Please see the attached agenda and materials for the November 15th PED meeting. We look forward to seeing you on **Tuesday, November 15th at 3:30pm in the First Floor Conference Room at City Hall.**

Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555



PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
November 15, 2016 | 3:30-5:00 PM
CITY HALL, 1ST FLOOR CONFERENCE ROOM

AGENDA

CALL TO ORDER

1. APPROVAL OF MINUTES
2. UPDATES
 - a. Riverfront Office; Written Report
 - b. Comprehensive Plan; Written Report
3. NEW BUSINESS
 - a. Consideration of Partnership in-kind Overage for the Folk Heritage Committee;
Jon Fillman
 - b. Consideration of contingency for strategic Event Partnerships
4. PUBLIC COMMENT

NEXT MEETING: December 20, 2016

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Friday, October 14, 2016 2:13 PM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: October 18th PED Meeting Materials
Attachments: PED Agenda_ October 2016.pdf; DRAFT September PED Minutes.pdf; OCTOBER 2016 River Projects Update.pdf; PED - Comp Plan Update_10 10 16.pdf; PED_TreePres_2016.pdf

Good Morning Councilors,

Please see the attached agenda and materials for the October 18th PED meeting. We look forward to seeing you on **Tuesday, October 18th at 3:30pm in the First Floor Conference Room at City Hall.**

Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555

Ben Fulmer

From: Gary Jackson <GJackson@ashevillenc.gov> on behalf of Gary Jackson
Sent: Thursday, October 06, 2016 1:29 PM
To: councilgroup
Cc: Chris Joyell; Todd Okolichany
Subject: Re: Open City Hall

Gordon - please see the response below. Gary

Sent from my iPhone

On Oct 5, 2016, at 6:25 PM, Todd Okolichany <TOkolichany@ashevillenc.gov> wrote:

Thanks for your input on this, Chris.

Gary, please see Chris's email below.

Sent from my iPhone

Begin forwarded message:

From: Chris Joyell <chris@ashevilledesigncenter.org>
Date: October 5, 2016 at 3:43:14 PM EDT
To: Todd Okolichany <TOkolichany@ashevillenc.gov>
Cc: "Chris Joyell (chris@ashevilledesigncenter.org)"
<chris@ashevilledesigncenter.org>, Alan Glines <aglines@ashevillenc.gov>, Dawa Hitch <DHitch@ashevillenc.gov>
Subject: Re: FW: Open City Hall

Hi Todd,

From the beginning, ADC has approached this project as a programming exercise rather than a full design process. Our aim has been to find out how the public would like to use the space, as opposed to what they would like to see built there. This adheres to the design concept that "form should follow function." We need to first understand how the public would like to use the space before there can begin an exploration of design solutions.

Two drafts of the Activity Preference Survey were circulated to the Advisory Team and City Staff. Each time, our team responded to feedback and made the requisite changes. I'm also confused by the first page and the "not often" to "very often" choices. I'd recommend removing the radio buttons. As for the following pages with 20 images illustrating potential uses, we selected those images based on input from the AT and staff, as well as the initial feedback we've received from:

- May 19th PPS event,

- June BB&T Open House,
- July LEAF Downtown event,
- Tom's 100+ confidential one-on-one interviews,
- Focus group meetings with Vanderbilt, Battery Park, DARN, & Grove Arcade residents and merchants (we're planning one now for Basilca parishioners).
- An internal survey of DARN members,
- 100+ on-site intercept surveys,
- Emails sent to ADC.

The task of collecting and summarizing this volume of qualitative data has been demanding, but we believe it's worth it because we're receiving authentic input. We have constructed a database to capture all of this input verbatim. ADC is working with a Lenoir-Rhyne graduate class (Visions for Sustainable Communities) to code this input, documenting the uses & amenities, specific design elements, and community benefits identified by the public. This database will be shared with the Advisory Team, and it will ultimately inform their recommendations to Council. In the spirit of full transparency we'd like to make the database public, as well.

This is unlike any other process we've undertaken in Asheville, so I understand the skepticism. Our goal all along has been to work with the Advisory Team to construct a process that truly captures the public's thoughts and ideas for the space, while being able to withstand scrutiny. ADC intends to facilitate a non-biased, transparent process, and we're open to any suggestions for how to improve it.

Thanks
Chris

Begin forwarded message:

From: Gary Jackson <GJackson@ashevillenc.gov>
Date: October 4, 2016 at 8:58:02 AM EDT
To: Gordon Smith <gordonsmith@avlcouncil.com>
Subject: Re: Open City Hall

Appreciate the candid feedback. I will share your comments and see what may be learned and enhanced.

Sent from my iPhone

On Oct 4, 2016, at 8:18 AM, Gordon Smith
 <gordonsmith@avlcouncil.com> wrote:

Gary,

Good morning. I just took the survey at Open City Hall regarding the Haywood St. space, and I found it substandard. One of the questions on page one just doesn't make a lot of sense - options are from 'not very often' to 'very often', and the choices are weekly, daily, live downtown, and one other. It may end up being useful in some way, but it won't be because the question is clear.

Second - the choices offered in the last five pages are dominated by park uses. There is a Yes/No dichotomy that does not encourage thoughtful responses. Not sure why downtown frequency gets range choices, but actual uses do not.

Anyway - Here's hoping this is all part of some broader, balanced, collaborative strategy. I don't think this survey will inspire confidence in the process.

Gordon

--

Chris Joyell, Executive Director
Asheville Design Center
67 Broadway Street
Asheville 28801

Mailing Address:
PO Box 1524
Asheville, NC 28802

Cell: 828.782.7894

chris@ashevilledesigncenter.org
www.ashevilledesigncenter.org

Ben Fulmer

From: Jonna Reiff <jreiff@exploreasheville.com> on behalf of Jonna Reiff
Sent: Friday, September 23, 2016 3:51 PM
To: Chip Craig (chip@greybeardrealty.com); Gary Froeba (gfroeba@omnihotels.com); Himanshu Karvir (hkarvir@holidayinnbiltmore.com); Jim Muth; Joe Belcher (joe.belcher@buncombecounty.org); John Ellis; John Lockett (john.lockett@bohemianasheville.com); John McKibbon (johnm@mckibbon.com); Julie Mayfield (juliemayfield@avlcouncil.com); Leah Ashburn; Marita Mowry (Marita@mckibbon.com); Paula Wilber
Cc: Stephanie Brown; Kit Cramer; Marla Tambellini; Dianna Pierce; Pat Kappes; Glenn Cox; Jonna Reiff
Subject: BCTDA 09.28.16 Board Mtg Materials
Attachments: BCTDA Agenda 09.28.16.pdf; Tourism and Economic Development Article.pdf; 09.28.16 BCTDA Mtg Attachments SINGLE PDF.PDF; 09.28.16 BCTDA Mtg Attachments PORTFOLIO.PDF

Greetings, BCTDA!

On behalf of Stephanie, I am sending out the meeting packet for next Wednesday's board meeting. As she noted in recent communications, George Zimmermann of Longwoods International will lead a roundtable discussion focusing on the economic development benefits of tourism promotion. Past BCTDA chairs were also invited to participate and, so far, we have heard that Herman Turk, Mark Rosenstein and Craig Madison will join you at the table. Attached you will also find an article written by Mr. Zimmermann on this topic that will serve as a nice backgrounder to peruse prior to Wednesday.

Other agenda items include Chip Craig presenting the first-ever round of Festival and Cultural Events grant recommendations, a social media update from the marketing team, and a public hearing and final approval of the Fiduciary Task Force's recommendation to establish the CVB as an independent organization as discussed last month.

Recent tourism articles and media hits can be found here:

<https://www.dropbox.com/sh/hihlr4dddo1jzu2/AACYEiNAIqnGINFighknESUBa?dl=0>

We look forward to seeing you next Wednesday, September 28, at 9:00 a.m., in the Chamber Boardroom. Have a great weekend!

--Jonna

Jonna Reiff

Executive Operations Manager

Asheville Convention & Visitors Bureau

36 Montford Avenue | Asheville, NC 28801

P: 828.258.6111

jreiff@ExploreAsheville.com | [Facebook.com/AshevilleCVB](https://www.facebook.com/AshevilleCVB)

ExploreAsheville.com

Ben Fulmer

From: Gary Jackson <GJackson@ashevillenc.gov> on behalf of Gary Jackson
Sent: Wednesday, September 21, 2016 9:05 PM
To: Cecil Bothwell
Cc: councilgroup;Todd Okolichany;Cathy Ball
Subject: Re: Major concerns with report on Haywood St. Advisory Group

Cecil:

As we discussed, I recommend Council get an update from ADC, your contract facilitator, and a spokesperson for the appointed advisory team, at the second meeting in October. (Ok Esther?)

After the Council can provide further guidance to ADC on how you want the visioning process to be completed and receive ideas on how to use the property short term. I think this will enable Council to offer guidance to ADC on process and timing for the visioning process and direct staff to do the feasibility study and action planning for interim uses embraced by Council.

Hope this is helpful to all concerned.

Gary

Sent from my iPhone

> On Sep 20, 2016, at 7:35 PM, Cecil Bothwell <cecilbothwell@gmail.com> wrote:

>

> I am even more troubled now than I was when I first read the report from Todd Okolichany and Alan Glines.

> An overarching concern is that the members of the Advisory Group were NOT GIVEN COPIES of the information, and HAD NO PART IN THEIR PREPARATION.

> Throughout the process ADC Director Chris Joyell has assured the Advisory Group that THEY are the architects of their report. That was certainly my understanding when we formed this task force. Staff is to assist with information, not announce "progress."

>

> 1. The 100 interviews

>

> I have spoken to some of the people interviewed and to some members of the Advisory Group. The interviewer did not take notes or record the interviews. The interviewer CHOSE the persons to interview - how can selected interviewees be interpreted as a meaningful cross-section? Particularly when the interviewer has expressed strong opinions about the property?

>

> Furthermore, the Advisory Group was told that the interviews in question WOULD NOT BE part of their work - but were simply being pursued as "informational" - and as a project of interest to the interviewer.

>

> Now the 100 interviews are presented to us as part of the "public input.

>

> 2. Over 123 visual preference surveys completed

>

> Have any of you taken the survey? (It hasn't even been posted publicly yet, so no telling who had access - again a skewed sample.) I did get a link to a version (no telling if it is the final version, and the Advisory Group has been told IT WILL NOT BE PERMITTED TO SEE THE FINAL SURVEY BEFORE IT IS POSTED PUBLICLY.

>

> Really? That doesn't sound like they are being consulted at all.

>

> Furthermore, the survey is totally nuts. it consists of a series of unlabeled pictures of various activities. It asks what you think the activity is and then whether it is a good activity. One picture is elderly people dancing in what could be a retirement home dining area. How does that relate to a public use of public space?

>

> Another picture appears to be students in a public library or college library (though no books are present) who have laptops open. Or another that might be a college class or continuing education class in what might be a plaza or a park.

>

> All extremely ambiguous, and the survey takes at least 20 minutes to complete. I would challenge any statistician to derive any meaningful information from such a survey in which respondents both define an ambiguous picture and then say if it is a good activity. For where? In what circumstances? It's like a pictorial Rorschach test, and the length will really limit the number of people who respond.

>

> 3. The report on the results of the subcommittee meetings does not comport with the experience of the Advisory Group members who participated.

>

> 4. The meetings are reportedly poorly organized and no minutes are being prepared for the members, so there is no way for members to correct minutes or for any who might have missed a meeting to see what's going on. Further still, at the last meeting an Advisory Group member made a motion for taking a question to Council and Joyell prohibited a vote. Huh?

>

> 5. The report says that the Advisory Group will have a report for Council in December. That is news to the Advisory Group members. They have expressed to me that very little progress has been made to date and expect to ask for an extension of time in order to complete anything like the work they were asked to achieve.

>

> I'm really upset about what I'm hearing and about the process.

>

> The potential of bias in the interviews and surveys to date is enormous, no matter in which direction that bias might lean.

>

> We paid for a public opinion survey for the Bond Referendum. Perhaps it is time to hire a firm to conduct a public opinion survey on the future of the Haywood property.

>

> Sorry for the length, but I deem this to be very, very serious.

>

> -c

>

Ben Fulmer

From: Julie Mayfield <juliemayfield@avlcouncil.com> on behalf of Julie Mayfield
Sent: Wednesday, September 21, 2016 6:35 PM
To: 'Chris Joyell'
Subject: RE: FW: Major concerns with report on Haywood St. Advisory Group

Great. glad there was progress.

From: Chris Joyell [mailto:chris@ashevilledesigncenter.org]
Sent: Wednesday, September 21, 2016 5:55 PM
To: Julie Mayfield <juliemayfield@avlcouncil.com>
Cc: Chris Joyell <chris@ashevilledesigncenter.org>
Subject: Re: FW: Major concerns with report on Haywood St. Advisory Group

Thanks. Just got out of that meeting with Cecil and Gary--very positive. But I have to admit, this project is whittling years off my life expectancy. Nonetheless, we agreed on a way to move forward, and I think Council can expect me and a spokesperson from the Advisory Team to provide Council with a status report on Oct. 25th with a recommendation for temporary installations on the site.

On Wed, Sep 21, 2016 at 12:52 PM, Julie Mayfield <juliemayfield@avlcouncil.com> wrote:

Fyi

-----Original Message-----

From: Gary Jackson [mailto:GJackson@ashevillenc.gov]
Sent: Wednesday, September 21, 2016 9:34 AM
To: Cecil Bothwell <cecilbothwell@gmail.com>
Cc: councilgroup <AshevilleNCCouncil@ashevillenc.gov>; Todd Okolichany <TOkolichany@ashevillenc.gov>; Cathy Ball <cball@ashevillenc.gov>; Alan Glines <aglines@ashevillenc.gov>
Subject: Re: Major concerns with report on Haywood St. Advisory Group

Cecil:

We take your concerns very seriously. May I suggest a conference/meeting involving you, me, and Chris J. to focus attention on your concerns?

Staff want the process to be effective in producing relevant information for ultimate decision making by Council. While public engagement processes tend to be dynamic, we also want to be true to the process outlined before the launch.

Hope we can get together with you soon.

Gary

Sent from my iPhone

> On Sep 20, 2016, at 7:35 PM, Cecil Bothwell <cecilbothwell@gmail.com> wrote:

- >
- > I am even more troubled now than I was when I first read the report from Todd Okolichany and Alan Glines.
- > An overarching concern is that the members of the Advisory Group were NOT GIVEN COPIES of the information, and HAD NO PART IN THEIR PREPARATION.
- > Throughout the process ADC Director Chris Joyell has assured the Advisory Group that THEY are the architects of their report. That was certainly my understanding when we formed this task force. Staff is to assist with information, not announce "progress."
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- > 1. The 100 interviews
- >
- > I have spoken to some of the people interviewed and to some members of the Advisory Group. The interviewer did not take notes or record the interviews. The interviewer CHOSE the persons to interview - how can selected interviewees be interpreted as a meaningful cross-section? Particularly when the interviewer has expressed strong opinions about the property?
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- > Furthermore, the Advisory Group was told that the interviews in question WOULD NOT BE part of their work - but were simply being pursued as "informational" - and as a project of interest to the interviewer.
- >
- > Now the 100 interviews are presented to us as part of the "public input."
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- > 2. Over 123 visual preference surveys completed
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- > Have any of you taken the survey? (It hasn't even been posted publicly yet, so no telling who had access - again a skewed sample.) I did get a link to a version (no telling if it is the final version, and the Advisory Group has been told IT WILL NOT BE PERMITTED TO SEE THE FINAL SURVEY BEFORE IT IS POSTED PUBLICLY.
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- > Really? That doesn't sound like they are being consulted at all.
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- > Another picture appears to be students in a public library or college library (though no books are present) who have laptops open. Or another that might be a college class or continuing education class in what might be a plaza or a park.
- >
- > All extremely ambiguous, and the survey takes at least 20 minutes to complete. I would challenge any statistician to derive any meaningful information from such a survey in which respondents both define an ambiguous picture and then say if it is a good activity. For where? In what

circumstances? It's like a pictorial Rorschach test, and the length will really limit the number of people who respond.

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> Sorry for the length, but I deem this to be very, very serious.

>

> -c

>

--

Chris Joyell, Executive Director
Asheville Design Center
67 Broadway Street
Asheville 28801

Mailing Address:
PO Box 1524
Asheville, NC 28802

Cell: 828.782.7894

chris@ashevilledesigncenter.org
www.ashevilledesigncenter.org

Ben Fulmer

From: Gary Jackson <GJackson@ashevillenc.gov> on behalf of Gary Jackson
Sent: Monday, September 19, 2016 10:20 AM
To: councilgroup
Cc: Ben Farmer;Todd Okolichany;Cathy Ball
Subject: Haywood St Vision

Please see the attached report for an update on the ongoing vision process for the Haywood St property. The final report to Council is anticipated for delivery in December.

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Saturday, September 17, 2016 11:55 AM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: September 20th PED Agenda and Materials
Attachments: PED Agenda_ September 2016.pdf; DRAFT August PED Minutes.pdf; SEPTEMBER 2016 River Projects Update.pdf; PED - Comp Plan Update_09 08 16_to.pdf; PED Staff Report - Strategic Event Partnerships Update.pdf; Small-Scale Infill Update_09 20 16.pdf; Written Survey Responses.pdf; Infill Workshop #2 - online version.pdf

Good Morning Councilors,

Please see the attached agenda and materials for the **September 20th** PED meeting. We look forward to seeing you on Tuesday, September 20th at 3:30pm in the First Floor Conference Room at City Hall.

Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvarsickle@ashevillenc.gov
828-232-4555

Ben Fulmer

From: Julie Mayfield <juliemayfield@avlcouncil.com> on behalf of Julie Mayfield
Sent: Wednesday, September 07, 2016 4:17 PM
To: 'Suzanne Devane'
Subject: RE: Thank you for today's meeting
Attachments: City of Asheville Comment_Draft Response - spreadsheet.docx; Working Group Meeting #1_Summary.pdf; Working Group Meeting #2_Summary.pdf; Working Group Meeting #3_Summary.pdf

Right – I understand that. The merger team met this past spring after the DEIS public comment period and decided on Alt. 4B. Again, they might meet one more time before the FEIS is issued or the ROD is signed, but I think that would be it. Regardless, they have not flagged any issues of concern, including the federal environmental agencies with which we have met on several occasions during the course of this project. The environmental impacts have never been the drivers here, as confirmed by FWS, EPA, and the Corps in conversations earlier this year prior to the last merger team meeting.

I understand well the potential power of the merger process and the ability of the agencies to elevate projects or otherwise put roadblocks in the way when they have concerns, but that option has not manifested itself with this project.

I have attached the meeting summaries as well as DOT's spreadsheet for addressing concerns outlined in the city's comment letter. Our discussions are not necessarily limited to these issues, so we can add others as they come up, like your concern with slope stability. The meeting is at an DOT maintenance facility:

NCDOT Buncombe County Maintenance Conference Room
11 Old Charlotte Highway Asheville, NC 28803

There are two buildings next to each other and two parking lots – the meeting is in the upper building and upper lot. See you then –

Julie

From: Suzanne Devane [mailto:sdevane@hdresources.net]
Sent: Wednesday, September 7, 2016 12:23 PM
To: 'Julie Mayfield' <juliemayfield@avlcouncil.com>
Subject: RE: Thank you for today's meeting

Julie -- I will plan to join you at the Working Group meeting on September 20. Just provide me with details at to time and place. Having the minutes from the three previous meetings would be helpful as well.

The Merger Team can't undertake a final review and approval of the project until the NEPA review is completed. Because these are federal funds being used, the process has to follow federal NEPA requirements and so it doesn't matter what state the decisions are being made in. Most members of the Merger Team are actually federal agencies and to the extent that necessary analysis has not been done by the lead state agency, that can be an issue to raise at the Merger Team level. S

From: Julie Mayfield [<mailto:juliemayfield@avlcouncil.com>]
Sent: Wednesday, September 07, 2016 10:20 AM
To: 'Suzanne Devane' <sdevane@hdresources.net>
Subject: RE: Thank you for today's meeting

Of course – I appreciate your willingness to hit the reset button.

You may be overestimating the role of the merger team in this process. They may have just one more meeting prior to the FEIS, if even that. I'm not sure how it works in Chicago and other places, but the main role of the merger team here is to pick the alternative. Having done that, I'm not sure what other role they have – I don't think they get into deep design or engineering issues.

However, if you have experience with them playing a larger or different role, tell me about that. maybe that can be something we advocate here.

Julie

From: Suzanne Devane [<mailto:sdevane@hdresources.net>]
Sent: Wednesday, September 7, 2016 11:08 AM
To: 'Julie Mayfield' <juliemayfield@avlcouncil.com>
Subject: RE: Thank you for today's meeting

Julie – I appreciate this response. I also appreciate your openness to the idea of the City retaining a firm to assist it in its negotiations with NCDOT on this project. It has been my professional hindsight experience with mega-transportation projects that communities lose on NEPA processes when they don't have the expertise to know what to ask about, and yes, demand! That lack of experience always serves the transportation agency. I think bringing in a NEPA analysis expert at this point is how the City can regain real leverage vis-à-vis NCDOT. If they ever thought they could railroad Asheville, this move will convince them they can't.

I would be happy to join the Working Group, but I have no interest in designing pretty greenways and bike paths. If 4B is staying where it is, I want to work on the impact issues and get things clarified and resolved at the Merger Team level. I love Asheville. I love my home. I want to be removed from here in a box. If you are willing to work with me under that understanding, I am happy to start afresh in our efforts to work collaboratively.

Suzanne

From: Julie Mayfield [<mailto:juliemayfield@avlcouncil.com>]
Sent: Tuesday, September 06, 2016 2:31 PM
To: Suzanne Devane <sdevane@hdresources.net>
Subject: Re: Thank you for today's meeting

I'm not sure that's what I said about burton street. The dynamic that was developing among the neighborhoods was fraught with race and class issues and I did indeed want to avoid that explosion. But I have never put the interests of any particular neighborhood above any other. And yes, I did work with burton street on their plan, but little of it has to do with i26.

If it seems I am exerting control, then I do indeed need to change my approach. In either role, I have always welcomed expertise, knowledge and input from whoever has it to offer. As you have heard repeatedly, the city's work on this project has happened through a combination of thousands of hours of work by residents, staff and outside experts. So there are avenues for people to contribute their knowledge and expertise - in addition to the working group, which will advance concerns of the community, the city has a bike/Ped group working on that issue, and Michael McDonough and

others are taking about the planning that needs to happen along Patton to ensure we get the development we want. Depending on what NCDOT comes back with on the bridge, we may convene a bridge group to work on that. There will also be an aesthetics committee of as yet uncertain scope, and we will create other ad hoc groups as needed.

This is still very much a work in progress and we create whatever we need to in order to address the litany of outstanding issues. I invited you at our first meeting to fold into this collaboration with the city and NCDOT in some way, and that invitation stands for you and whoever else brings passion for this project.

Julie

Sent from my iPhone

On Sep 6, 2016, at 2:13 PM, Suzanne Devane <sdevane@hdresources.net> wrote:

Julie – I realize you had not been elected to office until last December. You have been, however, an opinion leader on this project while wearing your Mountain True hat. The I-26 Connect Us website was run by Mountain True with you at the helm.

When we first met, some of the first words out of your mouth were: “I wasn’t about to allow the Burton Street community to be sacrificed for the rich white people in Montford.” You said that to me as a sitting City Council member! I didn’t bring any of this up in today’s meeting because I was hoping you would be willing to bring in additional expertise on the merits. It just seems sensible. I am really having trouble understanding why you seem to have such a need to control a project that is so complex. There are many people who have a real stake in what happens. As you heard from Sue today, it’s not just a project to us.

Best, Suzanne

From: juliemayfield@avlcouncil.com [<mailto:juliemayfield@avlcouncil.com>]

Sent: Tuesday, September 06, 2016 12:10 PM

To: Suzanne Devane <sdevane@hdresources.net>

Subject: Re: Thank you for today's meeting

And I wanted to add just to you, since I know you have concerns about my two hats on this project, that I was not part of the city's decision to hire or not hire an expert or attorney to advise the city during the DEIS comment period. I was in full campaign mode at that point and affirmatively not trying to influence the city. Former council member Marc Hunt was leading council's efforts at that point and I do not know what internal discussions there were on that issue.

Julie

Sent from my iPad

On Sep 6, 2016, at 12:25 PM, Suzanne Devane <sdevane@hdresources.net> wrote:

On behalf of all of us from the Montford Neighborhood Association, I want to thank all of you for your time in setting up and attending this morning's meeting to discuss community concerns regarding the 4B Alternative of the I-26 Connector project.

Since there was some confusion about exactly what a NEPA consultant could do for the City, I thought I'd send you the link for a great firm I've worked for in the past -- ICF International: <http://www.icfi.com/markets/transportation/environment#tab-1-capabilities> As you can see, they have extensive background in reviewing community impacts that accompany transportation projects of this scope. I think they could certainly identify the broadest range of issues the City should ask NCDOT to address moving forward. I understand their Raleigh office is headed up by someone who used to be an engineer with NCDOT, so she could certainly be helpful in translating NCDOT-Speak for the City! As I said, I would be happy to volunteer my time to assist City staff in pulling together an appropriate RFP. Just let me know if I can assist in that capacity.

In the meantime, we will be working to get a good turn-out at the public forum on September 20. David will make brief introductory remarks and he will be sure to inform the audience that the City has a Working Group that is bringing issues to the attention of NCDOT, so people know our efforts aren't occurring in a vacuum.

Thanks again!

Best,

Suzanne Devane
President
HD Resources, Ltd.
48 Houston Street
Asheville, NC 28801
773.297.6835
sdevane@hdresources.net
AND
205 West Touhy Avenue
Suite 207
Park Ridge, IL 60068

From: Esther Manheimer [<mailto:esthermanheimer@avlcouncil.com>]
Sent: Thursday, July 28, 2016 1:57 PM
To: 'Suzanne Devane' <sdevane@hdresources.net>; jmatthews@ashevillenc.gov
Cc: 'Rachel Stein' <nrachelstein@gmail.com>; 'Lael Gray' <laelgray@yahoo.com>; 'David Patterson' <dpatterson@montford.org>; 'Terry Peters' <terryptrs@yahoo.com>; 'Tom Downing' <TDowning@ashevillenc.gov>; 'Ken Putnam' <kputnam@ashevillenc.gov>; juliemayfield@avlcouncil.com; 'Gwen Wisler' <gwenwisler@avlcouncil.com>
Subject: RE: Checking in on meeting regarding the I-26 Connector project

Suzanne – Jaime is out through next week but I've copied Tom Downing who can help get things scheduled.

I'm wondering who you all should meet with ahead of the September 20th meeting so you can get organized for the upcoming meeting. I would suggest our MPO members (Julie and Gwen) and Ken Putnam with Transportation, and maybe they can suggest a DOT representative? Does that sound like what you all were aiming for? I believe that was the concept we discussed.

Than you,
Esther

<image001.jpg>

Esther Manheimer
Mayor, City of Asheville
P.O. Box 7148
Asheville, NC 28802
Cell 828.231.8016
esthermanheimer@avlcouncil.com

From: Suzanne Devane [<mailto:sdevane@hdresources.net>]
Sent: Thursday, July 28, 2016 2:43 PM
To: jmatthews@ashevillenc.gov; esthermanheimer@avlcouncil.com
Cc: 'Rachel Stein' <nrachelstein@gmail.com>; Lael Gray <laelgray@yahoo.com>; David Patterson <dpatterson@montford.org>; 'Terry Peters' <terryptrs@yahoo.com>
Subject: Checking in on meeting regarding the I-26 Connector project

Hi Jaime – I just wanted to check in and see if you'd been able to identify any possible dates for the meeting the Mayor is trying to set up with key Council members and staff on the I-26 Connector project.

The NCDOT General Counsel Michael Holder will be attending the public forum we've arranged for September 20 at Isaac Dickson Elementary School. We've also reached out to the Hillcrest community and they will be publicizing the September 20 forum in their upcoming newsletter and we will be working with them on distributing flyers closer to September 20.

Thanks!

Suzanne Devane
President
HD Resources, Ltd.
48 Houston Street
Asheville, NC 28801
773.297.6835
sdevane@hdresources.net
AND
205 West Touhy Avenue
Suite 207
Park Ridge, IL 60068

Ben Fulmer

From: Wray, Michael G <mgwray@ncdot.gov> on behalf of Wray, Michael G
Sent: Tuesday, September 06, 2016 10:08 AM
To: Julie Mayfield
Cc: Jon Creighton;Ken Putnam
Subject: RE: DOT working group
Attachments: 160324_I-2513 Working Group Meeting #1_Summary.pdf; I-2513 City of Asheville Comment_Draft Response.docx

Hi Julie,

Please see attached for the meeting minutes from working group #1, as well as the initial version of the spreadsheet with the City of Asheville's comments.

I will certainly make sure Jon is on all future emails regarding the working group.

Thanks,
Michael

From: Julie Mayfield [mailto:juliemayfield@avlcouncil.com]
Sent: Tuesday, August 30, 2016 5:25 PM
To: Wray, Michael G <mgwray@ncdot.gov>
Cc: Jon Creighton <jon.creighton@buncombecounty.org>; Ken Putnam <KPutnam@ashevillenc.gov>
Subject: DOT working group

Hello Michael – I understand that Jon Creighton with Buncombe County will be attending the next DOT working group meeting on I-26, and hopefully future meetings as well, so please add him to your email list so he gets meeting notices and agendas. You might also send him the initial spreadsheet of issues/concerns that we went over in our very first meeting. I just realized I don't have that in electronic form – only a version with my notes on it.

Jon, I'm happy to chat with you about how this group came about and how we're tackling the list of issues one at a time. The short version is that the City called for the creation of this group in a resolution on I-26 that we adopted in December in order to address the city's outstanding concerns about the project. DOT has been extraordinarily accommodating and we are addressing the issues chunk by chunk. I've attached the meeting notes from meetings #2 and 3 – somehow I don't have them for #1. Michael, can you send us both those notes as well?

So glad to have the county at the table, and I look forward to working with you on this.

Julie

Email correspondence to and from this sender is subject to the N.C. Public Records Law and may be disclosed to third parties.

Ben Fulmer

From: Stephanie Brown <sbrown@exploreasheville.com> on behalf of Stephanie Brown
Sent: Monday, August 29, 2016 1:29 PM
To: Chip Craig (chip@greybeardrealty.com); Gary Froeba (gfroeba@omnihotels.com); Himanshu Karvir (hkarvir@holidayinnbiltmore.com); Jim Muth (jim.muth@muthmail.com); Joe Belcher (joe.belcher@buncombecounty.org); John Ellis (jellis@dwtheatre.com); John Luckett (john.luckett@bohemianasheville.com); John McKibbon (johnm@mckibbon.com); Jonna Reiff; Julie Mayfield (juliemayfield@avlcouncil.com); Leah Ashburn; Marita Mowry (marita@mckibbon.com); Paula Wilber (pwilber@biltmore.com); Stephanie Brown
Cc: Kit Cramer; Ben Teague; Marla Tambellini; Dianna Pierce; Jonna Reiff; Pat Kappes; Glenn Cox; Stephanie Brown
Subject: BCTDA 08.31.16 Board Mtg Materials
Attachments: BCTDA Agenda 08.31.16.pdf; 08.31.16 BCTDA Mtg Attachments SINGLE PDF.pdf; 08.31.16 BCTDA Mtg Attachments PORTFOLIO.pdf

Good Afternoon BCTDA:

It's hard to believe another month has gone by! Your board packet for Wednesday's meeting is attached. There is a possibility that the proposal for the advertising effectiveness study will be deferred to a future meeting. If it is not, you will receive the proposal tomorrow.

The US Travel Association just released "The Power of Travel Promotion: What Destination Marketing Means to Communities Nationwide" at its national convention. Asheville is featured as a case study on page 20. https://www.ustravel.org/sites/default/files/Media%20Root/Power_Travel_Promotion_Report.pdf

"Asheville, North Carolina is a world-class leisure destination. But Ben Teague of the Economic Development Coalition of Asheville-Buncombe County says that "past visits and good experiences open doors" to business prospects."

Please let me know if you have any questions or comments. See you Wednesday.
Stephanie

Stephanie Pace Brown

Executive Director

Asheville Convention & Visitors Bureau

36 Montford Ave.

Asheville, NC 28801

P: 828.258.6104 | C: 828.214.5141

sbrown@ExploreAsheville.com

ExploreAsheville.com

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Friday, August 12, 2016 4:12 PM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: August 16th PED Materials and Time Change
Attachments: PED Agenda_ August2016.pdf; DRAFT June PED Minutes.pdf;
AUGUST2016RiverProjects.pdf; PED - Comp Plan Update_08 08 16_to.pdf;
PED_LevelIIAmndmt_2016.pdf; I-26 Multi-Modal Improvements 08-16-16.pdf

Good Afternoon Councilors,

Please see the attached agenda and materials for the **August 16th** PED meeting. Also, please note that the meeting will begin at **4:00 p.m.** in the First Floor Conference Room at City Hall.

Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555

Ben Fulmer

From: Jaime Matthews <JMatthews@ashevillenc.gov> on behalf of Jaime Matthews
Sent: Monday, August 08, 2016 3:29 PM
To: councilgroup
Cc: Gary Jackson;Cathy Ball;Paul Fetherston
Subject: Governance Info
Attachments: Recommended Resources for Corridor Neighborhood Planning - PUD - FY2016-17.pdf; Draft Strategic Work Plan Council.pdf; Draft Minutes 6.28.16.pdf

Mayor and Council,

Please see attached additional information for tomorrow's Governance Committee including the Draft Council Strategic Goals and a report from Todd on recommended resources for Corridor/Neighborhood Planning efforts.

All the information for tomorrow's meeting is posted on the city webpage here:

<http://www.ashevillenc.gov/Departments/CityClerk/CouncilCommittees/GovernanceCommittee.aspx>

Thank you,

Jaime

Jaime Matthews
Assistant to the City Manager
City Manager's Office
City of Asheville, North Carolina
828-232-4541
jmatthews@ashevillenc.gov

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Friday, July 15, 2016 4:44 PM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: July 19th PED meeting
Attachments: July 2016 River Projects Update.pdf; July 2016 Comp Plan Update.pdf; July 2016 Haywood Street Community Visioning Update.pdf

Good Afternoon Councilors,

This is a reminder that the July 19th PED meeting has been cancelled. Also, please find the attached updates for the Riverfront projects, Comprehensive Plan, and Haywood Street Visioning Process.

Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Thursday, June 16, 2016 1:56 PM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: June 21st PED Agenda and Materials
Attachments: PED Agenda_ June 2016.pdf; DRAFT PED Minutes_May2016 .pdf; June2016RiverProjects.pdf; PED - Comp Plan Update_06 21 16_to.pdf; 2016-06-21 Staff Report for PED - Minority Business Program Annual Repor....pdf; minority business annual report 2013.pdf; minority business annual report 2014.pdf; minority business annual report 2015.pdf; STAFF REPORT - FPAP - 06 21 2016.pdf; Website Layout Draft 06 07 2016.pdf

Good Afternoon Councilors,

Please find the June 21st PED meeting agenda and supporting materials attached, along with the draft May meeting minutes. We look forward to seeing you on **Tuesday, June 21st at 3:30pm in the First Floor Conference Room at City Hall.**

Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Friday, May 13, 2016 12:51 PM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: May PED Meeting Materials and Time Change
Attachments: PED Agenda April_2016.pdf; DRAFT PED Minutes_April2016.pdf; May 2016 River Projects Update.pdf; PED - Comp Plan Update_05 17 16.pdf; MayorsDevTaskForce_PED Report_5-17-16.pdf; Development Task Force Recommendations FEB FINAL.pdf; StatusReportaddressingConcernsidentifiedbytheMayor.pdf; Staff Report _PAYT May 17_2016.pdf; 1_WasteZero Critique of SERA's PAYT Report.pdf; 2_SERA Sensitivity Analysis.pdf; PED Staff Reports_TDA and STPDA Grants.pdf

Good Afternoon Councilors,

Please find the May 17th PED agenda attached and below. The draft April meeting minutes are also attached, as well as the supporting documents. Also, please note that the meeting time has changed and the meeting will begin at **2:30pm** in the First Floor Conference Room of City Hall.

Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555

Ben Fulmer

From: Jonna Reiff <jreiff@exploreasheville.com> on behalf of Jonna Reiff
Sent: Monday, April 25, 2016 4:34 PM
To: Chip Craig (chip@greybeardrealty.com); Gary Froeba (gfroeba@omnihotels.com); Himanshu Karvir (hkarvir@holidayinnbiltmore.com); Jim Muth; Joe Belcher (joe.belcher@buncombecounty.org); John Ellis; John Lockett (john.lockett@bohemianasheville.com); John McKibbon (johnm@mckibbon.com); Julie Mayfield (juliemayfield@avlcouncil.com); Leah Ashburn; Marita Mowry (Marita@mckibbon.com); Paula Wilber
Cc: Stephanie Brown; Kit Cramer; Marla Tambellini; Dianna Pierce; Glenn Cox; 'Marita Mowry (Marita@mckibbon.com)'
Subject: Materials for the 04.27.16 BCTDA Meeting
Attachments: BCTDA Agenda 04.27.16.pdf; 04.27.16 BCTDA Mtg Attachments SINGLE PDF.pdf; 04.27.16 BCTDA Mtg Attachments PORTFOLIO.pdf

Greetings, BCTDA:

Good afternoon. I am sending this on behalf of Stephanie. Attached please find the pre-meeting materials for Wednesday's meeting. We look forward to seeing you at 9:00 a.m. in the chamber boardroom!

Articles: <https://www.dropbox.com/sh/4ly4mf1emayeml3/AACpbOG-qpePh-7Ni24NNCsHa?dl=0>

--Jonna

Jonna Reiff

Executive Operations Manager

Asheville Convention & Visitors Bureau

36 Montford Avenue | Asheville, NC 28801

P: 828.258.6111

jreiff@ExploreAsheville.com | www.Facebook.com/AshevilleCVB

www.ExploreAsheville.com

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Friday, April 15, 2016 5:02 PM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: April 19th PED Meeting Materials
Attachments: PED Agenda April_2016.pdf; DRAFT PED Minutes_March2016.pdf; April2016RiverProjects.pdf; Finace Staff Report_RADTIP Utility Relocation Agreements.pdf; Finance Staff Report_TIGER VI Grant Agreement and Letter of Commitment.pdf; Memo to PED - CBD Development Review _04 19 16.pdf; CBD DEVELOPMENT REVIEW FORUM COMMENTS.pdf; Staff Notes Pertaining to three topics of review 3-23-16.pdf; GENERAL SUMMARY - CBD MEETING.pdf; 2016-04-19 Staff Report for PED - CO2 Update FY2015.pdf; FY15 COA Carbon Footprint Update.pdf; PED Staff Report - Strategic Event Partnerships 2017-2019.pdf; Strategic Event Partnerships 2017-2019.pptx

Good Afternoon Councilors,

Please find the April 19th PED agenda attached and below. The draft March meeting minutes are also attached, as well as the supporting documents. I look forward to seeing you on **Tuesday, April 19th at 3:30pm** in the First Floor Conference Room of City Hall.

Thank you,

Melissa VanSickle
Executive Assistant
Planning & Multimodal Transportation
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555



PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
April 19, 2016 | 3:30-5:00 PM
CITY HALL, 1ST FLOOR CONFERENCE ROOM

AGENDA

CALL TO ORDER

1. APPROVAL OF MINUTES

3:30

- | | | |
|-----------|---------------------------------------------------------------------------------|-------------|
| 2. | UPDATES | |
| | a. Riverfront Office; Stephanie Monson | 3:30 |
| | b. Comprehensive Plan; Stacey Merten | 3:40 |
| | c. Downtown Development Review; Todd Okolichany | 3:50 |
| | d. Sustainability Annual Report; Amber Weaver | 4:00 |
| 3. | NEW BUSINESS | |
| | a. Staff Recommendations for 2017-2019 Strategic Event Partnership; Jon Fillman | 4:20 |
| 4. | PUBLIC COMMENT | 4:50 |

NEXT MEETING: May 17, 2016

ADJOURNMENT

For more information on the Planning & Economic Development Committee, please contact Cathy Ball at 828-259-5939.

Ben Fulmer

From: Julie Mayfield <juliemayfield@avlcouncil.com> on behalf of Julie Mayfield
Sent: Friday, April 15, 2016 12:56 PM
To: Joan Walker
Subject: Fwd: May Vacancies for City Boards & Commissions
Attachments: bdapptments1.doc

Sent from my iPhone

Begin forwarded message:

From: Maggie Burleson <MBurleson@ashevillenc.gov>
Date: April 15, 2016 at 2:21:01 PM GMT+2
To: Brian Haynes <brianhaynes@avlcouncil.com>, Cecil Bothwell - Email <cecil@braveulysses.com>, Esther Manheimer <esthermanheimer@avlcouncil.com>, Gordon Smith <gordonsmith@avlcouncil.com>, Gwen Wisler <gwenwisler@avlcouncil.com>, Julie Mayfield <juliemayfield@avlcouncil.com>, Keith Young <KeithYoung@avlcouncil.com>
Subject: May Vacancies for City Boards & Commissions

Please circulate as much as possible.

Thanks,
Maggie

Maggie Burleson, MMC, NCCMC
City Clerk
City of Asheville
Post Office Box 7148
Asheville, N.C. 28802
828-259-5601 (phone)
828-259-5499 (fax)

Ben Fulmer

From: Susan Spencer <spen@charter.net> on behalf of Susan Spencer
Sent: Thursday, April 07, 2016 12:17 PM
To: AshevilleNCCouncil@ashevillenc.gov
Subject: Haywood St property and ADC members
Attachments: member at large app.pdf

Dear Asheville City Council members,

I am a resident of the city of Asheville.

I am also a volunteer with the Buncombe County Extension Master Gardeners. Gary Anderson, one of my fellow volunteers has applied to be an at-large member on the committee led by ADC to determine the use for the vacant property on Haywood Street across from the Civic Center. As you can see from his application below, Gary has a significant amount of experience working on public projects. I would like to strongly encourage you to vote for him as one of the at-large members. The bullets below describe how both the city of Asheville and the Extension Master Gardeners can benefit from Gary's membership.

The city of Asheville benefits from participation of EMGVs in the following ways:

- 1. Development of a living use of the space where residents and visitors can learn about gardening from trained volunteers sharing research-based knowledge, while also enjoying seasonal displays.*
- 2. Over 100 enthusiastic gardeners with varied backgrounds, including education and science, to design, plant and maintain the gardens.*
- 3. Gardens that combine horticulture with art, education, and design that would be available to residents and visitors of all ages and all backgrounds. The art education and design functions would be in cooperation and conjunction with other local entities such as art councils, museums and landscape architects. In addition, the work of local artists might be showcased in the gardens. This broadens the concept of a public garden to an integral part of a living and active space.*

The Extension Master Gardener Volunteers would benefit in the following ways:

- 1. A way to further their mission which is to provide research-based urban horticulture education and gardening support to county residents.*
- 2. A demonstration garden geographically convenient in a downtown location for many master gardeners to support.*
- 3. An opportunity to interact with local gardeners and gain insights on their current gardening questions in order to adapt the EMG programs in a way that best serves the community.*
- 4. Increasing the reach and visibility of the EMG program by working with arts councils, museums, landscape architects and local artists.*

*Thank you for your consideration,
Susan Spencer EMG volunteer*

Ben Fulmer

From: Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson
Sent: Monday, March 14, 2016 3:59 PM
To: Brian Haynes; Cecil Bothwell - Email; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young
Subject: Haywood Street Advisory Team Questions for Application
Importance: High

Todd crafted the three questions below to be included with the applications. Please let me know ASAP if these are okay. I need to begin advertising tomorrow (March 15) – with application deadline on April 6 at 5.

Thanks,
Maggie

- a. What do you want the Advisory Team to achieve for this project?
- b. Please describe your experience with conducting or participating in a community visioning process, master plan or other related project. What was the outcome?
- c. As a member of the Advisory Team it is expected that you will be fair and impartial during the community visioning process. Please indicate whether or not you have any conflicts with this statement.

Below will be the statement I use to solicit applications:

1. Scope of the Project:

The City of Asheville will be undertaking a community visioning process for city-owned properties at 68-76 Haywood Street and 33-37 Page Avenue in downtown Asheville. The city has retained the Asheville Design Center (ADC) for this effort, who will work with city staff to facilitate the community visioning process. The outcomes will be designed to inform future actions on the subject sites and surrounding rights-of-way (the "Study Area"), which may include a future design competition and/or a Request for Qualifications/Proposals. The project's scope will include strategic planning and coordination with an Advisory Team, key stakeholders, as well as the broadest community interests who express a desire to participate in an open, democratic "town hall" process of consensus building. Engagement with local stakeholders and property owners will inform a long-term vision for the properties, while also serving to identify opportunities for temporary installations to enliven the space now and suggest appropriate permanent uses on the site over time.

The city envisions that the final deliverable of this project will include a full exploration of site constraints and opportunities and publicly-informed expectations, priorities and considerations for the Study Area. The document will be a culmination of community ideas and strategic planning for the Study Area that will help to inform future actions, rather than determine a definitive design for the Study Area.

2. Scope of the Advisory Team:

ADC will work with city staff to form an Advisory Team for the public visioning process and implementation plan. The Advisory Team will have representation, at minimum, from the following organizations (in no particular order), plus three at-large members:

- City of Asheville Recreation Board;
- Asheville Downtown Commission;
- Historic Resources Commission of Asheville & Buncombe County (HRC);

- Public Art and Cultural Commission (PACC);
- Buncombe County liaison;
- Asheville Downtown Association;
- The Basilica of St. Lawrence;
- Friends of St. Lawrence Green;
- Grove Arcade;
- Battery Park Hotel/Vanderbilt Apartments representative(s);
- Downtown Asheville Residential Neighbors (DARN);
- Asheville Area Chamber of Commerce;
- U.S. Cellular Center; and,
- Asheville Buskers Collective.

The Advisory Team will be involved throughout the community visioning process. The scope of the Advisory Team includes, at a minimum, the following tasks:

- Kick-off meeting with ADC and city staff on the project
- Review of site analyses of the Study Area, as submitted by ADC
- Workshop with the Advisory Team to explore creative ideas for implementation and management of vibrant civic spaces
- A follow-up session with the Advisory Team to explore techniques and best practices for the public visioning workshops
- Input and attendance from the Advisory Team regarding two public workshops
- Follow-up presentation from ADC to Advisory Team to report on the input received from the workshops
- Review of final documentation, as submitted by ADC, that will include a full exploration of site constraints and opportunities and publicly-informed expectations, priorities and considerations for the Study Area, including presentation of the draft visioning document to the Advisory Team by ADC

Maggie Burleson, MMC, NCCMC
 City Clerk
 City of Asheville
 Post Office Box 7148
 Asheville, N.C. 28802
 828-259-5601 (phone)
 828-259-5499 (fax)

Ben Fulmer

From: Julie Mayfield <juliemayfield@avlcouncil.com> on behalf of Julie Mayfield
Sent: Monday, March 07, 2016 10:38 AM
To: ycr1@juno.com
Subject: FW: Various Bd/Com Minutes
Attachments: Civic Center Commission Minutes 2-2-16.docx

Hi Yvonne – I noted in the minutes of the civic center board that you asked a question about the Haywood Street property and process. The Civic Center Commission is not currently listed as one of the commissions that has a designated seat on the advisory committee that is getting pulled together, but now is the time to advocate for that if you all want it. We will be voting on this tomorrow night. Perhaps there have been internal conversations and a decision on this, but I wanted to flag it for you since you asked the question.

See below for the list of commissions that have a seat:

City of Asheville Recreation Board; • Asheville Downtown Commission; • Historic Resources Commission of Asheville & Buncombe County (HRC); • Public Art and Cultural Commission (PACC); • Buncombe County liaison; • Asheville Downtown Association; • The Basilica of St. Lawrence; • Friends of St. Lawrence Green; • Grove Arcade; • Battery Park Hotel/Vanderbilt Apartments representative(s); • Downtown Asheville Residential Neighbors (DARN); • And Asheville Area Chamber of Commerce.

Julie

From: Maggie Burleson [mailto:MBurleson@ashevillenc.gov]
Sent: Friday, March 4, 2016 6:51 AM
To: Brian Haynes <brianhaynes@avlcouncil.com>; Cecil Bothwell - Email <cecil@braveulysses.com>; Esther Manheimer <esthermanheimer@avlcouncil.com>; Gordon Smith <gordonsmith@avlcouncil.com>; Gwen Wisler <gwenwisler@avlcouncil.com>; Julie Mayfield <juliemayfield@avlcouncil.com>; Keith Young <KeithYoung@avlcouncil.com>
Subject: Various Bd/Com Minutes

Thanks,
Maggie

Maggie Burleson, MMC, NCCMC
City Clerk
City of Asheville
Post Office Box 7148
Asheville, N.C. 28802
828-259-5601 (phone)
828-259-5499 (fax)

Ben Fulmer

From: Jonna Reiff <jreiff@exploreasheville.com> on behalf of Jonna Reiff
Sent: Monday, February 22, 2016 4:47 PM
To: Chip Craig (chip@greybeardrealty.com); Gary Froeba (gfroeba@omnihotels.com); Himanshu Karvir (hkarvir@holidayinnbiltmore.com); Jim Muth; Joe Belcher (joe.belcher@buncombecounty.org); John Ellis; John Lockett (john.lockett@bohemianasheville.com); John McKibbon (johnm@mckibbon.com); Julie Mayfield (juliemayfield@avlcouncil.com); Marita Mowry (Marita@mckibbon.com); Paula Wilber
Cc: Stephanie Brown; Kit Cramer; Marla Tambellini; Dianna Pierce; Glenn Cox
Subject: BCTDA 02.24.16 Board Mtg Materials
Attachments: BCTDA Agenda 02.24.16.pdf; 02.24.16 BCTDA Mtg Attachments SINGLE PDF.pdf; 02.24.16 BCTDA Mtg Attachments PORTFOLIO.pdf

Greetings, BCTDA members!

Attached please find the advance materials for Wednesday's board meeting.

Latest articles: <https://www.dropbox.com/sh/4ly4mf1emayeml3/AACpbOG-qpePh-7Ni24NNCsHa?dl=0>

We look forward to seeing everyone (with the exception of Gary Froeba, who is unable to attend) at 9:00 in the Boardroom on Wednesday, February 24. Please let us know if you have any questions.

Thank you,

--Jonna

Jonna Reiff

Executive Operations Manager

Asheville Convention & Visitors Bureau

36 Montford Avenue | Asheville, NC 28801

P: 828.258.6111

jreiff@ExploreAsheville.com | www.Facebook.com/AshevilleCVB

www.ExploreAsheville.com

Ben Fulmer

From: Gary Jackson <GJackson@ashevillenc.gov> on behalf of Gary Jackson
Sent: Thursday, February 18, 2016 9:35 AM
To: Gordon Smith
Cc: councilgroup;All Department Directors;Marsha Stickford
Subject: FW: building neighborhood capacity for planning

Gordon:

Per your request (immediately below), I am resending the email from Planning Director Todd Okolichany regarding "building neighborhood capacity for planning." This response came following a suggestion from Julie to pursue a charrette training opportunity.

In summary, city planners will continue to be supportive of neighborhood planning efforts and provide technical assistance on a case by case basis. A more systematic approach however, will be developed as a product of the comprehensive planning process. As noted below, a key role of the comp plan consulting team is to recommend how community engagement around planning issues would be most productively organized.

Gary

From: Gordon Smith [mailto:gordonsmith@avlcouncil.com]
Sent: Wednesday, February 17, 2016 5:53 PM
To: Gary Jackson
Cc: Gwen Wisler; councilgroup; Marsha Stickford; Vijay Kapoor; Todd Okolichany
Subject: Re: Update on Apts./S. Avl Planning

I would like more information on the community meetings. This is the first I've heard about it.

Gordon

From: Gary Jackson
Sent: Thursday, February 11, 2016 10:19 AM
To: Todd Okolichany
Cc: Cathy Ball; Jaime Matthews; Alan Glines; Stacy Merten; councilgroup
Subject: Re: building neighborhood capacity for planning

Todd:

Your response is most helpful. Sound advice on how to be responsive and equitable with neighborhood planning.

We should include these points within the pending draft of an action plan for Council retreat goals. It may also be beneficial to offer a Planning Director's report within the Update section of the upcoming PED meeting.

Gary

Sent from my iPhone

On Feb 11, 2016, at 9:52 AM, Todd Okolichany <TOkolichany@ashevillenc.gov> wrote:

Gary –

Thanks for sharing. I agree that some neighborhoods could use some help in developing their Plans on a Page, which is one of the ways that neighborhoods can help to inform the Comprehensive Plan. To date, staff has been responding to questions from neighborhoods regarding the Plan on a Page concept on an as needed basis. We have asked neighborhoods to submit their Plan on a Page in late Spring so that the consultant can include that information early on in the planning process. Therefore, a May charrette training opportunity may be too late to train neighborhood representatives in how to prepare their Plan on a Page. However, this type of training could be very beneficial in assisting neighborhoods in the development of their own neighborhood-level plans, which one could expect to involve a lengthier process. The charrette process can be a useful method to develop plans and may be added to the plan development 'tool box' along with other methods.

Several neighborhoods have expressed interest in developing their own neighborhood plans. There are currently a handful of adopted small area plans that mainly focus on corridors, such as Charlotte Street and Haywood Road, but only two neighborhood plans that were adopted by Council: for the Shiloh neighborhood and for the West End Clingman Avenue neighborhood. My understanding is that for all of these efforts, they were either led by City staff or were developed in partnership with the community.

Other neighborhoods, such as Burton Street, have also prepared neighborhood-level plans; however, these plans have not been adopted since they did not involve City staff and may contain policies that are not under the City's purview or that may conflict with other regulations or city adopted plans. Nonetheless, neighborhood plans that are not officially adopted by the City often contain a vision for the neighborhood, historical information, physical characteristics, as well as aspirational goals that are important to community values.

With over 60 neighborhoods in the City, it would be difficult for City staff to collaborate with each neighborhood on the development of neighborhood-level plan. However, staff is available for technical assistance and we are fully supportive in empowering neighborhoods to develop their own neighborhood plans. Toward this end, a charrette training workshop could be beneficial in training neighborhood representatives as to how to prepare a neighborhood plan.

Staff has also discussed other possible ways that we can efficiently assist neighborhoods in preparing their own neighborhood plans. One option could include posting information to the City's website, such as the following:

- A model template/outline for the type of content that is typically found in a neighborhood plan
- Helpful resources, such as links to U.S. Census data, maps, best practices, Asheville UDO, etc.
- Frequently asked questions

We recommend that neighborhoods that choose to prepare a neighborhood plan wait until after the Comprehensive Plan update is adopted. This will help to ensure that

neighborhood plans align with the broader goals and policies in the Comprehensive Plan.

Several public engagement strategies are also being considered for the Comprehensive Plan update that will involve further involvement from the community, in addition to Plan on a Page. These strategies may include:

- Public workshops during the vision stage and during the preparation of the Comprehensive Plan
- Social media platforms (e.g. City website, Facebook, Twitter, Open Town Hall, mySidewalk, etc.)
- Neighborhood open houses or focus group meetings that occur in city quadrants, such as an East Area community open house
- Exhibition space where staff would be available during certain days/hours
- Elicit community feedback in locations that naturally draw a lot of people (e.g. community events, busy plazas, school fairs, etc.)
- Collaboration with the Neighborhood Advisory Committee in getting communities engaged

As you know, we have formed a selection committee that will recommend a consultant team for the Comprehensive Plan update to City Council, likely in March. The committee has narrowed down the list of consultant teams to two teams and we will have a preferred team chosen by next week. We will then work with the consultant team on developing a community engagement plan that includes all or some of the above strategies.

Please let me know if you have any questions or suggestions.

Thanks,
Todd Okolichany, AICP, LEED AP ND
Planning & Urban Design Director

From: Gary Jackson
Sent: Tuesday, February 09, 2016 12:08 PM
To: Julie Mayfield <juliemayfield@avlcouncil.com>; Jaime Matthews <JMatthews@ashevillenc.gov>
Cc: Todd Okolichany <TOkolichany@ashevillenc.gov>; Cathy Ball <cball@ashevillenc.gov>; councilgroup <AshevilleNCCouncil@ashevillenc.gov>
Subject: Re: building neighborhood capacity for planning

Julie:

Thanks for the suggestion. Passing it along for staff to consider in coming up with an action plan.

Jaime:

Remind us when Tyler St. Claire will be here to lead the action planning exercise with department directors.

Gary

Sent from my iPhone

On Feb 9, 2016, at 12:01 PM, Julie Mayfield <juliemayfield@avlcouncil.com> wrote:

Hi Gary – you may remember that at our retreat we identified the need/desire to provide additional capacity to neighborhoods so they can more effectively participate in the comp plan process. The Plan on a Page concept is a great start, and some neighborhoods will do well with just that, but many/most will need more help.

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One aspect of the training is that it encourages participants to bring their own case studies for community engagement/design as a vehicle for teaching the skills. Perhaps picking something non-controversial like the Haywood street property would be interesting – it could even be a specific aspect of the public input process.

So, maybe you can see what the planning staff thinks of this and whether it's an opportunity worth pursuing to help build capacity here? The Haywood street thing would be an add on and that might not make sense – the real question here is the training itself and what the city might be able to offer in the way of support for residents interested in expanding their skill set this way. Clearly some other entity would need to be in the lead in terms of organizing and promoting, but I'm curious if the city is interested in this opportunity at all.

Thanks
Julie

On Mon, Feb 15, 2016 at 1:24 PM, Gary Jackson <GJackson@ashevillenc.gov> wrote:

Thanks Gwen! Neighborhood planning initiatives will be coordinated by the Planning Department – Todd Okolichany.

From: Gwen Wisler AVL City Council [mailto:gwenwisler@avlcouncil.com]
Sent: Monday, February 15, 2016 11:05 AM
To: Vijay Kapoor; Gary Jackson; Marsha Stickford
Cc: Julie Mayfield
Subject: Re: Update on Apts./S. Avl Planning

Vijay:

Great progress.

I'm forwarding this to our neighborhood coordinator, Marsha Stickford, to see about the recording. Also I know city staff is working on the neighborhood training. I'm not sure who is heading that up. Gary? Marsha?

Thanks much,

Gwen

On Feb 15, 2016, at 9:52 AM, Vijay Kapoor <vkapoor@kapoorco.com> wrote:

Julie and Gwen,

I hope that both of you are well. As you probably know, Rusty has set up town hall meetings on Feb. 29th and March 1st at the Skyland Fire Hall at 6pm. I let my folks know this morning. I'm working to compile questions for him ahead of time so that the meetings are as productive as possible. I don't know if it is possible to have the City (via public access or otherwise) either tape or audio record one of those meetings so that folks who can't attend can hear what was said. Do either of you know who I should talk to at the City?

I also wanted to loop back with both of you regarding our conversation on planning for South Asheville. A group of S. Avl neighborhood HOA leaders is getting together tomorrow (at Pat Deck's place) to start the process of discussing what we want things to look like on this corridor and advocating for a comprehensive traffic and planning analysis. We are very eager to start this process in tandem with the City, but we could use your help in getting it off the ground by noting that it is a priority for City Council so that we can get the resources. I know that, Julie, you tried to do that during the public

comment period. I'd welcome both of your thoughts on what I can do (who to talk to, etc.) to get things moving.

Many thanks,

Vijay

Vijay Kapoor

The Kapoor Company

215.840.6552

vkapoor@kapoorco.com

www.kapoorco.com

Ben Fulmer

From: Ben Brown <benbrown828@gmail.com> on behalf of Ben Brown
Sent: Thursday, February 11, 2016 7:35 PM
To: Julie Mayfield
Subject: Re: building neighborhood capacity for planning

Interesting stuff.

I'm available all weekend by phone. On charrette in New Mexico all next week.

Had a very good meeting with Jeff Staudinger, Vaidila, Alan G. and others on the planning staff this morning. Lots of enthusiasm about a small developers workshop in Asheville. So thanks for lighting that fire.

Bill Lennertz is on me just about every day about setting a date for an NCI training; so, again, thanks for putting that on the table. Jeff seems interested in exploring that idea, as well.

Ben

On Feb 11, 2016, at 5:29 PM, Julie Mayfield <juliemayfield@avlcouncil.com> wrote:

I haven't read all of this yet but wanted to get it to you. Let's talk maybe this weekend or next week.

Julie

From: Gary Jackson [<mailto:GJackson@ashevillenc.gov>]
Sent: Thursday, February 11, 2016 10:19 AM
To: Todd Okolichany <TOkolichany@ashevillenc.gov>
Cc: Cathy Ball <cball@ashevillenc.gov>; Jaime Matthews <JMatthews@ashevillenc.gov>; Alan Glines <aglines@ashevillenc.gov>; Stacy Merten <smerten@ashevillenc.gov>; councilgroup <AshevilleNCCouncil@ashevillenc.gov>
Subject: Re: building neighborhood capacity for planning

Todd:

Your response is most helpful. Sound advice on how to be responsive and equitable with neighborhood planning.

We should include these points within the pending draft of an action plan for Council retreat goals. It may also be beneficial to offer a Planning Director's report within the Update section of the upcoming PED meeting.

Gary

Sent from my iPhone

On Feb 11, 2016, at 9:52 AM, Todd Okolichany <TOkolichany@ashevillenc.gov> wrote:

Thanks for sharing. I agree that some neighborhoods could use some help in developing their Plans on a Page, which is one of the ways that neighborhoods can help to inform the Comprehensive Plan. To date, staff has been responding to questions from neighborhoods regarding the Plan on a Page concept on an as needed basis. We have asked neighborhoods to submit their Plan on a Page in late Spring so that the consultant can include that information early on in the planning process. Therefore, a May charrette training opportunity may be too late to train neighborhood representatives in how to prepare their Plan on a Page. However, this type of training could be very beneficial in assisting neighborhoods in the development of their own neighborhood-level plans, which one could expect to involve a lengthier process. The charrette process can be a useful method to develop plans and may be added to the plan development ‘tool box’ along with other methods.

Several neighborhoods have expressed interest in developing their own neighborhood plans. There are currently a handful of adopted small area plans that mainly focus on corridors, such as Charlotte Street and Haywood Road, but only two neighborhood plans that were adopted by Council: for the Shiloh neighborhood and for the West End Clingman Avenue neighborhood. My understanding is that for all of these efforts, they were either led by City staff or were developed in partnership with the community.

Other neighborhoods, such as Burton Street, have also prepared neighborhood-level plans; however, these plans have not been adopted since they did not involve City staff and may contain policies that are not under the City’s purview or that may conflict with other regulations or city adopted plans. Nonetheless, neighborhood plans that are not officially adopted by the City often contain a vision for the neighborhood, historical information, physical characteristics, as well as aspirational goals that are important to community values.

With over 60 neighborhoods in the City, it would be difficult for City staff to collaborate with each neighborhood on the development of neighborhood-level plan. However, staff is available for technical assistance and we are fully supportive in empowering neighborhoods to develop their own neighborhood plans. Toward this end, a charrette training workshop could be beneficial in training neighborhood representatives as to how to prepare a neighborhood plan.

Staff has also discussed other possible ways that we can efficiently assist neighborhoods in preparing their own neighborhood plans. One option could include posting information to the City’s website, such as the following:

- A model template/outline for the type of content that is typically found in a neighborhood plan
- Helpful resources, such as links to U.S. Census data, maps, best practices, Asheville UDO, etc.
- Frequently asked questions

We recommend that neighborhoods that choose to prepare a neighborhood plan wait until after the Comprehensive Plan update is adopted. This will help to ensure that neighborhood plans align with the broader goals and policies in the Comprehensive Plan.

Several public engagement strategies are also being considered for the Comprehensive Plan update that will involve further involvement from the community, in addition to Plan on a Page. These strategies may include:

- Public workshops during the vision stage and during the preparation of the Comprehensive Plan
- Social media platforms (e.g. City website, Facebook, Twitter, Open Town Hall, mySidewalk, etc.)
- Neighborhood open houses or focus group meetings that occur in city quadrants, such as an East Area community open house
- Exhibition space where staff would be available during certain days/hours
- Elicit community feedback in locations that naturally draw a lot of people (e.g. community events, busy plazas, school fairs, etc.)
- Collaboration with the Neighborhood Advisory Committee in getting communities engaged

As you know, we have formed a selection committee that will recommend a consultant team for the Comprehensive Plan update to City Council, likely in March. The committee has narrowed down the list of consultant teams to two teams and we will have a preferred team chosen by next week. We will then work with the consultant team on developing a community engagement plan that includes all or some of the above strategies.

Please let me know if you have any questions or suggestions.

Thanks,
Todd Okolichany, AICP, LEED AP ND
Planning & Urban Design Director

From: Gary Jackson
Sent: Tuesday, February 09, 2016 12:08 PM
To: Julie Mayfield <juliemayfield@avlcouncil.com>; Jaime Matthews <JMatthews@ashevillenc.gov>
Cc: Todd Okolichany <TOkolichany@ashevillenc.gov>; Cathy Ball <cball@ashevillenc.gov>; councilgroup <AshevilleNCCouncil@ashevillenc.gov>
Subject: Re: building neighborhood capacity for planning

Julie:

Thanks for the suggestion. Passing it along for staff to consider in coming up with an action plan.

Jaime:

Remind us when Tyler St. Claire will be here to lead the action planning exercise with department directors.

Gary

Sent from my iPhone

On Feb 9, 2016, at 12:01 PM, Julie Mayfield <juliemayfield@avlcouncil.com> wrote:

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Thanks
Julie

Ben Fulmer

From: Christopher Pratt <chrispdoc1@gmail.com> on behalf of Christopher Pratt
Sent: Friday, February 05, 2016 11:40 AM
To: Lakota R. Denton
Cc: Esther Manheimer;Jaime Matthews;councilgroup;John Boyle - Contact;Cecil Bothwell;Dawa Hitch;james@minicklaw.com;Gary Jackson;Cathy Ball;PARC
Subject: Re: Re:

Sad that public service signs carrying the logo of the sponsor who paid for it are illegal. My children's Great Grandmother used to have a saying, "I went to cross myself and poked myself in the eye."

On Fri, Feb 5, 2016 at 11:31 AM, Lakota R. Denton <lakota@minicklaw.com> wrote:
Thanks for this information.

It appears that our Slow Down Asheville sign campaign will not be going forward. City Attorney Robin Curin has told me that our signs are "commercial speech" because of the logos on the bottom of the sign, and therefore violate the city ordinance on signs.

Thanks

--

Lakota R. Denton
Attorney
Minick Law, P.C.
[828-333-5024](tel:828-333-5024)

On February 4, 2016 at 11:59:12 AM, Jaime Matthews (jmatthews@ashevillenc.gov) wrote:

Hi All,

Please see below a brief overview of initiatives the City has run in the last 12 months with regard to pedestrian and traffic safety. If you have any other question or want more information, please let me know.

Thanks,

Jaime

Jaime Matthews

Business Services Manager

City Manager's Office

1. **PACE Car Program** – a collaborative effort between CoA and Grove Park/Sunset Mountain Neighborhood.

Here is a quick blurb from our story back in April:

“All of us are bringing information from our own expertise to make sure we have a well-rounded effort,” says Community Resource Officer Todd Brigman. Using data from road traffic tests, the APD will be able to target specific times and trouble spots, as well as offer a visible deterrent to speeding. The Transportation Department, through the [Road Safety Review Team](#), can also offer reengineering of crosswalks and intersections or [traffic calming devices](#).

But not all areas are appropriate for traffic calming measures, and the APD cannot be everywhere at once, so strategies like education and awareness efforts need to come into play. And that’s how neighbors can make an impact...

Ideas for education outreach include yard signs, neighborhood outreach and a neighborhood speed accountability program where neighbors sign pledges to comply with the speed limit. A sticker campaign could further spread the word.

FULL STORY: Neighborhood and City collaborate to reduce speeding (April 2, 2015)

<http://coablog.ashevillenc.gov/2015/04/neighbors-and-city-collaborate-to-reduce-speeding/>

2. **Watch For Me** – there was an education component on pedestrian, bicycle and motorist safety followed by focused enforcement.

There was a citywide **reduction of 27% in pedestrian and bicycle related crashes** in comparison to the same time period average for 2010-2014.

Asheville's pedestrian, bicycle crashes lower during City's Watch for Me campaign
(January 11, 2016)

<http://coablog.ashevillenc.gov/2016/01/ashevilles-pedestrian-bicycle-crashes-lower-during-citys-watch-for-me-campaign/>

From: esthermanheimer@avlcouncil.com [mailto:esthermanheimer@avlcouncil.com]
Sent: Thursday, February 04, 2016 10:49 AM
To: Christopher Pratt <chrispdoc1@gmail.com>; Lakota R. Denton <lakota@minicklaw.com>
Cc: Cecil Bothwell <cecilbothwell@gmail.com>; councilgroup
<AshevilleNCCouncil@ashevillenc.gov>; John Boyle - Contact <jboyle@citizen-times.com>;
Dawa Hitch <DHitch@ashevillenc.gov>; james@minicklaw.com; Gary Jackson
<GJackson@ashevillenc.gov>; Cathy Ball <cball@ashevillenc.gov>; PARC
<ashevilleparc@gmail.com>; Jaime Matthews <JMatthews@ashevillenc.gov>
Subject: RE: Re:

I see the problem. Jaime, can you send out the information on the Watch For Me campaign to everyone? When I sent it out, it was garbled.

Thank you,

Esther

Esther Manheimer
Mayor, City of Asheville
P.O. Box 7148
Asheville, NC 28802
70 Court Plaza
Asheville, NC 28801
[828-259-5600](tel:828-259-5600)
[828-231-8016](tel:828-231-8016)
esthermanheimer@avlcouncil.com

From: [Christopher Pratt](#)

Sent: Thursday, February 4, 2016 10:30 AM

To: [Lakota R. Denton](#)

Cc: [Esther Manheimer](#); [Cecil Bothwell](#); AshevilleNCCouncil@ashevillenc.gov; [jboyle](#); [Dawa Hitch](#); james@minicklaw.com; [Gary Jackson](#); [Cathy Ball](#); [PARC](#)

Subject: Re:

Nor can I, not sure why.

On Thu, Feb 4, 2016 at 10:11 AM, Lakota R. Denton <lakota@minicklaw.com> wrote:

I can't read this email, it looks encrypted.

--

Lakota R. Denton
Attorney

Minick Law, P.C.

[828-333-5024](tel:828-333-5024)

On February 4, 2016 at 10:06:50 AM, esthermanheimer@avlcouncil.com
(esthermanheimer@avlcouncil.com) wrote:

lakota@minicklaw.com" <lakota@minicklaw.com>

From: <esthermanheimer@avlcouncil.com>

Subject:

=?utf-8?Q?RE:_=E2=80=9CSLOW_DOWN_ASHEVILLE=E2=80=9D_-
_Local_law_firm_laun?=>

=?utf-8?Q?ches_driving_speed_reduction_sign_campaign.?=>

Date: Thu, 4 Feb 2016 10:06:48 -0500

Importance: normal

X-Priority: 3

In-Reply-To: <F3FBFA2F-F4DF-426C-84FC-0C7169C806DB@gmail.com>

References:

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<F3FBFA2F-F4DF-426C-84FC-0C7169C806DB@gmail.com>

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In addition, the city's partnership with DOT in the Watch for Me campaign saw great success. Here's some information about that. See below. But traffic and pedestrian safety remains a high priority. Many of the streets in Asheville are under DOT control, requiring a close working relationship with DOT to address safety concerns. The new sidewalks down Hendersonville Road are good example of the results of that partnership.

Asheville's pedestrian, bicycle crashes lower during

City's

Watch for Me campaign

The City of Asheville's 2015 Watch for Me NC campaign, which ran from

September to November, saw a citywide reduction of 27% in pedestrian and

bicycle-related crashes in comparison to the same time period average for 2010-2014.

This is the first year the City of Asheville has participated in the Watch for Me NC campaign. The statewide initiative, run through the NC Department of Transportation, aims to reduce pedestrian and bicycle injuries and deaths through a comprehensive and targeted approach of public education and police enforcement.

Asheville's campaign, which kicked off Aug. 4, focused on educating

motorists and pedestrians on laws through the month of August and began motorist-focused enforcement on Sept. 1.

Enforcement focused on heavily used pedestrian areas of Asheville such as downtown, Biltmore Village, Merrimon Avenue and West Asheville. Throughout

the three-month period the Asheville Police Department's Traffic Safety

Unit conducted 10 operations focused on enforcing pedestrian related laws to motorists. These operations resulted in 49 charges. In addition, the Downtown Unit conducted multiple operations during this time frame focusing

on major pedestrian intersections, such as those surrounding Pritchard Park.

Our department's primary focus is to ensure that all citizens and visitors to the City of Asheville are safe,

said Asheville Police Chief Tammy Hooper. There are a number of areas

throughout=

Asheville that experience very high pedestrian foot traffic.=C2=A0From 201=0 to 2014 we had an average of 37 pedestrian-involved wrecks per year; in c=alendar year 2015 we experienced 27. =C2=A0Obviously, the goal is zero, but= this is a substantial and very positive reduction.=C2=A0We hope to continu= e the downward trend through various efforts which include participating in= campaigns such as Watch for Me.=E2=80=9D
=C2=A0

The City of Asheville would like to thank community partners who assisted i= n the program:

=E2=80=A2 UNC Asheville Police Department
=E2=80=A2 AB Tech Community College
=E2=80=A2 Asheville City Schools
=E2=80=A2 Active Routes to School
=E2=80=A2 Buncombe County District Attorney=E2=80=99s Office
=E2=80=A2 Mountain Area Health Education Center
=E2=80=A2 Blue Ridge Bicycle Club
=E2=80=A2 Asheville on Bikes
=E2=80=A2 WNC Bicycle Dealer=E2=80=99s Association
=E2=80=A2 Asheville Bicycle and Pedestrian Task Force
=E2=80=A2 City of Asheville Multimodal Commission
=E2=80=A2 City of Asheville Neighborhood Advisory Committee

Esther Manheimer
Mayor, City of Asheville
P.O. Box 7148
Asheville, NC 28802
70 Court Plaza
Asheville, NC 28801
[828-259-5600](tel:828-259-5600)
[828-231-8016](tel:828-231-8016)
esthermanheimer@avlcouncil.com

From: Cecil Bothwell
Sent: Wednesday, February 3, 2016 11:56 AM
To: Christopher Pratt
Cc: AshevilleNCCouncil@ashevillenc.gov; PARC; jboyle
Subject: Re: =E2=80=9C**SLOW DOWN ASHEVILLE**=E2=80=9D - Local law
firm launch=
s driving speed reduction sign campaign.

The City of Asheville currently has a =E2=80=9C**slow down**=E2=80=9D
campaign =
going. The PACE CAR program was initiated last year in partnership with the=
Grove Park/Sunset Mountain Neighborhood Association. It replicates similar=
programs in other cities which enlist local residents who pledge to drive =
the speed limit and then receive a sticker identifying their cars as Pace C=
ars. Enforcement was also stepped up in the neighborhood.

This follows on continuous Council action regarding traffic calming in the =

City. (See [this link](#) for a 2014 update on the issue.)

I haven't seen an evaluation of the success or failure of the program at this point, but I think it's clear that the City of Asheville is working on this matter.

-c
=

On Feb 2, 2016, at 7:08 PM, Christopher Pratt <chrispdoc1@gmail.com> wrote:

CSLOW DOWN ASHEVILLE - Local law firm launches driving speed reduction sign campaign.
-- There you go Asheville, our City Council won't and APD doesn't have enough officers so can't take action to control traffic so we get signs paid for by local law firms. How's that working for you?

Local law firm launches driving speed reduction sign campaign

Posted on February 1, 2016 by Able Allen - sign-project_redo-300x225
Press release from Minick Law:

We are proud to be launching CSLOW DOWN ASHEVILLE; a public safety campaign designed to help motorists drive safely on Asheville's busy and narrow roadways. Co-sponsored by N.C. Farm Bureau and Signs of Asheville, Minick Law will be distributing FREE CSLOW DOWN ASHEVILLE yard signs to residents and businesses, to serve as a reminder to Asheville motorists to drive with appropriate caution on our city streets.

Asheville, N.C. holds the unfortunate title for the highest number of pedestrian injuries in the state, per capita. The city's vibrant growth brings with it more challenges to pedestrian and bicycle safety, as our roads get more and more congested, and side streets become thoroughfares for drivers looking for shortcuts.

This project hits especially close to home for us at Minick Law, as many of our attorneys and staff members live in Asheville's particularly congested neighborhoods, with young children and pets. Watching motorists zoom past our homes every day, we decided that we needed to do what we could to help address and bring much needed awareness to an important local issue.

Minick Law's Asheville Personal Injury Attorney Lakota Denton handles

es a variety of serious pedestrian and bicycle accidents in Asheville, and =
as he puts it: =E2=80=9CUnfortunately, I=E2=80=99ve seen some really sad
an=
d terrible things happen to pedestrians and bicyclists when drivers are goi=
ng too fast and not paying attention. We need to drive like our own childre=
n and pets live on the street we=E2=80=99re driving on=E2=80=9C.=C2=A0

Beginning on Wednesday February 10th, You can stop by the following
locatio=
ns to pick up your free SLOW DOWN ASHEVILLE yard sign for your home
or busi=
ness:=C2=A0

Minick Law =E2=80=93 30 Orchard St. Asheville, NC 28801=C2=A0

NC Farm Bureau =E2=80=93 41 Chamberlain Dr. Asheville, NC
28806=C2=A0

High 5 Coffee =E2=80=93 190 Broadway #102 Asheville, NC 28801=C2=A0

High 5 Coffee =E2=80=93 13 Rankin Ave. Asheville, NC 28801=C2=A0

Edna=E2=80=99s of Asheville =E2=80=93 870 Merrimon Ave. Asheville, NC
28801=
=C2=A0

Edna=E2=80=99s At The River =E2=80=93 219 Amboy Rd. Asheville, NC
28806=C2=
=A0

Biscuit Head =E2=80=93 733 Haywood Rd. Asheville, NC 28806=C2=A0

Biscuit Head =E2=80=93 417 Biltmore Ave 4F Asheville, NC 28801=C2=A0

(More locations TBD)=C2=A0

Want to be a distribution point for SLOW DOWN ASHEVILLE yard signs?
Drop us=
an email=C2=A0

Thank you for doing your part to keep our community safe.=C2=A0

<https://mountainx.com/blogwire/local-law...>

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@font-face
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@font-face
{font-family:inherit;}
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margin-bottom:.0001pt;
font-size:11.0pt;
font-family:"Calibri",sans-serif;}
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text-decoration:underline;}
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{mso-style-type:export-only;}
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div.WordSection1
{page:WordSection1;}
/* List Definitions */
@list l0
{mso-list-id:310184560;
mso-list-template-ids:506489840;}
@list l0:level1
{mso-level-number-format:bullet;
mso-level-text:\F0B7;
mso-level-tab-stop:.5in;
mso-level-number-position:left;
text-indent:-.25in;

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text-indent:-.25in;
mso-ansi-font-size:10.0pt;
font-family:Symbol;}
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mso-level-text:\F0B7;
mso-level-tab-stop:1.5in;
mso-level-number-position:left;
text-indent:-.25in;
mso-ansi-font-size:10.0pt;
font-family:Symbol;}
@list l0:level4
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mso-level-text:\F0B7;
mso-level-tab-stop:2.0in;
mso-level-number-position:left;
text-indent:-.25in;
mso-ansi-font-size:10.0pt;
font-family:Symbol;}
@list l0:level5
{mso-level-number-format:bullet;
mso-level-text:\F0B7;
mso-level-tab-stop:2.5in;
mso-level-number-position:left;
text-indent:-.25in;
mso-ansi-font-size:10.0pt;
font-family:Symbol;}
@list l0:level6
{mso-level-number-format:bullet;
mso-level-text:\F0B7;
mso-level-tab-stop:3.0in;
mso-level-number-position:left;
text-indent:-.25in;
mso-ansi-font-size:10.0pt;
font-family:Symbol;}
@list l0:level7
{mso-level-number-format:bullet;
mso-level-text:\F0B7;
mso-level-tab-stop:3.5in;
mso-level-number-position:left;
text-indent:-.25in;
mso-ansi-font-size:10.0pt;
font-family:Symbol;}
@list l0:level8

```

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 mso-level-text:\F0B7;
 mso-level-tab-stop:4.0in;
 mso-level-number-position:left;
 text-indent:-.25in;
 mso-ansi-font-size:10.0pt;
 font-family:Symbol;}
 @list l0:level9
 {mso-level-number-format:bullet;
 mso-level-text:\F0B7;
 mso-level-tab-stop:4.5in;
 mso-level-number-position:left;
 text-indent:-.25in;
 mso-ansi-font-size:10.0pt;
 font-family:Symbol;}
 ol
 {margin-bottom:0in;}
 ul
 {margin-bottom:0in;}
 --></style></head><body lang=3DEN-US link=3Dblue
 vlink=3D"#954F72"><div cla=
 ss=3DWordSection1><p class=3DMsoNormal><span
 style=3D'color:black'>In ad=
 dition, the city=E2=80=99s partnership with DOT in the <span
 =
 style=3D'color:black'>=E2=80=9CWatch for Me=E2=80=9D campaign saw
 great suc=
 cess.=C2=A0 Here=E2=80=99s some information about that. =C2=A0See
 below.=C2=
 =A0 But traffic and pedestrian safety remains a high priority.=C2=A0 Many o=
 f the streets in Asheville are under DOT control, requiring a close working=
 relationship with DOT to address safety concerns.=C2=A0 The new sidewalks
 =
 down Hendersonville Road are good example of the results of that partnershi=
 p.<o:p></o:p></p><p class=3DMsoNormal><span
 style=3D'color:#1F49=
 7D'><o:p> </o:p></p><p class=3DMsoNormal style=3D'line=
 height:3=
 1.5pt;vertical-align:baseline'><span style=3D'font-family:"Arial",sans-seri=
 f;color:#333333'><a href=3D"http://coablog.ashevellenc.gov/2016/01/ashevilla=
 es-pedestrian-bicycle-crashes-lower-during-citys-watch-for-me-campaign/" ti=
 tle=3D"Asheville=E2=80=99s pedestrian, bicycle crashes lower during
 City=E2=
 =80=99s Watch for Me campaign"><span style=3D'border:none windowtext
 1.0pt;=
 padding:0in;text-decoration:none'>Asheville=E2=80=99s pedestrian, bicycle c=
 rashes lower during City=E2=80=99s Watch for Me
 campaign<=
 span style=3D'font-family:"Arial",sans-serif;color:#333333'><o:p></o:p></sp=
 an></p><p class=3DMsoNormal style=3D'margin-bottom:7.5pt;line=
 height:15.0pt=

;vertical-align:baseline'><span style=3D'font-size:10.5pt;font-family:"Aria=
 l",sans-serif;color:#333333'>The City of Asheville=E2=80=99s 2015 Watch
 for=
 Me NC campaign, which ran from September to November, saw a citywide
 reduc=
 tion of 27% in pedestrian- and bicycle-related crashes in comparison to the=
 same time period average for 2010-2014.<o:p></o:p></p><p
 class=3DMs=
 oNormal style=3D'margin-bottom:7.5pt;line-height:15.0pt;vertical-align:base=
 line'><span style=3D'font-size:10.5pt;font-family:"Arial",sans-serif;color:=
 #333333'> <o:p></o:p></p><p class=3DMsoNormal
 style=3D'line-hei=
 ght:15.0pt;vertical-align:baseline'><span style=3D'font-size:10.5pt;font-fa=
 mily:"Arial",sans-serif;color:#333333'>This is the first year the City of A=
 sheville has participated in the <a href=3D"http://watchformenc.org/" =
 target=3D"_blank"><span style=3D'font=
 family:inherit;color:#19A2DE;border:n=
 one windowtext 1.0pt;padding:0in;text-decoration:none'>Watch for Me NC
 camp=
 aign. The statewide initiative, run through the NC Department of=
 Transportation, aims to reduce pedestrian and bicycle injuries and deaths =
 through a comprehensive and targeted approach of public education and polic=
 e enforcement.<o:p></o:p></p><p class=3DMsoNormal
 style=3D'margin-bo=
 ttom:7.5pt;line-height:15.0pt;vertical-align:baseline'><span style=3D'font-=
 size:10.5pt;font-family:"Arial",sans-serif;color:#333333'>Asheville=E2=80=
 =99s campaign, which kicked off Aug. 4, focused on educating motorists and =
 pedestrians on laws through the month of August and began motorist-focused =
 enforcement on Sept. 1.<o:p></o:p></p><p class=3DMsoNormal
 style=3D'=
 margin-bottom:7.5pt;line-height:15.0pt;vertical-align:baseline'><span style=
 =3D'font-size:10.5pt;font-family:"Arial",sans-serif;color:#333333'> <o=
 :p></o:p></p><p class=3DMsoNormal style=3D'margin-
 bottom:7.5pt;line=
 height:15.0pt;vertical-align:baseline'><span style=3D'font-size:10.5pt;font=
 -family:"Arial",sans-serif;color:#333333'>Enforcement focused on heavily us=
 ed pedestrian areas of Asheville such as downtown, Biltmore Village, Merrim=
 on Avenue and West Asheville. Throughout the three-month period the
 Asheville=
 le Police Department=E2=80=99s Traffic Safety Unit conducted 10 operations
 =
 focused on enforcing pedestrian related laws to motorists. These operations=
 resulted in 49 charges. In addition, the Downtown Unit conducted multiple =
 operations during this time frame focusing on major pedestrian intersection=
 s, such as those surrounding Pritchard Park.<o:p></o:p></p><p class=
 =3DMsoNormal style=3D'margin-bottom:7.5pt;line-height:15.0pt;vertical=
 align=
 :baseline'><span style=3D'font-size:10.5pt;font-family:"Arial",sans-serif;c=
 olor:#333333'> <o:p></o:p></p><p class=3DMsoNormal
 style=3D'mar=
 gin-bottom:7.5pt;line-height:15.0pt;vertical-align:baseline'><span style=3D=

Ashville Police Chief Tammy Hooper:

"There are a number of areas throughout Asheville that experience very high pedestrian foot traffic. From 2010 to 2014 we had an average of 37 pedestrian-involved wrecks per year; in calendar year 2015 we experienced 27. Obviously, the goal is zero, but this is a substantial and very positive reduction. We hope to continue the downward trend through various efforts which include participating in campaigns such as Watch for Me."

The City of Asheville would like to thank community partners who assisted in the program:

UNC Asheville Police Department

AB Tech Community College

Asheville City Schools

Buncombe County District Attorney's Office

Active Routes to Success

Mountain Area Health Education Center

Blue Ridge Bicycle Club

Asheville on Bikes

City of Asheville Multimodal Commission

Esther Manheimer, Mayor, City of Asheville
P.O. Box 7148 Asheville, NC 28802
70 Court Plaza Asheville,
NC 28801
[828-259-5600](tel:828-259-5600)
esthermanheimer@avlcommission.com

family:"Times=

New Roman",serif"><o:p> </o:p></p><div style=3D'mso-

element:pa=

ra-border-div;border:none;border-top:solid #E1E1E1 1.0pt;padding:3.0pt 0in =

0in 0in'><p class=3DMsoNormal

style=3D'border:none;padding:0in'>From: </=

b>Cecil

Bothwell
Sent:=

Wednesday, February 3, 2016 11:56 AM
To: <a

href=3D"mailto:c=

hrispdoc1@gmail.com">Christopher Pratt
Cc: <a

href=3D"mailto:=

AshevilleNCCouncil@ashevillenc.gov">AshevilleNCCouncil@ashevillenc.gov

;=

PARC; <a

href=3D"mailto:JBo=

yle@citizen-times.com">jboyle
Subject: Re:

=E2=80=9CSLOW DOWN=

ASHEVILLE=E2=80=9D - Local law firm launches driving speed reduction

sign =

campaign.</p></div><p class=3DMsoNormal><span style=3D'font-

size:12.0pt;font=

t-family:"Times New Roman",serif"><o:p> </o:p></p><p

class=3DMs=

oNormal><span style=3D'font-size:12.0pt;font-family:"Times New

Roman",serif=

'>The City of Asheville currently has a =E2=80=9Cslow down=E2=80=9D

campai=

n going. The PACE CAR program was initiated last year in partnership with t=

he Grove Park/Sunset Mountain Neighborhood Association. It replicates simil=

ar programs in other cities which enlist local residents who pledge to driv=

e the speed limit and then receive a sticker identifying their cars as Pace=

Cars. Enforcement was also stepped up in the neighborhood.<span sty=

le=3D'font-size:12.0pt;font-family:"Times New

Roman",serif"><o:p></o:p></sp=

an></p><div><p class=3DMsoNormal><span style=3D'font-size:12.0pt;font-

famil=

y:"Times New Roman",serif"><o:p> </o:p></p></div><div><p

class=

=3DMsoNormal><span style=3D'font-size:12.0pt;font-family:"Times New

Roman",=

serif">This follows on continuous Council action regarding traffic calming =

in the City. (See <a href=3D"http://www.ashevillenc.gov/Portals/0/city=

-

documents/transportationengineering/traffic_engineering/Rev_Traffic_Calmin=

g_Policy_06-13-14.pdf">this link </p><div><p class=3DMsoNormal><span style=3D'font-

size:12.=

Opt;font-family:"Times New

Roman",serif"><o:p> </o:p></p></div>=

<div><p class=3DMsoNormal><span style=3D'font-size:12.0pt;font-

[illegible]

EVILLE yard signs to residents and businesses, to serve as a reminder to Asheville motorists to drive with appropriate caution on our city streets. Asheville, N.C. holds the unfortunate title for the highest number of pedestrian injuries in the state, per capita. The city's vibrant growth brings with it more challenges to pedestrian and bicycle safety, as our roads get more and more congested, and side streets become thoroughfares for drivers looking for shortcuts. This project hits especially close to home for us at Minick Law, as many of our attorneys and staff members live in Asheville's particularly congested neighborhoods, with young children and pets. Watching motorists zoom past our homes every day, we decided that we needed to do what we could to help address and bring much needed awareness to an important local issue.

Minick Law's Asheville Personal Injury Attorney Lakota Denton handles a variety of serious pedestrian and bicycle accidents in Asheville, and as he puts it: "Unfortunately, I've seen some really sad and terrible things happen to pedestrians and bicyclists when drivers are going too fast and not paying attention. We need to drive like our own children and pets live on the street we're driving on."

Beginning on Wednesday February 10th, You can stop by the following locations to pick up your free SLOW DOWN ASHEVILLE yard sign for your home or business:

- Minick Law 30 Orchard St. Asheville, NC 28801
- NC Farm Bureau 41 Chamberlain Dr. Asheville, NC 28806
- High 5 Coffee 190 Broadway #102 Asheville, NC 28801
- High 5 Coffee 13 Rankin Ave. Asheville, NC 28801
- Edna's of Asheville 870 Merrimon Ave. Asheville, NC 28801
- Edna's At The River 219 Amonboy Rd. Asheville, NC 28806
- Biscuit Head 733 Haywood Rd. Asheville, NC 28806
- Biscuit Head 417 Biltmore Ave 4F Asheville, NC 28801

(More locations TBD)

Want to be a distribution point for SLOW DOWN ASHEVILLE yard signs? Drop us an email

Thank you for doing your part to keep our community safe.

Ben Fulmer

From: Cathy Ball <cball@ashevillenc.gov> on behalf of Cathy Ball
Sent: Friday, December 11, 2015 1:54 PM
To: councilgroup
Cc: All Department Directors
Subject: FW: December 15th PED Agenda and Supporting Documents
Attachments: PED_Draft Minutes_10-20-15.pdf; PED Agenda December_2015.pdf; RiverfrontDecemberProjectsMatrixDraft.pdf; PED Hilliard Avenue Asheland Avenue update.pdf; Memo - Discussion of value Asheland Ave property.pdf; Proposal 20151208.pdf; Tree Evaluation Report DurreApp.pdf; Letter of Support NC Forest Service Nancy Stairs Asheville Conservation .pdf; Letter of Support from Tree Commission Collier Avenue Wood.pdf; Letter of Support Email from WNC Sierra Club 11 Collier preservation req .pdf; Petition Comments BEST Comments20150817.pdf; Photo Ravenscroft1912.pdf; Photo RavenscroftCampusOverlay.pdf; Photo Collier Ave Wood Tall Trees.JPG; Photo Collier Ave Wood before Sunrise 20150915.JPG; PED Staff Report _PAYT DEC 15 2015_V2.pdf

From: Melissa VanSickle
Sent: Friday, December 11, 2015 11:56 AM
To: Gwen Wisler; Gordon Smith; Brian Haynes
Subject: December 15th PED Agenda and Supporting Documents

Good Morning Councilors,

Please find the agenda for the December PED meeting attached and below. The staff reports and draft October minutes are also attached. We look forward to seeing you on Tuesday, December 15th at 3:30 in the 1st Floor Conference Room of City Hall.

Thank you,

Melissa VanSickle
Executive Assistant
Planning & Multimodal Transportation
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555



PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
December 15, 2015 | 3:30-5:00 PM
CITY HALL, 1ST FLOOR CONFERENCE ROOM

AGENDA

CALL TO ORDER

- | | |
|---------------------------------------------------------------------------|-------------|
| 1. APPROVAL OF MINUTES | 3:30 |
| 2. UPDATES | 3:30 |
| a. Riverfront Office; Stephanie Monson Dahl | 3:35 |
| 3. NEW BUSINESS | |
| a. Planning for City Property Redevelopment; Nikki Reid | |
| • Park Maintenance Update | 3:55 |
| • Asheland Avenue Property | |
| a. Consideration of 11 Collier Avenue Preservation Proposal; | 4:25 |
| Inge Durre & Imke Durre | |
| 4. OLD BUSINESS | |
| a. Consideration of Pay as You Throw (PAYT) Study Recommendations; | |
| Frank McGowan | |
| 5. PUBLIC COMMENT | 4:40 |

NEXT MEETING: January 19, 2016

ADJOURNMENT	5:00
--------------------	-------------

For more information on the Planning & Economic Development Committee, please contact Cathy Ball at 828-259-5939.

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Friday, December 11, 2015 11:56 AM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: December 15th PED Agenda and Supporting Documents
Attachments: PED_Draft Minutes_10-20-15.pdf; PED Agenda December_2015.pdf; RiverfrontDecemberProjectsMatrixDraft.pdf; PED Hilliard Avenue Asheland Avenue update.pdf; Memo - Discussion of value Asheland Ave property.pdf; Proposal 20151208.pdf; Tree Evaluation Report DurreApp.pdf; Letter of Support NC Forest Service Nancy Stairs Asheville Conservation .pdf; Letter of Support from Tree Commission Collier Avenue Wood.pdf; Letter of Support Email from WNC Sierra Club 11 Collier preservation req .pdf; Petition Comments BEST Comments20150817.pdf; Photo Ravenscroft1912.pdf; Photo RavenscroftCampusOverlay.pdf; Photo Collier Ave Wood Tall Trees.JPG; Photo Collier Ave Wood before Sunrise 20150915.JPG; PED Staff Report _PAYT DEC 15 2015_V2.pdf

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Melissa VanSickle

Executive Assistant
Planning & Multimodal Transportation
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555



PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
December 15, 2015 | 3:30-5:00 PM
CITY HALL, 1ST FLOOR CONFERENCE ROOM

AGENDA

CALL TO ORDER

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3:30

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- Frank McGowan

5. PUBLIC COMMENT 4:40

NEXT MEETING: January 19, 2016

ADJOURNMENT 5:00

For more information on the Planning & Economic Development Committee, please contact Cathy Ball at 828-259-5939.