

Ben Fulmer

From: Sarah Terwilliger <sterwilliger@ashevillenc.gov> on behalf of Sarah Terwilliger
Sent: Thursday, September 07, 2017 10:18 AM
To: councilgroup
Subject: P&Z Interviews-- please respond
Attachments: P&Z Final Packet.pdf

Mayor and Council members,

Attached please find the application packet with essay responses for the current P&Z vacancies. There are 3 eligible seats, in which one member, Laura Berner Hudson is eligible and interested in reappointment.

There are 7 candidates, including Ms. Hudson. Please send me your top THREE recommendations for interviews to be conducted prior to the 10/3 Council Meeting by next **Monday, 9/11 at 5:00**. I will then compile the results for the Bds/Comm review and recommendation at the upcoming 9/12 meeting. Also, because Ms. Hudson is an incumbent she will automatically get an interview, please do not include her in your top 3.

Please let me know if you should have any questions.

Thanks!
Sarah

Sarah Terwilliger
Deputy City Clerk
City of Asheville
(828) 259-5839

Ben Fulmer

From: Esther Manheimer <esthermanheimer@avlcouncil.com> on behalf of Esther Manheimer
Sent: Tuesday, March 28, 2017 6:51 AM
To: Esther Manheimer
Subject: Fwd: Haywood Advisory Team: Final Report (unformatted)
Attachments: Haywood AT Report-FINAL.pdf

Begin forwarded message:

From: Maggie Burleson <MBurleson@ashevillenc.gov>
Date: March 27, 2017 at 4:41:25 PM EDT
To: Brian Haynes <brianhaynes@avlcouncil.com>, Cecil Bothwell <cecilbothwell@avlcouncil.com>, Esther Manheimer <esthermanheimer@avlcouncil.com>, Gordon Smith <gordonsmith@avlcouncil.com>, Gwen Wisler <gwenwisler@avlcouncil.com>, Julie Mayfield <juliemayfield@avlcouncil.com>, Keith Young <KeithYoung@avlcouncil.com>
Cc: Todd Okolichany <TOkolichany@ashevillenc.gov>, Gary Jackson <GJackson@ashevillenc.gov>, Cathy Ball <cball@ashevillenc.gov>, "Paul Fetherston" <PFetherston@ashevillenc.gov>
Subject: Haywood Advisory Team: Final Report (unformatted)

Mayor and Council, Mr. Joyell won't have the final report with graphics ready until after tomorrow night's meeting. The Advisory Team signed off on the report last week, and a volunteer has just begin formatting it. He asked that this be shared with Council so that you would at least have the text available.

Thanks,
Maggie

Ben Fulmer

From: Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson
Sent: Monday, March 27, 2017 4:41 PM
To: Brian Haynes; Cecil Bothwell; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young
Cc: Todd Okolichany; Gary Jackson; Cathy Ball; Paul Fetherston
Subject: Haywood Advisory Team: Final Report (unformatted)

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Thanks,
Maggie

Ben Fulmer

From: Lauren Sexton <LSexton@ashevillenc.gov> on behalf of Lauren Sexton
Sent: Monday, March 20, 2017 11:40 AM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: PED March 21st Meeting Agenda & Materials
Attachments: PED Agenda_ March 21 2017.pdf; Update - Riverfront Office.pdf; Update - Comprehensive Plan.pdf; Update - 2016 Disparity Study Project.pdf

Good Morning Councilors,

Please find the attached agenda and meeting materials for the **March 21st** Planning and Economic Development Committee (PED) meeting. We look forward to seeing you on **Tuesday, March 21st at 3:30pm in the First Floor Conference Room at City Hall.**

Thank you!

Ben Fulmer

From: Dean Pistor <Dean@realtyworldmarketplace.com> on behalf of Dean Pistor
Sent: Friday, March 17, 2017 10:15 AM
To: esthermanheimer@avlcouncil.com
Subject: Fwd: RAB Members - Update

This is my update to RAB and the questions about my personal agenda vs the desires of the RAB board as a whole by Cecil. I do not have personal agenda I'm only on the committee in the capacity of a representative of RAB. Sincerely, Dean Pistor ps I sent this update prior to reading the Citizen Times segment yesterday but I wouldn't change anything even after reading the paper.

Sent from my iPhone

Begin forwarded message:

From: Dean Pistor <Dean@realtyworldmarketplace.com>
Date: March 16, 2017 at 11:26:12 AM EDT
To: Bob Pierce <bpierce366@gmail.com>, Dean Pistor <Dean@realtyworldmarketplace.com>, Helen Hyatt <helenhyatt@charter.net>, Keith Young <KeithYoung@avlcouncil.com>, Pat Dennehy <patdennehy@aol.com>, Sheneika Smith <queendom.enterprise@gmail.com>, Tiffany DE'Bellott <tiffany.de'bellott@acsgmail.net>, Todd Dunnuck <todd@kenilworthnc.com>, Zachary Eden <zacharyjeden@gmail.com>, ZaKiya Bell-Rogers <zkbrogers@gmail.com>
Subject: RAB Members - Update

The Haywood St / Page Ave Advisory Board.

The Board is coming up on its last meeting this coming Monday. There have been some vigorous attacks aimed at disrupting the focus of the group's mission over the most recent course of events. There has been one committee member that has consistently gone against the mission of consensus during our meetings and one Council member, in support of the individual member's position, that is attempting to undermine the results coming up on the final presentation. Unfortunately, with a poor choice of words, I spoke quietly in the ear of this councilman as I witnessed him comingling and perhaps unduly influencing members as a guest at our workshop.

I apologize that my question was quoted out of context and made public; it was a sincerely concerned question in a joking whisper in the ear of the councilman about the member in question that was meant to acknowledge the strong resistance and unwillingness to budge or coexist cooperatively with the group as a whole.

I forward this message below as an example and one that was already made public in the e-mail stream to make you aware of the current questions being asked of the director of Asheville Design Center.

As the RAB Board member selected to represent RAB, my position has been for green space supported by Public and Private partnership offering a mix of uses that protect a view shed and brings eyes on a park center with mix use infill development. My focus has been on the desires of the community to preserve a green space as well as the budgets and tasks ahead of the Parks and Rec and the COA as invested. I recommended Privately funded Green Space required in the conditions offered to developers that is open to the public, meets the desires of the community to the best possible design for such and is maintained by the owner or building owners in a common area maintenance agreement.

I will forward the minutes of the last 3 meetings to our RAB board for your perusal and if anyone has comments please email me individually and I will do my best to answer your questions or provide your opinion as a group in the closing meeting.

My goal has been to provide knowledgeable input and quantify the public's opinions as presented. I hope the most recent events don't take away from the successful process over the last 10 months and the hard work by this board with the mission it was tasked while weaving the community as a whole thru consensus.

Sincerely yours in service,

Dean

Dean Pistor
Broker / Owner
Realty World Marketplace
One Page Ave Ste 109
Asheville NC 28801
Located in the Historic Grove Arcade
Office - 828.251.2507
Cell - 828.230.4422

From: Chris Joyell [<mailto:chris@ashevilledesigncenter.org>]

Sent: Thursday, March 16, 2017 7:13 AM

To: Alan Glines; Andrew Fletcher; Brendan Ross; Bud Hansbury; Corey Atkins; Cynthia Sampson; Dana Frankel; David Nutter; Dawa Hitch; Dean Pistor; Diana Davidson; Eric Perless; Geronimo Owen; Jaan Ferree; Jay Fields; Jeremy Goldstein; Joel Storrow; Jon Creighton; Julie Nelson; Marian Smith; Meghan Rogers; Michael Donohue; Michael McDonough; Rachael Bliss; Ruth Summers; Shannon Capezzali; Sue Robbins; Susan Andrew; Todd Okolichany; Tom Gallaher; William Eakins; Yvonne Cook-Riley

Cc: Alan McGuinn; Cindy Gray; Dave Johnson; Gardner Goodall; Guillo Rodriguez; Kendra Sarvadi; Kevin Teater; Leah Noel; Luly Abaira; Margot Ammidown Carlebach; Pierce Foster; Reb Haizlip; Roxanne Snider; Samuel Fleming; Tania McCamy; Esther Manheimer

Subject: Re: Questions

Thanks for your questions, Julie. Since I would assume that others on the team may be harboring the same questions, I thought it would make sense to reply to the full group. And I apologize for not responding sooner, but, because of the recent developments, my workload has unexpectedly grown, making it more and more difficult to get to my core responsibilities in a timely manner. [My responses will be in blue.](#) -- Chris

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AT members: Rachael Bliss, Diana Davidson* (for Sue Robbins), Mike Donohue*, Andrew Fletcher*, Jeremy Goldstein, Julie Nelson, Dave Nutter, Ruth Summers* (* = repeat)

COA rep: Dana Frankel

ADC reps: Luly Abaira, Sam Fleming, Tom Gallaher, Cindy Gray, Chris Joyell, Guillo Rodriguez, Roxanne Snider

Guests: Cecil Bothwell, Vijay Kapoor, Rich Lee, Joe Fioccola

I'll note that your alternate, Eric Peerless, was present at the 3/1 meeting, so Friends of St. Lawrence Green also had representation at both meetings. The only member who was unable to attend either meeting was Bud Hansbury, who I conferred with separately. He was pleased with the work of the Advisory Team on 3/1, and I will be meeting with him again this morning to make sure all his concerns are being addressed.

3. When was the decision made for AT members to reference only the tabulations of the sticky notes for the final vision? Why was this decision made? And by whom?

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verbatim comments of your fellow Ashevilleians. I have been consistent in saying that they are not prescriptive, but meant to inform your decisions.

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I felt you both made some valid points that reinforced the futility of attempting to code these comments, so I removed the coding summary from consideration. You are encouraged to consider the results of the APS. I would never say that AT members should ignore that input (1,019 respondents, 537 registered users).

I also made mention of other sources of data, including the Friends of St. Lawrence Green 2015 survey, ADA's recent survey, DARN's internal survey, Vanderbilt's internal survey and other sources that exist, and that you were at liberty to draw from those sources as well. I made reference to those sources in the January minutes, but you asked that I remove them, and I have.

4. Why wasn't the AT emailed a copy of the bubble diagram that was shown at the public meeting on 3/8/2017 prior to that meeting? The bubble diagram that was shown was not the same one that I saw at the end of our meeting on 3/6/17. Who changed it? Who made one large bubble combining the (4) Education, Business incubator, Local Retail and Local food that used to be separate? Who added the term housing to that same bubble? Who changed the word residential to housing? Who added the word mixed use to that bubble? Soon, I we will be asked to vote on the final vision and with all of those ideas enveloped in one large "mixed use" bubble, it appears we will be forced to vote either/ or with controversial "residential"- (now named housing) clumped in.

ADC designer Luly Abaira completed the bubble diagram image at 1AM on the morning of Mar 8. I'll remind you that Luly is a volunteer with a day job, and this was the earliest she could get to it.

The ADC team and City staff, all of whom are very familiar with how bubble diagrams function, felt that the diagram we produced from the Mar 1 meeting could be interpreted too literally--mixed use bubbles encircling the civic space--to the point that it connoted design. It was suggested that to make the diagram more abstract, we should include all the mixed use functions in one bubble. In an effort to achieve clarity, I decided that the bubble should be labeled "mixed use" because that describes the functions depicted in

the bubble. From the conversation on Mar 1 and the email discussion that followed, it was clear that team members

We are now creating a table of uses and amenities for the meeting on Mon, Mar 20. That should help the team parse out the various proposed elements. Bubble diagrams are useful to designers, but our presentation on Mar 8 informed us that the public had difficulty comprehending the diagram's purpose and function. We still intend to include a bubble diagram in the final report (as designers will benefit from its inclusion), but the table will make that information much more accessible to the public.

5. Both you and Andrew announced at the public meeting that 600 sticky notes were collected and tabulated. I have never heard that number before. It was always 500 sticky notes. Is it 500 or 600? Where did the extra hundred come from?

Please see my response to Q.3. Or refer to the public input database that you've had access to for nearly six months. I believe if you go back and listen to the audio from our meetings, you'll see that I have been saying "roughly 600 stickies" since we collected the data in August.

6. Why aren't the AT members shown emails, letters, reports, bubble diagrams, graphs, or presentations to City Council or the public in advance? Why do we have to attend the council meeting or public meeting to find out what is being presented? Why was council sent a report supposedly from the AT without our knowledge or being given a copy? Just because we have a "spokesperson" for our group, does not mean we shouldn't be privy to anything (in advance) that goes out to Council or the Public on our "behalf."

Time constraints, labor constraints, and the endless process of 17 people editing anything. When the Advisory Team meets and takes part in activities that spell out these reports, diagrams, etc, we then do our best to reproduce that input in the form of reports, diagrams, etc. I would be inviting a monumental task in asking 17 members to then edit the work, and still have enough time to produce a final version for presentation.

7. We always seem to run short of time and have to scramble to complete important tasks quickly at the end of meetings. In order to avoid this, could you please tell us before hand in detail, what form the final meeting on 3/20/17 will take? Since we do not have consensus, how will we come to a final bubble diagram and vision? If we take a vote, will we vote on each bubble? On each word inside the bubble? Will the votes be written, verbal or a raise of hands? Will the votes be anonymous? When will we be given the written vision statement? Some members expressed interest in helping write the vision statement, how will input be received and incorporated? When will we see the written narrative regarding the bubble diagram?

You are correct in observing that we have had trouble sticking to our agenda. I can assure you that that will not be the case on Mar 20. We will attempt to reach consensus on every part of the final report, including the vision statement, site analysis, and program. When we begin the review of each section, we will ask for a straw poll (show of hands) to gauge consensus. If we believe we are close, we will try to identify the sticking points that are preventing the group from reaching consensus. If after a brief discussion around those sticking points (for instance, what is meant by "education"), we determine that consensus is unachievable, we will have a vote, seeking a supermajority. For our purposes, a supermajority is defined as two-thirds votes, similar to the requirement to amend the US Constitution, ratify a treaty, or override a presidential veto (I think we have some good precedents there). In our case, with Buncombe County officially removing itself from the Advisory Team, we are left with 17 voting members. A supermajority will constitute 12 votes. Those dissenting votes will be recorded (by name) and each dissenting vote will have a limited time to state their concerns, which will be recorded and included in the final report.

We're working on the narrative for the program (aka bubble diagram). I circulated a draft of the vision statement yesterday. I'll do my best to incorporate the input of the group, noting that 17 people wordsmithing a statement can become unwieldy. Again, the goal is consensus, but we can move to a vote if necessary.

On Sun, Mar 12, 2017 at 3:34 AM, Julie <mountainsbeach@gmail.com> wrote:

March 12, 2017

Hi Chris,

Hope you are doing well. A lot has happened in the last week in regard to the AT. Before we move forward to the last meeting of the AT on 3/20/17, I have a lot of questions about the process—what has occurred recently and what will take place on 3/20/17.

During our Saturday workshop on 2/18/17- we spent most of the day broken up into groups, moving from table to table and creating flip chart pages of uses and amenities. At the end of the day, we were broken up into 3 tables to create vision bubble diagrams using the flip chart information.

The table I was at was not referring to the flip chart pages to guide the vision, some members just started adding things like parking and museum. At the next meeting on 3/1/17 in which only part of the AT could attend, the 3 bubble diagrams were distilled into one. Parking, museum and residential did not make the cut.

I heard that the meeting had ended, folks had dispersed and a bubble entitled residential was added to the vision by an AT member. This diagram was then sent out in an email by you and depicted as the work of the entire group, to the remainder of AT.

In that same email, you asked the remainder of us to review the sticky note tabulation results prior to our next meeting on 3/6/17 with no mention of us reviewing the APS tabulation results.

Thinking maybe this was an oversight, I sent out an email to you and the group, reminding everyone of the top three overall public input results from sticky notes & APS.

At the onset of the meeting on 3/6/17, you announced that my email to the group produced an “elephant in the room.” I was then asked to “explain” my email. When I reiterated the importance for the AT to look at both sticky note & APS results, I was informed that the AT is not using the results of the APS in regard to our final vision, only the sticky notes. I was really surprised and confused by this.

1. Can you explain to me how an AT member was allowed to add a residential bubble to the vision diagram after the meeting had adjourned and then that vision was sent out as representative of the entire group?

2. Could you please send me a list of which AT members attended the visioning session on 3/1/17 and which AT members attended the visioning session on 3/6/17? I found it unsettling that there were at least a couple of members at our 3/6 meeting dominating the group discussion who had already had their say at the 3/1 meeting. Because of that, our group was divided as to what to do, so at the end of our meeting on 3/6/17, we had run out of time and the bubble diagram was left untouched. Were there any members who were unable to attend either session? If so, how was their input incorporated?

3. When was the decision made for AT members to reference only the tabulations of the sticky notes for the final vision? Why was this decision made? And by whom?

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I thank you in advance for taking the time to answer these questions in an effort to clarify things.

Respectfully,

Julie Nelson

AT member

--

Chris Joyell, Executive Director
Asheville Design Center
67 Broadway Street
Asheville 28801

Mailing Address:
PO Box 1524
Asheville, NC 28802

Cell: [828.782.7894](tel:828.782.7894)

chris@ashevilledesigncenter.org
www.ashevilledesigncenter.org

Ben Fulmer

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I also made mention of other sources of data, including the Friends of St. Lawrence Green 2015 survey, ADA's recent survey, DARN's internal survey, Vanderbilt's internal survey and other sources that exist, and that you were at liberty to draw from those sources as well. I made reference to those sources in the January minutes, but you asked that I remove them, and I have.

4. Why wasn't the AT emailed a copy of the bubble diagram that was shown at the public meeting on 3/8/2017 prior to that meeting? The bubble diagram that was shown was not the same one that I saw at the end of our meeting on 3/6/17. Who changed it? Who made one large bubble combining the (4) Education, Business incubator, Local Retail and Local food that used to be separate? Who added the term housing to that same bubble? Who changed the word residential to housing? Who added the word mixed use to that bubble? Soon, I we will be asked to vote on the final vision and with all of those ideas enveloped in one large "mixed use" bubble, it appears we will be forced to vote either/ or with controversial "residential"- (now named housing) clumped in.

ADC designer Luly Abaira completed the bubble diagram image at 1AM on the morning of Mar 8. I'll remind you that Luly is a volunteer with a day job, and this was the earliest she could get to it.

The ADC team and City staff, all of whom are very familiar with how bubble diagrams function, felt that the diagram we produced from the Mar 1 meeting could be interpreted too literally--mixed use bubbles encircling the civic space--to the point that it connoted design. It was suggested that to make the diagram more abstract, we should include all the mixed use functions in one bubble. In an effort to achieve clarity, I decided that the bubble should be labeled "mixed use" because that describes the functions depicted in the bubble. From the conversation on Mar 1 and the email discussion that followed, it was clear that team members

We are now creating a table of uses and amenities for the meeting on Mon, Mar 20. That should help the team parse out the various proposed elements. Bubble diagrams are useful to designers, but our presentation on Mar 8 informed us that the public had difficulty comprehending the diagram's purpose and function. We still intend to include a bubble diagram in the final report (as designers will benefit from its inclusion), but the table will make that information much more accessible to the public.

5. Both you and Andrew announced at the public meeting that 600 sticky notes were collected and tabulated. I have never heard that number before. It was always 500 sticky notes. Is it 500 or 600? Where did the extra hundred come from?

Please see my response to Q.3. Or refer to the public input database that you've had access to for nearly six months. I believe if you go back and listen to the audio from our meetings, you'll see that I have been saying "roughly 600 stickies" since we collected the data in August.

6. Why aren't the AT members shown emails, letters, reports, bubble diagrams, graphs, or presentations to City Council or the public in advance? Why do we have to attend the council meeting or public meeting to find out what is being presented? Why was council sent a report supposedly from the AT without our knowledge or being given a copy? Just because we have a "spokesperson" for our group, does not mean we shouldn't be privy to anything (in advance) that goes out to Council or the Public on our "behalf."

Time constraints, labor constraints, and the endless process of 17 people editing anything. When the Advisory Team meets and takes part in activities that spell out these reports, diagrams, etc, we then do our best to reproduce that input in the form of reports, diagrams, etc. I would be inviting a monumental task in asking 17 members to then edit the work, and still have enough time to produce a final version for presentation.

7. We always seem to run short of time and have to scramble to complete important tasks quickly at the end of meetings. In order to avoid this, could you please tell us before hand in detail, what form the final meeting on 3/20/17 will take? Since we do not have consensus, how will we come to a final bubble diagram and vision? If we take a vote, will we vote on each bubble? On each word inside the bubble? Will the votes be written, verbal or a raise of hands? Will the votes be anonymous? When will we be given the written vision statement? Some members expressed interest in helping write the vision statement, how will input be received and incorporated? When will we see the written narrative regarding the bubble diagram?

You are correct in observing that we have had trouble sticking to our agenda. I can assure you that that will not be the case on Mar 20. We will attempt to reach consensus on every part of the final report, including the vision statement, site analysis, and program. When we begin the review of each section, we will ask for a straw poll (show of hands) to gauge consensus. If we believe we are close, we will try to identify the sticking points that are preventing the group from reaching consensus. If after a brief discussion around those sticking points (for instance, what is meant by "education"), we determine that consensus is unachievable, we will have a vote, seeking a supermajority. For our purposes, a supermajority is defined as two-thirds votes, similar to the requirement to amend the US Constitution, ratify a treaty, or override a presidential veto (I think we have some good precedents there). In our case, with Buncombe County officially removing itself from the Advisory Team, we are left with 17 voting members. A supermajority will constitute 12 votes. Those dissenting votes will be recorded (by name) and each dissenting vote will have a limited time to state their concerns, which will be recorded and included in the final report.

We're working on the narrative for the program (aka bubble diagram). I circulated a draft of the vision statement yesterday. I'll do my best to incorporate the input of the group, noting that 17 people wordsmithing a statement can become unwieldy. Again, the goal is consensus, but we can move to a vote if necessary.

On Sun, Mar 12, 2017 at 3:34 AM, Julie <mountainsbeach@gmail.com> wrote:

March 12, 2017

Hi Chris,

Hope you are doing well. A lot has happened in the last week in regard to the AT. Before we move forward to the last meeting of the AT on 3/20/17, I have a lot of questions about the process—what has occurred recently and what will take place on 3/20/17.

During our Saturday workshop on 2/18/17- we spent most of the day broken up into groups, moving from table to table and creating flip chart pages of uses and amenities. At the end of the day, we were broken up into 3 tables to create vision bubble diagrams using the flip chart information.

The table I was at was not referring to the flip chart pages to guide the vision, some members just started adding things like parking and museum. At the next meeting on 3/1/17 in which only part of the AT could attend, the 3 bubble diagrams were distilled into one. Parking, museum and residential did not make the cut.

I heard that the meeting had ended, folks had dispersed and a bubble entitled residential was added to the vision by an AT member. This diagram was then sent out in an email by you and depicted as the work of the entire group, to the remainder of AT.

In that same email, you asked the remainder of us to review the sticky note tabulation results prior to our next meeting on 3/6/17 with no mention of us reviewing the APS tabulation results.

Thinking maybe this was an oversight, I sent out an email to you and the group, reminding everyone of the top three overall public input results from sticky notes & APS.

At the onset of the meeting on 3/6/17, you announced that my email to the group produced an “elephant in the room.” I was then asked to “explain” my email. When I reiterated the importance for the AT to look at both sticky note & APS results, I was informed that the AT is not using the results of the APS in regard to our final vision, only the sticky notes. I was really surprised and confused by this.

1. Can you explain to me how an AT member was allowed to add a residential bubble to the vision diagram after the meeting had adjourned and then that vision was sent out as representative of the entire group?

2. Could you please send me a list of which AT members attended the visioning session on 3/1/17 and which AT members attended the visioning session on 3/6/17? I found it unsettling that there were at least a couple of members at our 3/6 meeting dominating the group discussion who had already had their say at the 3/1 meeting. Because of that, our group was divided as to what to do, so at the end of our meeting on 3/6/17, we had run out of time and the bubble diagram was left untouched. Were there any members who were unable to attend either session? If so, how was their input incorporated?

3. When was the decision made for AT members to reference only the tabulations of the sticky notes for the final vision? Why was this decision made? And by whom?

4. Why wasn't the AT emailed a copy of the bubble diagram that was shown at the public meeting on 3/8/2017 prior to that meeting? The bubble diagram that was shown was not the same one that I saw at the end of our meeting on 3/6/17. Who changed it? Who made one large bubble combining the (4) Education, Business incubator, Local Retail and Local food that used to be separate? Who added the term housing to that same bubble? Who changed the word residential to housing? Who added the word mixed use to that bubble? Soon, I we will be asked to vote on the final vision and with all of those ideas enveloped in one large "mixed use" bubble, it appears we will be forced to vote either/ or with controversial "residential"- (now named housing) clumped in.

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7. We always seem to run short of time and have to scramble to complete important tasks quickly at the end of meetings. In order to avoid this, could you please tell us before hand in detail, what form the final meeting on 3/20/17 will take? Since we do not have consensus, how will we come to a final bubble diagram and vision? If we take a vote, will we vote on each bubble? On each word inside the bubble? Will the votes be written, verbal or a raise of hands? Will the votes be anonymous? When will we be given the written vision statement? Some members expressed interest in helping write the vision statement, how will input be received and incorporated? When will we see the written narrative regarding the bubble diagram?

I thank you in advance for taking the time to answer these questions in an effort to clarify things.

Respectfully,

Julie Nelson

AT member

--

Chris Joyell, Executive Director
Asheville Design Center
67 Broadway Street
Asheville 28801

Mailing Address:
PO Box 1524
Asheville, NC 28802

Cell: [828.782.7894](tel:828.782.7894)

chris@ashevilledesigncenter.org
www.ashevilledesigncenter.org

Ben Fulmer

From: Julie Mayfield <juliemayfield@avlcouncil.com> on behalf of Julie Mayfield
Sent: Saturday, March 11, 2017 6:28 PM
To: 'councilgroup'
Subject: Haywood street process
Attachments: Haywood Mins 3.8 12.8.pdf; Haywood Street Process.docx

Hi all – in an effort to refresh all of our memories about the Haywood Street property discussion, I've attached the minutes from our December 2015 and March 8, 2016 meetings. I have also reviewed the video and summarized both the minutes and video in the attached, bullet-point document. I did not attached the PED minutes, but I summarize them as well, and they are available on the city's website – as are the videos, of course.

My thinking is that gaining a common understanding of where we started and what we asked for will help us find the path forward. I offer this for information only and not discussion by email.

Thanks
Julie

Ben Fulmer

From: Julie Mayfield <juliemayfield@avlcouncil.com> on behalf of Julie Mayfield
Sent: Saturday, March 11, 2017 2:23 PM
To: Esther Manheimer
Subject: Fwd: Council minutes
Attachments: Haywood Mins 3.8 & 12.8.pdf

Here are the minutes from the two minutes we discussed Haywood street.

Sent from my iPhone

Begin forwarded message:

From: Sarah Terwilliger <sterwilliger@ashevillenc.gov>
Date: March 10, 2017 at 10:25:40 AM EST
To: Maggie Burleson <MBurleson@ashevillenc.gov>, Julie Mayfield <juliemayfield@avlcouncil.com>
Cc: Gary Jackson <GJackson@ashevillenc.gov>
Subject: RE: Council minutes

Attached please find the 3/8/16 and 12/8/15 minutes regarding the Haywood Street property. The 3/8 mins reference a 12/12/15 meeting, however I could not find these mins- I believe it should be the 12/8/15 meeting, attached here.

Thank you,

Sarah Terwilliger
Deputy City Clerk
City of Asheville
(828) 259-5839

-----Original Message-----

From: Maggie Burleson
Sent: Friday, March 10, 2017 6:16 AM
To: Julie Mayfield <juliemayfield@avlcouncil.com>
Cc: Gary Jackson <GJackson@ashevillenc.gov>; Sarah Terwilliger <sterwilliger@ashevillenc.gov>
Subject: Re: Council minutes

Julie, problem with our website right now. Should be fixed by early next week. Sarah can send you what you need. Thanks, Maggie

Sent from my iPhone

On Mar 9, 2017, at 9:51 PM, "juliemayfield@avlcouncil.com"
<juliemayfield@avlcouncil.com> wrote:

I can't find the minutes from our December 2015 meeting or march meeting when we discussed the Haywood street property and the stakeholder process. In fact, I can't find our 2015 or 2016 agendas and minutes online at all. They aren't in the archives and I get an error message when I search. Am I doing something wrong or looking in the wrong place?

In any event, can you send the minutes for the March meeting when we passed the resolution creating the task force and whichever other earlier meeting in December or January when we discussed the path forward on it?

Thanks

Julie

Sent from my iPad

Ben Fulmer

From: Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson
Sent: Wednesday, March 01, 2017 11:24 AM
To: Brian Haynes; Cecil Bothwell - Email; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young
Subject: Draft 2-28-17 Council Minutes
Attachments: m170228.pdf

Please let me know if you'd like any changes by Noon on Wednesday, March 8.

Thanks,
Maggie

Maggie Burleson, MMC, NCCMC
City Clerk
City of Asheville
Post Office Box 7148
Asheville, N.C. 28802
828-259-5601 (phone)
828-259-5499 (fax)

Ben Fulmer

From: Polly McDaniel <PMcDaniel@ashevillenc.gov> on behalf of Polly McDaniel
Sent: Tuesday, February 28, 2017 8:20 AM
To: Chris Joyell
Subject: PRESS RELEASE: Asheville residents invited to come see finalist ideas for City-owned properties on Haywood Street and Page Avenue

FOR IMMEDIATE RELEASE

Date: Feb. 28, 2017

City of Asheville | Communication & Public Engagement Division

Contact: Polly McDaniel, Communications Specialist | 828-232-4507 | PMcDaniel@ashevillenc.gov

PRESS RELEASE: Asheville residents invited to come see finalist ideas for City-owned properties on Haywood Street and Page Avenue

Asheville residents will get an update and peak into possible uses for City-owned properties on Haywood Street and Page Avenue during a March 8 meeting downtown.

Facilitated by the Asheville Design Center, a 17 member Council-appointed [Haywood Street Advisory Team](#) has been meeting since last spring to develop a community vision to inform future use of the properties abutted by the Basilica of St. Lawrence, U.S. Cellular Center and Battery Park Apartments.

The process kicked off in May 2016 with an Asheville presentation by national placemaking experts Ethan Kent and Philip Winn from Project for Public Spaces, who shared ideas for key components of great public spaces. It continued with two open houses in June during which the public was invited to consider what they would like to **do** in the space (rather than focus on what they'd like to see). An online visual survey on Open City Hall Asheville followed in the fall. Most recently, the Advisory Team participated in a workshop to work toward developing a vision statement and bubble diagram of program elements (i.e. uses and amenities) for the properties.

Chris Joyell of the Asheville Design Center and Andrew Fletcher as Chair of the Advisory Team gave presentations before Asheville City Council in November and December to provide updates on the process, and to propose possible temporary uses on the site, including mobile food vending, open vendor markets, seating, garden beds and performance space. From there, the Advisory Team turned its focus back to the long-term vision for the properties, while City staff is working on implementation of the temporary uses.

With all this work in mind, now residents will get to see a draft long-term vision for the site during a public reveal from 5:30 to 7 p.m. March 8 at the U.S. Cellular Center Banquet Hall, 87 Haywood St.

Participants will be asked to provide feedback to the ideas presented by the visioning team. The Haywood Street Advisory Team will be able to consider that feedback before they present their final vision to City Council at its March 28 meeting.

Asheville City Council will ultimately decide how to use the space.

BREAKOUT BOX

Come see the draft vision

What: The Haywood Street Advisory Team will present finalist ideas for uses of City-owned properties on Haywood Street and Page Avenue.

When/where: 5:30 to 7 p.m. March 8 at the US Cellular Center Banquet Hall, 87 Haywood St.

For more information: Contact Asheville Planning Director Todd Okolichany at TOkolichany@ashevillenc.gov or 828-259-5840.

A copy of this press release can be found on [Asheville City Source](#).

#

Ben Fulmer

From: Cathy Ball <cball@ashevillenc.gov> on behalf of Cathy Ball
Sent: Thursday, February 16, 2017 12:52 PM
To: councilgroup
Subject: FW: February 21st PED Meeting Materials
Attachments: PED Agenda_ February 21. 2017.pdf; November 16 PED DRAFT Minutes.pdf; January 17.17 PED DRAFT Minutes.pdf; FEBRUARY 2017 RiverProjectsFinal.pdf; PED - Comp Plan Update_02 21 17.pdf; Staff Report for PED - CO2 Update FY2016.pdf; 2016-03-29 CO2 Mitigation Plan.pdf; 2017 Asheville Sustainability Infographic v2.pdf; PED_SignsOnVehicles.pdf; Comp Park Study 02-21-17.pdf

FYI

From: Melissa VanSickle
Sent: Thursday, February 16, 2017 12:44 PM
To: Gwen Wisler <gwenwisler@avlcouncil.com>; Gordon Smith <gordonsmith@avlcouncil.com>; Brian Haynes <brianhaynes@avlcouncil.com>
Subject: February 21st PED Meeting Materials

Good Afternoon Councilors,

Please find the attached agenda and meeting materials for the February 21st PED meeting. We look forward to seeing you on **Tuesday, February 21st at 3:30pm in the First Floor Conference Room at City Hall.**

Below is a link to the full Comprehensive Parking Study: [Asheville Parking Study Strategic Plan_FINAL V2.pdf \(open link\)](#)

Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555

PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
February 21, 2017 | 3:30-5:00 PM
CITY HALL, 1ST FLOOR CONFERENCE ROOM

AGENDA

CALL TO ORDER

1. APPROVAL OF MINUTES

2. UPDATES

- a. Riverfront Office (written)**
- b. Comprehensive Plan (written)**
- c. Annual Carbon Update; Amber Weaver**
- d. Current Development Standards that Regulate Signs on Vehicles; Shannon Tuch**

3. OLD BUSINESS

- a. Consideration of Accepting the Comprehensive Parking Study; Ken Putnam**

4. PUBLIC COMMENT

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Thursday, February 16, 2017 12:44 PM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: February 21st PED Meeting Materials
Attachments: PED Agenda_ February 21. 2017.pdf; November 16 PED DRAFT Minutes.pdf; January 17.17 PED DRAFT Minutes.pdf; FEBRUARY 2017 RiverProjectsFinal.pdf; PED - Comp Plan Update_02 21 17.pdf; Staff Report for PED - CO2 Update FY2016.pdf; 2016-03-29 CO2 Mitigation Plan.pdf; 2017 Asheville Sustainability Infographic v2.pdf; PED_SignsOnVehicles.pdf; Comp Park Study 02-21-17.pdf

Good Afternoon Councilors,

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Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555

PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
February 21, 2017 | 3:30-5:00 PM
CITY HALL, 1ST FLOOR CONFERENCE ROOM

AGENDA

CALL TO ORDER

1. APPROVAL OF MINUTES
2. UPDATES
 - a. Riverfront Office (written)
 - b. Comprehensive Plan (written)
 - c. Annual Carbon Update; Amber Weaver
 - d. Current Development Standards that Regulate Signs on Vehicles; Shannon Tuch
3. OLD BUSINESS
 - a. Consideration of Accepting the Comprehensive Parking Study; Ken Putnam
4. PUBLIC COMMENT

Ben Fulmer

From: Esther Manheimer <esthermanheimer@avlcouncil.com> on behalf of Esther Manheimer
Sent: Wednesday, February 15, 2017 10:20 AM
To: Jaime Matthews
Subject: Fwd: More Annual Reports
Attachments: 2016 AHAC Annual Report.pdf; 2016 Annual ACS Board of Education Report.pdf; 2016 Annual Report of the Asheville Hub Alliance.docx; 2016 RAB Annual Report.pdf; AHAC Recommendations 2017 FINAL.pdf; Annual report to COA from the Homeless Initiative Advisory Committee.docx; Asheville Airport Authority 2016 Audit.pdf

----- Forwarded message -----

From: **Maggie Burleson** <MBurleson@ashevillenc.gov>

Date: Wed, Feb 15, 2017 at 10:10 AM

Subject: More Annual Reports

To: Brian Haynes <brianhaynes@avlcouncil.com>, Cecil Bothwell - Email <cecil@braveulysses.com>, Esther Manheimer <esthermanheimer@avlcouncil.com>, Gordon Smith <gordonsmith@avlcouncil.com>, Gwen Wisler <gwenwisler@avlcouncil.com>, Julie Mayfield <juliemayfield@avlcouncil.com>, Keith Young <KeithYoung@avlcouncil.com>

Cc: Sarah Terwilliger <sterwilliger@ashevillenc.gov>

Thought we would get these to you by your retreat.

Thanks,
Maggie

Maggie Burleson, MMC, NCCMC

City Clerk

City of Asheville

Post Office Box 7148

Asheville, N.C. 28802

828-259-5601 (phone)

828-259-5499 (fax)

Ben Fulmer

From: Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson
Sent: Wednesday, February 15, 2017 10:10 AM
To: Brian Haynes; Cecil Bothwell - Email; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young
Cc: Sarah Terwilliger
Subject: More Annual Reports
Attachments: 2016 AHAC Annual Report.pdf; 2016 Annual ACS Board of Education Report.pdf; 2016 Annual Report of the Asheville Hub Alliance.docx; 2016 RAB Annual Report.pdf; AHAC Recommendations 2017 FINAL.pdf; Annual report to COA from the Homeless Initiative Advisory Committee.docx; Asheville Airport Authority 2016 Audit.pdf

Thought we would get these to you by your retreat.

Thanks,
Maggie

Maggie Burleson, MMC, NCCMC
City Clerk
City of Asheville
Post Office Box 7148
Asheville, N.C. 28802
828-259-5601 (phone)
828-259-5499 (fax)

Ben Fulmer

From: Sarah Terwilliger <sterwilliger@ashevillenc.gov> on behalf of Sarah Terwilliger
Sent: Tuesday, January 31, 2017 4:22 PM
To: councilgroup
Subject: Haywood Street Visioning Advisory Team-- meeting schedule

Please see the below schedule of regular meetings for the Haywood Street Visioning Advisory Team. Please contact Todd Okolichany at TOkolichany@ashevillenc.gov if you should have any questions.

Date: February 13, 2017
Time: 5:30 p.m. to 7:00 p.m.
Location: Municipal Conference Room, 4th Floor of Municipal Building located at 100 Court Plaza
Meeting: Advisory Team Meeting

Date: February 18, 2017
Time: 9:00 a.m. to 1:00 p.m.
Location: The Collider, located at 1 Haywood St.
Meeting: Advisory Team Workshop

Date: March 8, 2017
Time: 5:30 p.m. to 7:00 p.m.
Location: U.S. Cellular Center, located at 87 Haywood St.
Meeting: Advisory Team Presentation on draft version

Thank you,

Sarah Terwilliger
Deputy City Clerk
City of Asheville
(828) 259-5839

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Saturday, January 14, 2017 3:05 PM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: January 17th PED Meeting Materials
Attachments: PED Agenda_ January 17. 2017.pdf; JANUARY 2017 RiverProjects Update.pdf; PED - Comp Plan Update_01.17.17.pdf; PED-StaffReport_RADFBC_1-17-2017.pdf; STAFF REPORT - CCEPF Update.pdf; Resolution 15-200 Adopting a Community Clean Energy Policy.pdf; Infill Housing PED.pdf; Timeline.pdf

Good Afternoon Councilors,

Please find the attached agenda and meeting materials for the January 17th PED meeting. We look forward to seeing you on **Tuesday, January 17th at 3:30pm in the First Floor Conference Room at City Hall.**

Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555

PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
January 17, 2017 | 3:30-5:00 PM
CITY HALL, 1ST FLOOR CONFERENCE ROOM
AGENDA

CALL TO ORDER 1. APPROVAL OF MINUTES

2. UPDATES

- a. Riverfront Office; Stephanie Dahl
- b. Comprehensive Plan; Stacy Merten
- c. RAD Form Based Code; Sasha Vrtunski
- d. Community Clean Energy Policy Framework; Amber Weaver

3. OLD BUSINESS

- a. Consideration of Strategies to Small-scale Infill Housing in Residential Districts; Vaidila Satvika

4. PUBLIC COMMENT

Ben Fulmer

From: Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson
Sent: Thursday, December 15, 2016 1:30 PM
To: Brian Haynes; Cecil Bothwell - Email; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young
Subject: Draft 12-13-16 City Council Minutes
Attachments: m161213.pdf

Please let me know if you have any changes no later than Tuesday, January 3.

Thanks!!
Maggie

Maggie Burleson, MMC, NCCMC
City Clerk
City of Asheville
Post Office Box 7148
Asheville, N.C. 28802
828-259-5601 (phone)
828-259-5499 (fax)

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Monday, November 14, 2016 9:26 AM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: November 15th PED Meeting Materials
Attachments: DRAFT October PED Minutes.pdf; Copy of NOVEMBER 2016FinalRiverProjects.pdf; PED - Comp Plan Update_11 07 16_to.pdf; Staff Report - FHC Event Partnership Adjustment 2016 Revised.pdf; PED Staff Report - 2017-2019 Event Partnership Staff Contingency.pdf; PED Agenda_ November 2016.pdf

Good Morning Councilors,

Please see the attached agenda and materials for the November 15th PED meeting. We look forward to seeing you on **Tuesday, November 15th at 3:30pm in the First Floor Conference Room at City Hall.**

Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555



PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
November 15, 2016 | 3:30-5:00 PM
CITY HALL, 1ST FLOOR CONFERENCE ROOM

AGENDA

CALL TO ORDER

1. APPROVAL OF MINUTES
2. UPDATES
 - a. Riverfront Office; Written Report
 - b. Comprehensive Plan; Written Report
3. NEW BUSINESS
 - a. Consideration of Partnership in-kind Overage for the Folk Heritage Committee;
Jon Fillman
 - b. Consideration of contingency for strategic Event Partnerships
4. PUBLIC COMMENT

NEXT MEETING: December 20, 2016

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Friday, October 14, 2016 2:13 PM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: October 18th PED Meeting Materials
Attachments: PED Agenda_ October 2016.pdf; DRAFT September PED Minutes.pdf; OCTOBER 2016 River Projects Update.pdf; PED - Comp Plan Update_10 10 16.pdf; PED_TreePres_2016.pdf

Good Morning Councilors,

Please see the attached agenda and materials for the October 18th PED meeting. We look forward to seeing you on **Tuesday, October 18th at 3:30pm in the First Floor Conference Room at City Hall.**

Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555

Ben Fulmer

From: Gary Jackson <GJackson@ashevillenc.gov> on behalf of Gary Jackson
Sent: Wednesday, September 21, 2016 9:05 PM
To: Cecil Bothwell
Cc: councilgroup;Todd Okolichany;Cathy Ball
Subject: Re: Major concerns with report on Haywood St. Advisory Group

Cecil:

As we discussed, I recommend Council get an update from ADC, your contract facilitator, and a spokesperson for the appointed advisory team, at the second meeting in October. (Ok Esther?)

After the Council can provide further guidance to ADC on how you want the visioning process to be completed and receive ideas on how to use the property short term. I think this will enable Council to offer guidance to ADC on process and timing for the visioning process and direct staff to do the feasibility study and action planning for interim uses embraced by Council.

Hope this is helpful to all concerned.

Gary

Sent from my iPhone

> On Sep 20, 2016, at 7:35 PM, Cecil Bothwell <cecilbothwell@gmail.com> wrote:

>

> I am even more troubled now than I was when I first read the report from Todd Okolichany and Alan Glines.

> An overarching concern is that the members of the Advisory Group were NOT GIVEN COPIES of the information, and HAD NO PART IN THEIR PREPARATION.

> Throughout the process ADC Director Chris Joyell has assured the Advisory Group that THEY are the architects of their report. That was certainly my understanding when we formed this task force. Staff is to assist with information, not announce "progress."

>

> 1. The 100 interviews

>

> I have spoken to some of the people interviewed and to some members of the Advisory Group. The interviewer did not take notes or record the interviews. The interviewer CHOSE the persons to interview - how can selected interviewees be interpreted as a meaningful cross-section? Particularly when the interviewer has expressed strong opinions about the property?

>

> Furthermore, the Advisory Group was told that the interviews in question WOULD NOT BE part of their work - but were simply being pursued as "informational" - and as a project of interest to the interviewer.

>

> Now the 100 interviews are presented to us as part of the "public input.

>

> 2. Over 123 visual preference surveys completed

>

> Have any of you taken the survey? (It hasn't even been posted publicly yet, so no telling who had access - again a skewed sample.) I did get a link to a version (no telling if it is the final version, and the Advisory Group has been told IT WILL NOT BE PERMITTED TO SEE THE FINAL SURVEY BEFORE IT IS POSTED PUBLICLY.

>

> Really? That doesn't sound like they are being consulted at all.

>

> Furthermore, the survey is totally nuts. it consists of a series of unlabeled pictures of various activities. It asks what you think the activity is and then whether it is a good activity. One picture is elderly people dancing in what could be a retirement home dining area. How does that relate to a public use of public space?

>

> Another picture appears to be students in a public library or college library (though no books are present) who have laptops open. Or another that might be a college class or continuing education class in what might be a plaza or a park.

>

> All extremely ambiguous, and the survey takes at least 20 minutes to complete. I would challenge any statistician to derive any meaningful information from such a survey in which respondents both define an ambiguous picture and then say if it is a good activity. For where? In what circumstances? It's like a pictorial Rorschach test, and the length will really limit the number of people who respond.

>

> 3. The report on the results of the subcommittee meetings does not comport with the experience of the Advisory Group members who participated.

>

> 4. The meetings are reportedly poorly organized and no minutes are being prepared for the members, so there is no way for members to correct minutes or for any who might have missed a meeting to see what's going on. Further still, at the last meeting an Advisory Group member made a motion for taking a question to Council and Joyell prohibited a vote. Huh?

>

> 5. The report says that the Advisory Group will have a report for Council in December. That is news to the Advisory Group members. They have expressed to me that very little progress has been made to date and expect to ask for an extension of time in order to complete anything like the work they were asked to achieve.

>

> I'm really upset about what I'm hearing and about the process.

>

> The potential of bias in the interviews and surveys to date is enormous, no matter in which direction that bias might lean.

>

> We paid for a public opinion survey for the Bond Referendum. Perhaps it is time to hire a firm to conduct a public opinion survey on the future of the Haywood property.

>

> Sorry for the length, but I deem this to be very, very serious.

>

> -c

>

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Saturday, September 17, 2016 11:55 AM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: September 20th PED Agenda and Materials
Attachments: PED Agenda_ September 2016.pdf; DRAFT August PED Minutes.pdf; SEPTEMBER 2016 River Projects Update.pdf; PED - Comp Plan Update_09 08 16_to.pdf; PED Staff Report - Strategic Event Partnerships Update.pdf; Small-Scale Infill Update_09 20 16.pdf; Written Survey Responses.pdf; Infill Workshop #2 - online version.pdf

Good Morning Councilors,

Please see the attached agenda and materials for the **September 20th** PED meeting. We look forward to seeing you on Tuesday, September 20th at 3:30pm in the First Floor Conference Room at City Hall.

Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Friday, August 12, 2016 4:12 PM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: August 16th PED Materials and Time Change
Attachments: PED Agenda_ August2016.pdf; DRAFT June PED Minutes.pdf;
AUGUST2016RiverProjects.pdf; PED - Comp Plan Update_08 08 16_to.pdf;
PED_LevelIIAmndmt_2016.pdf; I-26 Multi-Modal Improvements 08-16-16.pdf

Good Afternoon Councilors,

Please see the attached agenda and materials for the **August 16th** PED meeting. Also, please note that the meeting will begin at **4:00 p.m.** in the First Floor Conference Room at City Hall.

Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555

Ben Fulmer

From: Jaime Matthews <JMatthews@ashevillenc.gov> on behalf of Jaime Matthews
Sent: Monday, August 08, 2016 3:29 PM
To: councilgroup
Cc: Gary Jackson;Cathy Ball;Paul Fetherston
Subject: Governance Info
Attachments: Recommended Resources for Corridor Neighborhood Planning - PUD - FY2016-17.pdf; Draft Strategic Work Plan Council.pdf; Draft Minutes 6.28.16.pdf

Mayor and Council,

Please see attached additional information for tomorrow's Governance Committee including the Draft Council Strategic Goals and a report from Todd on recommended resources for Corridor/Neighborhood Planning efforts.

All the information for tomorrow's meeting is posted on the city webpage here:

<http://www.ashevillenc.gov/Departments/CityClerk/CouncilCommittees/GovernanceCommittee.aspx>

Thank you,

Jaime

Jaime Matthews
Assistant to the City Manager
City Manager's Office
City of Asheville, North Carolina
828-232-4541
jmatthews@ashevillenc.gov

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Friday, July 15, 2016 4:44 PM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: July 19th PED meeting
Attachments: July 2016 River Projects Update.pdf; July 2016 Comp Plan Update.pdf; July 2016 Haywood Street Community Visioning Update.pdf

Good Afternoon Councilors,

This is a reminder that the July 19th PED meeting has been cancelled. Also, please find the attached updates for the Riverfront projects, Comprehensive Plan, and Haywood Street Visioning Process.

Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555

From: Polly McDaniel <PMcDaniel@ashevillenc.gov> on behalf of Polly McDaniel
Sent: Tuesday, June 21, 2016 3:28 PM
To: Chris Joyell
Subject: PRESS RELEASE: Haywood Street visioning process to kick off with two open houses

FOR IMMEDIATE RELEASE

Date: June 21, 2016

City of Asheville | Communication & Public Engagement Division

Contact: Dawa Hitch, Director of Communications & Public Engagement
828-259-5981 | DHitch@ashevillenc.gov

PRESS RELEASE: Haywood Street visioning process to kick off with two open houses

The Asheville Design Center will host two open houses on the Haywood Street visioning process this month, creating a creative space focused on function rather than form. From 8 a.m. to 6 p.m. June 23 and June 28 on the lobby level of One West Pack Square (former BB&T Building), participants will be asked: What do you want to DO there, not what do you want to SEE there.

“It gets us away from the end point and instead gets us thinking about how we want to use this space, to let form follow function,” said Chris Joyell of the Asheville Design Center.

Earlier this year, City Council contracted with the Asheville Design Center to lead a community visioning process for City-owned properties at 68-76 Haywood St. and 33-37 Page Ave., downtown. The Asheville Design Center (ADC) is working with City staff to facilitate this visioning process.

The project will include strategic planning and coordination with a Haywood Street Advisory Team, key stakeholders, as well community members who express a desire to participate in an open, democratic “town hall” process of consensus building.

For now, Joyell wants people to consider many uses for the property, not just one. “When the Project for Public Spaces gave their presentation here (in May), they talked about the ‘Power of 10,’ ” he noted.

The Power of 10 is a framework for place-making built on the principle that if you want a thriving public space, more is better. Simply put, the more there is to do in a space, the more people will be drawn to the space, bringing energy and social and economic benefits that come with being a destination in demand.

At the open houses, people can view a 3D model of the property and other visual aids. They can put sticky notes with their ideas on them up on a wall. They can also go out to the property and play a “Place Game” where they will be asked questions such as what do they see, smell and hear.

The Asheville Design Center will also ask people to go out to Pritchard and Pack Square parks with surveys, “to think about what works, what’s missing and how whatever happens on the Haywood Street property can complement the two existing parks in downtown,” Joyell said.

So come on down. Get creative, share your ideas. Let's think about how to turn this spot into a great place with lots of uses, inviting for a wide range of people.

Don't think about budget. All ideas are welcome for how you think the space should be used! Don't think about what it looks like. Think about what you would like to do there. The feedback will be compiled for the Haywood Street Advisory Team's consideration.

"We have enough time to study the site through all four seasons," Joyell said of the Haywood Street property. "It's not even our job to come up with a design. Our job is to tee it up so a designer can knock it out of the park."

Dream big for Asheville's so-called "Pit of Despair." What would you like to do on the 1-acre Haywood Street site across from the U.S. Cellular Center and the Basilica of St. Lawrence?

Following the two open houses, the City of Asheville and the Asheville Design Center will launch online tools to continue the conversation as well as additional with more public engagement in the form of a public workshop. And if you can't make either of these open houses but still want to participate in the process, get in touch with Joyell; he'll set up a time you can come down to the center and give your feedback. He can be reached at 828-782-7894 or chris@ashevilledesigncenter.org.

Find a copy of this press release on [Asheville City Source](#) at <http://bit.ly/28LgipL>.

#

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Thursday, June 16, 2016 1:56 PM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: June 21st PED Agenda and Materials
Attachments: PED Agenda_ June 2016.pdf; DRAFT PED Minutes_May2016 .pdf; June2016RiverProjects.pdf; PED - Comp Plan Update_06 21 16_to.pdf; 2016-06-21 Staff Report for PED - Minority Business Program Annual Repor....pdf; minority business annual report 2013.pdf; minority business annual report 2014.pdf; minority business annual report 2015.pdf; STAFF REPORT - FPAP - 06 21 2016.pdf; Website Layout Draft 06 07 2016.pdf

Good Afternoon Councilors,

Please find the June 21st PED meeting agenda and supporting materials attached, along with the draft May meeting minutes. We look forward to seeing you on **Tuesday, June 21st at 3:30pm in the First Floor Conference Room at City Hall.**

Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Friday, May 13, 2016 12:51 PM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: May PED Meeting Materials and Time Change
Attachments: PED Agenda April_2016.pdf; DRAFT PED Minutes_April2016.pdf; May 2016 River Projects Update.pdf; PED - Comp Plan Update_05 17 16.pdf; MayorsDevTaskForce_PED Report_5-17-16.pdf; Development Task Force Recommendations FEB FINAL.pdf; StatusReportaddressingConcernsidentifiedbytheMayor.pdf; Staff Report _PAYT May 17_2016.pdf; 1_WasteZero Critique of SERA's PAYT Report.pdf; 2_SERA Sensitivity Analysis.pdf; PED Staff Reports_TDA and STPDA Grants.pdf

Good Afternoon Councilors,

Please find the May 17th PED agenda attached and below. The draft April meeting minutes are also attached, as well as the supporting documents. Also, please note that the meeting time has changed and the meeting will begin at **2:30pm** in the First Floor Conference Room of City Hall.

Thank you,

Melissa VanSickle
Executive Assistant
Assistant City Manager's Office
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Friday, April 15, 2016 5:02 PM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: April 19th PED Meeting Materials
Attachments: PED Agenda April_2016.pdf; DRAFT PED Minutes_March2016.pdf; April2016RiverProjects.pdf; Finace Staff Report_RADTIP Utility Relocation Agreements.pdf; Finance Staff Report_TIGER VI Grant Agreement and Letter of Commitment.pdf; Memo to PED - CBD Development Review _04 19 16.pdf; CBD DEVELOPMENT REVIEW FORUM COMMENTS.pdf; Staff Notes Pertaining to three topics of review 3-23-16.pdf; GENERAL SUMMARY - CBD MEETING.pdf; 2016-04-19 Staff Report for PED - CO2 Update FY2015.pdf; FY15 COA Carbon Footprint Update.pdf; PED Staff Report - Strategic Event Partnerships 2017-2019.pdf; Strategic Event Partnerships 2017-2019.pptx

Good Afternoon Councilors,

Please find the April 19th PED agenda attached and below. The draft March meeting minutes are also attached, as well as the supporting documents. I look forward to seeing you on **Tuesday, April 19th at 3:30pm** in the First Floor Conference Room of City Hall.

Thank you,

Melissa VanSickle
Executive Assistant
Planning & Multimodal Transportation
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555



PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
April 19, 2016 | 3:30-5:00 PM
CITY HALL, 1ST FLOOR CONFERENCE ROOM

AGENDA

CALL TO ORDER

1. APPROVAL OF MINUTES

3:30

- | | | |
|-----------|---|-------------|
| 2. | UPDATES | |
| | a. Riverfront Office; Stephanie Monson | 3:30 |
| | b. Comprehensive Plan; Stacey Merten | 3:40 |
| | c. Downtown Development Review; Todd Okolichany | 3:50 |
| | d. Sustainability Annual Report; Amber Weaver | 4:00 |
| 3. | NEW BUSINESS | |
| | a. Staff Recommendations for 2017-2019 Strategic Event Partnership; Jon Fillman | 4:20 |
| 4. | PUBLIC COMMENT | 4:50 |

NEXT MEETING: May 17, 2016

ADJOURNMENT

For more information on the Planning & Economic Development Committee, please contact Cathy Ball at 828-259-5939.

Ben Fulmer

From: Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson
Sent: Friday, April 15, 2016 8:21 AM
To: Brian Haynes; Cecil Bothwell - Email; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young
Subject: May Vacancies for City Boards & Commissions
Attachments: bdapptments1.doc

Please circulate as much as possible.

Thanks,
Maggie

Maggie Burleson, MMC, NCCMC
City Clerk
City of Asheville
Post Office Box 7148
Asheville, N.C. 28802
828-259-5601 (phone)
828-259-5499 (fax)

Ben Fulmer

From: Ann Ammons <ammonsann@gmail.com> on behalf of Ann Ammons
Sent: Wednesday, April 06, 2016 3:58 PM
To: esthermanheimer@avlcouncil.com
Subject: Gary Anderson - Applicant for Advisory Team on Haywood St "Pit of Despair"

Dear Mayor Mannheimer,

I am a resident of Buncombe County and often spend time in downtown Asheville. I am also a Buncombe County Cooperative Extension Master Gardener Volunteer.

Gary Anderson, one of my fellow volunteers has applied to be an at-large member on the committee led by ADC to determine the use for the vacant property on Haywood Street across from the Civic Center. As you can see from his application, Gary has a significant amount of experience working on public projects. I strongly encourage you to vote for him as one of the at-large members. The bullets below describe how both the city of Asheville and the Extension Master Gardeners can benefit from Gary's membership.

The city of Asheville benefits from participation of EMGVs in the following ways:

- 1. Development of a living use of the space where residents and visitors can learn about gardening from trained volunteers sharing research-based knowledge, while also enjoying seasonal displays.*
- 2. Over 100 enthusiastic gardeners with varied backgrounds, including education and science, to design, plant and maintain the gardens.*
- 3. Gardens that combine horticulture with art, education, and design that would be available to residents and visitors of all ages and all backgrounds. The art education and design functions would be in cooperation and conjunction with other local entities such as art councils, museums and landscape architects. In addition, the work of local artists might be showcased in the gardens. This broadens the concept of a public garden to an integral part of a living and active space.*

The Extension Master Gardener Volunteers would benefit in the following ways:

- 1. A way to further their mission which is to provide research-based urban horticulture education and gardening support to county residents.*
- 2. A demonstration garden geographically convenient in a downtown location for many master gardeners to support.*
- 3. An opportunity to interact with local gardeners and gain insights on their current gardening questions in order to adapt the EMG programs in a way that best serves the community.*
- 4. Increasing the reach and visibility of the EMG program by working with arts councils, museums, landscape architects and local artists.*

Thank you for your consideration.

Ann Ammons
3 Cats Whisker Ct
Biltmore Lake, NC 28715



This email has been checked for viruses by Avast antivirus software.

www.avast.com

Ben Fulmer

From: Caroline Long <CLong@ashevillenc.gov> on behalf of Caroline Long
Sent: Wednesday, March 16, 2016 11:23 AM
Subject: City of Asheville Board Appointments
Attachments: bdapptments1.doc

Good morning,

Please see the attached document for current openings on City of Asheville boards and commissions. Please contact mburleson@ashevillenc.gov with any questions.

Thank you,

Caroline Long
Administrative Assistant
Community & Economic Development
Phone (828) 232 - 4505
Fax (828) 350 - 0012

Caroline Long
Administrative Assistant
Community & Economic Development
Phone (828) 232 - 4505
Fax (828) 350 - 0012

Ben Fulmer

From: Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson
Sent: Tuesday, March 15, 2016 11:24 AM
To: Brian Haynes; Cecil Bothwell - Email; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young
Subject: April Bd/Com Vacancies
Attachments: bdapptments1.doc

Please circulate as much as possible.

Thanks,
Maggie

Maggie Burleson, MMC, NCCMC
City Clerk
City of Asheville
Post Office Box 7148
Asheville, N.C. 28802
828-259-5601 (phone)
828-259-5499 (fax)

Ben Fulmer

From: Gwen Wisler AVL City Council <gwenwisler@avlcouncil.com> on behalf of Gwen Wisler AVL City Council
Sent: Tuesday, March 15, 2016 8:35 AM
To: Maggie Burleson
Cc: Esther Manheimer; Brian Haynes; Cecil Bothwell - Email; Gordon Smith; Julie Mayfield; Keith Young
Subject: Re: Haywood Street Advisory Team Questions for Application

Yes. That's right.
Gwen

On Mar 15, 2016, at 8:27 AM, Maggie Burleson <MBurleson@ashevillenc.gov> wrote:

If I'm understanding Gwen, I could re-word to say "What relationship, if any, do you have with any of the other **Haywood Street** Advisory Team groups?"

Okay?
Thanks,
Maggie

From: Esther Manheimer [<mailto:esthermanheimer@avlcouncil.com>]
Sent: Monday, March 14, 2016 7:14 PM
To: Gwen Wisler; Maggie Burleson; Brian Haynes; Cecil Bothwell - Email; Gordon Smith; Julie Mayfield; Keith Young
Subject: RE: Haywood Street Advisory Team Questions for Application

Do you mean other advisory committees or commissioners? Like downtown commission?

From: Gwen Wisler [<mailto:gwenwisler@avlcouncil.com>]
Sent: Monday, March 14, 2016 4:30 PM
To: Maggie Burleson <MBurleson@ashevillenc.gov>; Brian Haynes <brianhaynes@avlcouncil.com>; Cecil Bothwell - Email <cecil@braveulysses.com>; Esther Manheimer <esthermanheimer@avlcouncil.com>; Gordon Smith <gordonsmith@avlcouncil.com>; Julie Mayfield <juliemayfield@avlcouncil.com>; Keith Young <KeithYoung@avlcouncil.com>
Subject: Re: Haywood Street Advisory Team Questions for Application

What relationship, if any, do you have with any of the other Advisory Team groups?
(I would like to make sure we don't duplicate representation on the Advisory Team.)
Thanks,
Gwen

On 3/14/2016 3:59 PM, Maggie Burleson wrote:

Todd crafted the three questions below to be included with the applications. Please let me know ASAP if these are okay. I need to begin advertising tomorrow (March 15) – with application deadline on April 6 at 5.

Thanks,
Maggie

- a. What do you want the Advisory Team to achieve for this project?
- b. Please describe your experience with conducting or participating in a community visioning process, master plan or other related project. What was the outcome?
- c. As a member of the Advisory Team it is expected that you will be fair and impartial during the community visioning process. Please indicate whether or not you have any conflicts with this statement.

Below will be the statement I use to solicit applications:

1. Scope of the Project:

The City of Asheville will be undertaking a community visioning process for city-owned properties at 68-76 Haywood Street and 33-37 Page Avenue in downtown Asheville. The city has retained the Asheville Design Center (ADC) for this effort, who will work with city staff to facilitate the community visioning process. The outcomes will be designed to inform future actions on the subject sites and surrounding rights-of-way (the "Study Area"), which may include a future design competition and/or a Request for Qualifications/Proposals. The project's scope will include strategic planning and coordination with an Advisory Team, key stakeholders, as well as the broadest community interests who express a desire to participate in an open, democratic "town hall" process of consensus building. Engagement with local stakeholders and property owners will inform a long-term vision for the properties, while also serving to identify opportunities for temporary installations to enliven the space now and suggest appropriate permanent uses on the site over time.

The city envisions that the final deliverable of this project will include a full exploration of site constraints and opportunities and publicly-informed expectations, priorities and considerations for the Study Area. The document will be a culmination of community ideas and strategic planning for the Study Area that will help to inform future actions, rather than determine a definitive design for the Study Area.

2. Scope of the Advisory Team:

ADC will work with city staff to form an Advisory Team for the public visioning process and implementation plan. The Advisory Team will have representation, at minimum, from the following organizations (in no particular order), plus three at-large members:

- City of Asheville Recreation Board;
- Asheville Downtown Commission;
- Historic Resources Commission of Asheville & Buncombe County (HRC);
- Public Art and Cultural Commission (PACC);
- Buncombe County liaison;
- Asheville Downtown Association;
- The Basilica of St. Lawrence;
- Friends of St. Lawrence Green;
- Grove Arcade;
- Battery Park Hotel/Vanderbilt Apartments representative(s);
- Downtown Asheville Residential Neighbors (DARN);
- Asheville Area Chamber of Commerce;

- U.S. Cellular Center; and,
- Asheville Buskers Collective.

The Advisory Team will be involved throughout the community visioning process. The scope of the Advisory Team includes, at a minimum, the following tasks:

- Kick-off meeting with ADC and city staff on the project
- Review of site analyses of the Study Area, as submitted by ADC
- Workshop with the Advisory Team to explore creative ideas for implementation and management of vibrant civic spaces
- A follow-up session with the Advisory Team to explore techniques and best practices for the public visioning workshops
- Input and attendance from the Advisory Team regarding two public workshops
- Follow-up presentation from ADC to Advisory Team to report on the input received from the workshops
- Review of final documentation, as submitted by ADC, that will include a full exploration of site constraints and opportunities and publicly-informed expectations, priorities and considerations for the Study Area, including presentation of the draft visioning document to the Advisory Team by ADC

Maggie Burleson, MMC, NCCMC
 City Clerk
 City of Asheville
 Post Office Box 7148
 Asheville, N.C. 28802
 828-259-5601 (phone)
 828-259-5499 (fax)

Ben Fulmer

From: Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson
Sent: Monday, March 14, 2016 3:59 PM
To: Brian Haynes; Cecil Bothwell - Email; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young
Subject: Haywood Street Advisory Team Questions for Application
Importance: High

Todd crafted the three questions below to be included with the applications. Please let me know ASAP if these are okay. I need to begin advertising tomorrow (March 15) – with application deadline on April 6 at 5.

Thanks,
Maggie

- a. What do you want the Advisory Team to achieve for this project?
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- Buncombe County liaison;
- Asheville Downtown Association;
- The Basilica of St. Lawrence;
- Friends of St. Lawrence Green;
- Grove Arcade;
- Battery Park Hotel/Vanderbilt Apartments representative(s);
- Downtown Asheville Residential Neighbors (DARN);
- Asheville Area Chamber of Commerce;
- U.S. Cellular Center; and,
- Asheville Buskers Collective.

The Advisory Team will be involved throughout the community visioning process. The scope of the Advisory Team includes, at a minimum, the following tasks:

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- Follow-up presentation from ADC to Advisory Team to report on the input received from the workshops
- Review of final documentation, as submitted by ADC, that will include a full exploration of site constraints and opportunities and publicly-informed expectations, priorities and considerations for the Study Area, including presentation of the draft visioning document to the Advisory Team by ADC

Maggie Burleson, MMC, NCCMC
 City Clerk
 City of Asheville
 Post Office Box 7148
 Asheville, N.C. 28802
 828-259-5601 (phone)
 828-259-5499 (fax)

Ben Fulmer

From: Gary Jackson <GJackson@ashevillenc.gov> on behalf of Gary Jackson
Sent: Thursday, February 18, 2016 9:35 AM
To: Gordon Smith
Cc: councilgroup;All Department Directors;Marsha Stickford
Subject: FW: building neighborhood capacity for planning

Gordon:

Per your request (immediately below), I am resending the email from Planning Director Todd Okolichany regarding "building neighborhood capacity for planning." This response came following a suggestion from Julie to pursue a charrette training opportunity.

In summary, city planners will continue to be supportive of neighborhood planning efforts and provide technical assistance on a case by case basis. A more systematic approach however, will be developed as a product of the comprehensive planning process. As noted below, a key role of the comp plan consulting team is to recommend how community engagement around planning issues would be most productively organized.

Gary

From: Gordon Smith [mailto:gordonsmith@avlcouncil.com]
Sent: Wednesday, February 17, 2016 5:53 PM
To: Gary Jackson
Cc: Gwen Wisler; councilgroup; Marsha Stickford; Vijay Kapoor; Todd Okolichany
Subject: Re: Update on Apts./S. Avl Planning

I would like more information on the community meetings. This is the first I've heard about it.

Gordon

From: Gary Jackson
Sent: Thursday, February 11, 2016 10:19 AM
To: Todd Okolichany
Cc: Cathy Ball; Jaime Matthews; Alan Glines; Stacy Merten; councilgroup
Subject: Re: building neighborhood capacity for planning

Todd:

Your response is most helpful. Sound advice on how to be responsive and equitable with neighborhood planning.

We should include these points within the pending draft of an action plan for Council retreat goals. It may also be beneficial to offer a Planning Director's report within the Update section of the upcoming PED meeting.

Gary

Sent from my iPhone

On Feb 11, 2016, at 9:52 AM, Todd Okolichany <TOkolichany@ashevillenc.gov> wrote:

Gary –

Thanks for sharing. I agree that some neighborhoods could use some help in developing their Plans on a Page, which is one of the ways that neighborhoods can help to inform the Comprehensive Plan. To date, staff has been responding to questions from neighborhoods regarding the Plan on a Page concept on an as needed basis. We have asked neighborhoods to submit their Plan on a Page in late Spring so that the consultant can include that information early on in the planning process. Therefore, a May charrette training opportunity may be too late to train neighborhood representatives in how to prepare their Plan on a Page. However, this type of training could be very beneficial in assisting neighborhoods in the development of their own neighborhood-level plans, which one could expect to involve a lengthier process. The charrette process can be a useful method to develop plans and may be added to the plan development 'tool box' along with other methods.

Several neighborhoods have expressed interest in developing their own neighborhood plans. There are currently a handful of adopted small area plans that mainly focus on corridors, such as Charlotte Street and Haywood Road, but only two neighborhood plans that were adopted by Council: for the Shiloh neighborhood and for the West End Clingman Avenue neighborhood. My understanding is that for all of these efforts, they were either led by City staff or were developed in partnership with the community.

Other neighborhoods, such as Burton Street, have also prepared neighborhood-level plans; however, these plans have not been adopted since they did not involve City staff and may contain policies that are not under the City's purview or that may conflict with other regulations or city adopted plans. Nonetheless, neighborhood plans that are not officially adopted by the City often contain a vision for the neighborhood, historical information, physical characteristics, as well as aspirational goals that are important to community values.

With over 60 neighborhoods in the City, it would be difficult for City staff to collaborate with each neighborhood on the development of neighborhood-level plan. However, staff is available for technical assistance and we are fully supportive in empowering neighborhoods to develop their own neighborhood plans. Toward this end, a charrette training workshop could be beneficial in training neighborhood representatives as to how to prepare a neighborhood plan.

Staff has also discussed other possible ways that we can efficiently assist neighborhoods in preparing their own neighborhood plans. One option could include posting information to the City's website, such as the following:

- A model template/outline for the type of content that is typically found in a neighborhood plan
- Helpful resources, such as links to U.S. Census data, maps, best practices, Asheville UDO, etc.
- Frequently asked questions

We recommend that neighborhoods that choose to prepare a neighborhood plan wait until after the Comprehensive Plan update is adopted. This will help to ensure that

neighborhood plans align with the broader goals and policies in the Comprehensive Plan.

Several public engagement strategies are also being considered for the Comprehensive Plan update that will involve further involvement from the community, in addition to Plan on a Page. These strategies may include:

- Public workshops during the vision stage and during the preparation of the Comprehensive Plan
- Social media platforms (e.g. City website, Facebook, Twitter, Open Town Hall, mySidewalk, etc.)
- Neighborhood open houses or focus group meetings that occur in city quadrants, such as an East Area community open house
- Exhibition space where staff would be available during certain days/hours
- Elicit community feedback in locations that naturally draw a lot of people (e.g. community events, busy plazas, school fairs, etc.)
- Collaboration with the Neighborhood Advisory Committee in getting communities engaged

As you know, we have formed a selection committee that will recommend a consultant team for the Comprehensive Plan update to City Council, likely in March. The committee has narrowed down the list of consultant teams to two teams and we will have a preferred team chosen by next week. We will then work with the consultant team on developing a community engagement plan that includes all or some of the above strategies.

Please let me know if you have any questions or suggestions.

Thanks,
Todd Okolichany, AICP, LEED AP ND
Planning & Urban Design Director

From: Gary Jackson
Sent: Tuesday, February 09, 2016 12:08 PM
To: Julie Mayfield <juliemayfield@avlcouncil.com>; Jaime Matthews <JMatthews@ashevillenc.gov>
Cc: Todd Okolichany <TOkolichany@ashevillenc.gov>; Cathy Ball <cball@ashevillenc.gov>; councilgroup <AshevilleNCCouncil@ashevillenc.gov>
Subject: Re: building neighborhood capacity for planning

Julie:

Thanks for the suggestion. Passing it along for staff to consider in coming up with an action plan.

Jaime:

Remind us when Tyler St. Claire will be here to lead the action planning exercise with department directors.

Gary

Sent from my iPhone

On Feb 9, 2016, at 12:01 PM, Julie Mayfield <juliemayfield@avlcouncil.com> wrote:

Hi Gary – you may remember that at our retreat we identified the need/desire to provide additional capacity to neighborhoods so they can more effectively participate in the comp plan process. The Plan on a Page concept is a great start, and some neighborhoods will do well with just that, but many/most will need more help.

I've just learned of an opportunity that I think may help, so I'm sharing it with you.

The National Charrette Institute is eager to do another charrette facilitator/management training in Asheville in early May when Bill Lennertz, their executive director, has a hole in his schedule. Apparently NCI held a very well-attended charrette training in Asheville about eight years ago. Bob Wagner, my current co-director, helped coordinate sponsorships for that one when he was with the Community Foundation, and Becky Anderson provided space at HandMade in America. Many folks from around the region took the training, and it was a huge hit. There is more info about the trainings generally here: www.charretteinstitute.org.

These sessions are limited to about 30 people and they are not inexpensive, so finding groups to sponsor it so neighborhood leaders could attend would be necessary. Not asking the city to do that, of course, but I think city support – either material or in spirit - for the overall training could be helpful. This could be a way for a small group of community leaders to learn these skills and then perhaps help neighborhoods around the city complete their Plan on a Page. NCI may want the training to again have a regional focus, so the Asheville spots might be somewhat limited, which would probably be fine.

One aspect of the training is that it encourages participants to bring their own case studies for community engagement/design as a vehicle for teaching the skills. Perhaps picking something non-controversial like the Haywood street property would be interesting – it could even be a specific aspect of the public input process.

So, maybe you can see what the planning staff thinks of this and whether it's an opportunity worth pursuing to help build capacity here? The Haywood street thing would be an add on and that might not make sense – the real question here is the training itself and what the city might be able to offer in the way of support for residents interested in expanding their skill set this way. Clearly some other entity would need to be in the lead in terms of organizing and promoting, but I'm curious if the city is interested in this opportunity at all.

Thanks
Julie

On Mon, Feb 15, 2016 at 1:24 PM, Gary Jackson <GJackson@ashevillenc.gov> wrote:

Thanks Gwen! Neighborhood planning initiatives will be coordinated by the Planning Department – Todd Okolichany.

From: Gwen Wisler AVL City Council [mailto:gwenwisler@avlcouncil.com]
Sent: Monday, February 15, 2016 11:05 AM
To: Vijay Kapoor; Gary Jackson; Marsha Stickford
Cc: Julie Mayfield
Subject: Re: Update on Apts./S. Avl Planning

Vijay:

Great progress.

I'm forwarding this to our neighborhood coordinator, Marsha Stickford, to see about the recording. Also I know city staff is working on the neighborhood training. I'm not sure who is heading that up. Gary? Marsha?

Thanks much,

Gwen

On Feb 15, 2016, at 9:52 AM, Vijay Kapoor <vkapoor@kapoorco.com> wrote:

Julie and Gwen,

I hope that both of you are well. As you probably know, Rusty has set up town hall meetings on Feb. 29th and March 1st at the Skyland Fire Hall at 6pm. I let my folks know this morning. I'm working to compile questions for him ahead of time so that the meetings are as productive as possible. I don't know if it is possible to have the City (via public access or otherwise) either tape or audio record one of those meetings so that folks who can't attend can hear what was said. Do either of you know who I should talk to at the City?

I also wanted to loop back with both of you regarding our conversation on planning for South Asheville. A group of S. Avl neighborhood HOA leaders is getting together tomorrow (at Pat Deck's place) to start the process of discussing what we want things to look like on this corridor and advocating for a comprehensive traffic and planning analysis. We are very eager to start this process in tandem with the City, but we could use your help in getting it off the ground by noting that it is a priority for City Council so that we can get the resources. I know that, Julie, you tried to do that during the public

comment period. I'd welcome both of your thoughts on what I can do (who to talk to, etc.) to get things moving.

Many thanks,

Vijay

Vijay Kapoor

The Kapoor Company

215.840.6552

vkapoor@kapoorco.com

www.kapoorco.com

Ben Fulmer

From: Esther Manheimer <esthermanheimer@avlcouncil.com> on behalf of Esther Manheimer
Sent: Tuesday, February 16, 2016 9:28 AM
To: JMatthews@ashevillenc.gov
Subject: FW: More Annual Reports
Attachments: HRC.pdf; Multimodal Transportation Commission.pdf; SACEE.pdf; Public Art & Cultural Commission.pdf; Board of Adjustment.pdf; Downtown Commission.pdf; Noise Ordinance Appeals Board.pdf; Board of Education.pdf

[Did you already print these for me? Or are these new?](#)

From: Maggie Burleson [mailto:MBurleson@ashevillenc.gov]
Sent: Tuesday, February 16, 2016 8:30 AM
To: Brian Haynes <brianhaynes@avlcouncil.com>; Cecil Bothwell - Email <cecil@braveulysses.com>; Esther Manheimer <esthermanheimer@avlcouncil.com>; Gordon Smith <gordonsmith@avlcouncil.com>; Gwen Wisler <gwenwisler@avlcouncil.com>; Julie Mayfield <juliemayfield@avlcouncil.com>; Keith Young <KeithYoung@avlcouncil.com>
Subject: More Annual Reports

Attached please find additional 2015 annual reports which highlight the activities of the particular board for the past year. Others were provided to Council prior to your retreat.

Please let me know if you have any questions.

Thanks,
Maggie

Maggie Burleson, MMC, NCCMC
City Clerk
City of Asheville
Post Office Box 7148
Asheville, N.C. 28802
828-259-5601 (phone)
828-259-5499 (fax)

Ben Fulmer

From: Gary Jackson <GJackson@ashevillenc.gov> on behalf of Gary Jackson
Sent: Thursday, February 11, 2016 10:19 AM
To: Todd Okolichany
Cc: Cathy Ball;Jaime Matthews;Alan Glines;Stacy Merten;councilgroup
Subject: Re: building neighborhood capacity for planning

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Thanks
Julie

Ben Fulmer

From: Cathy Ball <cball@ashevillenc.gov> on behalf of Cathy Ball
Sent: Friday, December 11, 2015 1:54 PM
To: councilgroup
Cc: All Department Directors
Subject: FW: December 15th PED Agenda and Supporting Documents
Attachments: PED_Draft Minutes_10-20-15.pdf; PED Agenda December_2015.pdf; RiverfrontDecemberProjectsMatrixDraft.pdf; PED Hilliard Avenue Asheland Avenue update.pdf; Memo - Discussion of value Asheland Ave property.pdf; Proposal 20151208.pdf; Tree Evaluation Report DurreApp.pdf; Letter of Support NC Forest Service Nancy Stairs Asheville Conservation .pdf; Letter of Support from Tree Commission Collier Avenue Wood.pdf; Letter of Support Email from WNC Sierra Club 11 Collier preservation req .pdf; Petition Comments BEST Comments20150817.pdf; Photo Ravenscroft1912.pdf; Photo RavenscroftCampusOverlay.pdf; Photo Collier Ave Wood Tall Trees.JPG; Photo Collier Ave Wood before Sunrise 20150915.JPG; PED Staff Report _PAYT DEC 15 2015_V2.pdf

From: Melissa VanSickle
Sent: Friday, December 11, 2015 11:56 AM
To: Gwen Wisler; Gordon Smith; Brian Haynes
Subject: December 15th PED Agenda and Supporting Documents

Good Morning Councilors,

Please find the agenda for the December PED meeting attached and below. The staff reports and draft October minutes are also attached. We look forward to seeing you on Tuesday, December 15th at 3:30 in the 1st Floor Conference Room of City Hall.

Thank you,

Melissa VanSickle
Executive Assistant
Planning & Multimodal Transportation
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555



PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
December 15, 2015 | 3:30-5:00 PM
CITY HALL, 1ST FLOOR CONFERENCE ROOM

AGENDA

CALL TO ORDER

- | | |
|--|------|
| 1. APPROVAL OF MINUTES | 3:30 |
| 2. UPDATES | 3:30 |
| a. Riverfront Office; Stephanie Monson Dahl | 3:35 |
| 3. NEW BUSINESS | |
| a. Planning for City Property Redevelopment; Nikki Reid | |
| • Park Maintenance Update | 3:55 |
| • Asheland Avenue Property | |
| a. Consideration of 11 Collier Avenue Preservation Proposal; | 4:25 |
| Inge Durre & Imke Durre | |
| 4. OLD BUSINESS | |
| a. Consideration of Pay as You Throw (PAYT) Study Recommendations; | |
| Frank McGowan | |
| 5. PUBLIC COMMENT | 4:40 |

NEXT MEETING: January 19, 2016

| | |
|-------------|------|
| ADJOURNMENT | 5:00 |
|-------------|------|

For more information on the Planning & Economic Development Committee, please contact Cathy Ball at 828-259-5939.

Ben Fulmer

From: Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle
Sent: Friday, December 11, 2015 11:56 AM
To: Gwen Wisler;Gordon Smith;Brian Haynes
Subject: December 15th PED Agenda and Supporting Documents
Attachments: PED_Draft Minutes_10-20-15.pdf; PED Agenda December_2015.pdf; RiverfrontDecemberProjectsMatrixDraft.pdf; PED Hilliard Avenue Asheland Avenue update.pdf; Memo - Discussion of value Asheland Ave property.pdf; Proposal 20151208.pdf; Tree Evaluation Report DurreApp.pdf; Letter of Support NC Forest Service Nancy Stairs Asheville Conservation .pdf; Letter of Support from Tree Commission Collier Avenue Wood.pdf; Letter of Support Email from WNC Sierra Club 11 Collier preservation req .pdf; Petition Comments BEST Comments20150817.pdf; Photo Ravenscroft1912.pdf; Photo RavenscroftCampusOverlay.pdf; Photo Collier Ave Wood Tall Trees.JPG; Photo Collier Ave Wood before Sunrise 20150915.JPG; PED Staff Report _PAYT DEC 15 2015_V2.pdf

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Executive Assistant
Planning & Multimodal Transportation
City of Asheville
mvansickle@ashevillenc.gov
828-232-4555



PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
December 15, 2015 | 3:30-5:00 PM
CITY HALL, 1ST FLOOR CONFERENCE ROOM

AGENDA

CALL TO ORDER

1. APPROVAL OF MINUTES

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- Park Maintenance Update 3:55
 - Asheland Avenue Property

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4. OLD BUSINESS

- a. Consideration of Pay as You Throw (PAYT) Study Recommendations; Frank McGowan

5. PUBLIC COMMENT 4:40

NEXT MEETING: January 19, 2016

ADJOURNMENT 5:00

For more information on the Planning & Economic Development Committee, please contact Cathy Ball at 828-259-5939.

Ben Fulmer

From: Brown, Dave <brown@wfu.edu> on behalf of Brown, Dave
Sent: Friday, September 18, 2015 1:55 PM
To: Dave Brown
Subject: Minutes. HUB September 15, 2015
Attachments: 150917 Hub Minutes.docx; 150915 HUB review.docx; Hub Innovate NC.pptx (1).pdf; InnovateNC orientation materials.pdf; InnovateNC Overview.pdf; Press Release-InnovateNC Communities Announced EMBARGOED-2.pdf; Role of Local IC.pdf

Minutes. Hub. September 15, 2015.

Present: David Bailey, Janice Brumit, Jack Cecil (chair), Kit Cramer, Grant, Ed Hay, Gary Jackson, Esther Manheimer, Doug Orr, Mack Pearsall, Kendra Penland, Steve Solnick, Dana Stonestreet, Adrian Vassallo, Gwen Wisler . Staff: Dave Brown, Robin Cape, Bill Sederburg.

Gallery: Bill Dean, Sherry Vaughn, Ed Katz, Marjorie McGuirk, Tim Sadler, Jim Tolbert, Otis Brown

1. After self-introductions by board and gallery members. [Board membership list is attached.]
2. Jack Cecil and Dave Brown reemphasized the Hub's mission, chronicled **achievements** last year, and summarized the **emphases** in the upcoming year. [Outline of Remarks appears at the end of these minutes and is also attached.]
3. Robin outlined what it means to have been chosen as one of five NC communities to participate in the **Innovate NC** project initiated by the Institute for Emerging Issues. Shared was a short video re NC's Innovation Reconstruction Imperative (See <https://www.youtube.com/watch?v=iBacK-Q-QRI#action=share>). [Several key documents are attached.] LET ROBIN KNOW IF YOU'D LIKE TO JOIN THE LOCAL ADVISORY GROUP.
4. Bill Sederburg and Otis Brown spoke to the success of **GigU /NEXT GENERATION NETWORKS** <http://ncngn.net> (in the research triangle area) in bringing high speed internet to residences, schools, indeed anyone within the radius of a 40 miles or so. This opportunity offers 1G "fiber to the home" access to strategic areas within the Asheville MSA (Metropolitan Statistical Area) (Buncombe, Henderson, Haywood, Transylvania and Madison) through aggregating critical mass to attract private investment in infrastructure deployment. This is a win-win that deserves our advocacy and effort and aligns with the InnovateNC opportunity also by supporting STEM goals.. Next step is to host invite Mark Hoyt (a leader of the Research Triangle Initiative) to meet with area universities, innovation council and the community leaders. Follow up will occur.
5. Bill Sederburg and Robin updated Asheville's relationship with **CEOs for Cities** (www.ceosforcities.org) and urged anyone interested in using one of Asheville's registration opportunities at the Annual Conference (Indianapolis) to contact Robin (robincap@gmail.com) or Hunter Goosman (hgoosmann@ercbroadband.org). The conference is October 12-14.
6. Mack Pearsall introduced Bill Dean, CEO of the Collider. Bill brings extensive experience from Cummings Research Park and the Piedmont Triad Research Park to this project and is accelerating the impact of the

Collider in Asheville's growing role in the emerging climate economy. This new office-conference venue opens in early 2016. [http://www.absci.us/?page_id=45]

Next Board Meeting: Tuesday, October 20.

Overview of HUB Today by Jack Cecil and Dave Brown –September 2015

1. Big Picture! The role of the HUB is

*To catalyze specific efforts that, especially 5 years out and beyond, will enhance of quality of life in Asheville and Buncombe County.

*We are “a convener on neutral ground” where leaders from business, education, government, and non-profits can share concerns and opportunities, focus upon contemporary opportunities, seed long term initiatives.

*For the past 5 or so years we've operated without funding, without votes, without paid staff, BUT with passion & networks & creativity.

2. Each year most attendees believe that our investment of only 12 hours per year has a great cost-benefit ratio. Last year, for example, we---

- conscientiously attended monthly meetings (over 2/3rd average attendance)
- authored & obtained the Innovate NC grant, \$250,000 in in-kind services,
- facilitated a large delegation to the Nashville CEOs for Cities collaborative learning conference
- convened the 9 WNC college presidents in order to advance educational opportunities
- spread the word on Riverfront Developments
- seeded ideas that shaped the Chamber's 5x5 development strategy
- cheered on the creative approach to entrepreneurship that is a new focus of the EDC
- nurtured the development of The Collider
- given visibility to a myriad of community initiatives (esp. via “my world” talks)

3. Our year ahead promises to be even fuller.

- Innovate NC

-CEO for Cities

-Probably GigU

-Overall theme will be “Smarter Asheville-Buncombe”

-Affordable Housing and Transportation

-Metrics for our emphases, and measures for our achievements

-Finally, other opportunities as they develop--- Mary Grant’s concept of encouraging/supporting the projects brought forward by passionate champions.

4. Conclusion--- For over a dozen years we have come together as citizen-leaders of the community. We’ve checked our provincial interests at the door and put on our community cap. Thanks for each of you for investing time in your busy schedules for The HUB and the community!

--

David G.Brown
439 Vanderbilt Road
Asheville, NC 28803
828-274-0828
brown@wfu.edu
<http://www.wfu.edu/~brown>

Ben Fulmer

From: Joey Robison <JRobison@ashevillenc.gov> on behalf of Joey Robison
Sent: Monday, July 20, 2015 4:44 PM
To: Marc Hunt; Jan Davis; Gwen Wisler
Cc: Dan Baechtold; Stephanie Monson; Brenda Mills; Alex Carmichael; All Department Directors; Anne Marie Doherty; Caroline Long; Cathy Ball; Christy Edwards; councilgroup; Dan Phairas; Gary Jackson; gracecurry1@charter.net; Jaime Matthews; Jeff Staudinger; Joey Robison; John Sanchez; maxlalexander@gmail.com; Nikki Reid; Sam Powers; sarah.urbannest@gmail.com; Shannon Tuch; Tom Downing; Tony McDowell
Subject: Materials for the July 21 PED Committee meeting (TOMORROW)
Attachments: July 2015 Riverfront Projects.pdf; PED_07-21-2015_Agenda.pdf; PED_DraftMinutes_06-16-2015.pdf; Staff Report - CDM Smith Contract Modifications.pdf; Staff Report - NEA.pdf; Staff Report - Riverfront.pdf

Good afternoon Councilors,

Please find the agenda for the July PED meeting attached and below. The staff reports and draft June minutes are also attached. We look forward to seeing you tomorrow at 3:30 in the 1st floor conference room of City Hall.

Thank you,

Joey Robison

Communication Specialist, Planning & Multimodal Transportation
City of Asheville | 828.232.4517 | www.ashevillenc.gov



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AGENDA

CALL TO ORDER

- | | |
|--|-------------|
| 1. APPROVAL OF MINUTES | 3:30 |
| 2. UNFINISHED BUSINESS | |
| a. Riverfront Update; Stephanie Monson Dahl | 3:35 |
| b. Consideration of Modification to Engineering Contract with CDM Smith for Design of the RADTIP and Five Points Roundabout; Dan Baechtold | 3:45 |

3. NEW BUSINESS

- a. Consideration of the Asheville Area Arts Council's Application to the National Endowment for the Arts (NEA) Our Town Grant; Brenda Mills 4:05

4. PUBLIC COMMENT

4:25

NEXT MEETING: August 18, 2015

ADJOURNMENT

4:40

For more information on the Planning & Economic Development Committee, please contact Cathy Ball at 828-259-5939.

Ben Fulmer

From: Cheryl Heywood <CHeywood@ashevillenc.gov> on behalf of Cheryl Heywood
Sent: Tuesday, March 17, 2015 1:27 PM
To: Gordon Smith;Gwen Wisler;Marc Hunt
Cc: Gary Jackson;Paul Fetherston;Barbara Whitehorn;Cathy Ball;Esther Manheimer;Chris Pelly;Jan Davis;Cecil Bothwell - Email;McCray Coates;Roderick Simmons;Frank McGowan;Tony McDowell
Subject: Materials for 3/24 Finance Committee
Attachments: Agenda 3242015.pdf; Staff Report Stormwater 3242015.pdf; Stormwater Annual Report 3242015.pdf; Minutes 2242015.pdf

Good Afternoon,

Attached please find the agenda, draft of the 2/24 minutes, and materials pertaining to the Stormwater agenda item for the 3/24 finance committee meeting. Please note that this meeting will begin at 1:00p.m. instead of our normal start time. Additional materials to follow.

Thank you,
Cheryl

Cheryl Heywood
Finance and Management Services
City of Asheville
828-259-5598 (phone)
cheywood@ashevillenc.gov (e-mail)

The City of Asheville is committed to delivering an excellent quality of service, to enhance your quality of life.

Ben Fulmer

From: Joey Robison <JRobison@ashevillenc.gov> on behalf of Joey Robison
Sent: Friday, March 13, 2015 3:36 PM
To: Marc Hunt; Jan Davis; Gwen Wisler
Subject: Materials for the March 17 PED meeting
Attachments: PED_Minutes_February24_2015.pdf; PED_March17_2015_Agenda.pdf; Staff Report AIM plan update 3-17-15.pdf; Staff Report Mar2015_PED_Riverfront.pdf

Good afternoon Councilors,

Please find the agenda for the March 17 PED meeting attached and below. The staff reports and draft February minutes are also attached. Vice Mayor Hunt will not be able to attend on Tuesday, but would like the meeting to go on without him as scheduled. We look forward to seeing you on Tuesday at 3:30 in the 1st floor conference room of City Hall.

Thank you,

Joey Robison

Executive Assistant, Planning & Multimodal Transportation
City of Asheville | 828.232.4517 | www.ashevillenc.gov



PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
March 17, 2015 | 3:30 PM
CITY HALL, 1ST FLOOR CONFERENCE ROOM

AGENDA

CALL TO ORDER

- | | |
|---|-------------|
| 1. APPROVAL OF MINUTES | 3:30 |
| 2. UNFINISHED BUSINESS | |
| a. Riverfront Office Update; Stephanie Monson Dahl | 3:35 |
| 3. NEW BUSINESS | |
| b. Multimodal Transportation Plan; Mariate Echeverry | 3:50 |
| 4. PUBLIC COMMENT (5 CITIZENS, 3 MINUTES EACH) | 4:30 |

NEXT MEETING: April 21, 2015

ADJOURNMENT **4:45**

For more information on the Planning & Economic Development Committee, please contact Cathy Ball at 828-232-4517.

Ben Fulmer

From: Joey Robison <JRobison@ashevillenc.gov> on behalf of Joey Robison
Sent: Friday, February 20, 2015 4:42 PM
To: Marc Hunt;Jan Davis;Gwen Wisler
Cc: Jaime Matthews;Alex Carmichael;All Department Directors;Anne Marie Doherty;Brenda Mills;Caroline Long;Cathy Ball;Christy Edwards;councilgroup;Dan Phairas;Gary Jackson;gracecurry1@charter.net;Joey Robison;John Sanchez;Judy Daniel;maxlalexander@gmail.com;Nikki Reid;Sam Powers;sarah.urbannest@gmail.com;Shannon Tuch;Stephanie Monson;Tom Downing;Tony McDowell
Subject: PED meeting materials for Feb 24
Attachments: PED_February24_2015_Agenda.pdf; SACEE PAYT Memo for PED.pdf; Staff Report - MayorsDevTaskForce.pdf; Staff Report - PAYT Consultant.pdf; Staff Report - Riverfront.pdf; PED_January20_2015_Minutes.pdf; Staff Report - Small Bus Incentive Study 2 15.pdf

Good evening Councilors,

Please find the materials attached for Tuesday's meeting. They will be added to the PED web page momentarily. Please note that this month's meeting is at its regular time : **January 20 from 3:30-5pm**. Our February meeting has been moved to February 24 at 2 pm. I apologize for any confusion.

The agenda is also pasted into the body of this email below for your convenience. Please note that we have begun using the new recommended boards and commissions agenda template.

Thank you,

Joey Robison

Executive Assistant, Planning & Multimodal Transportation
City of Asheville | 828.232.4517 | www.ashevillenc.gov



**PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
FEBRUARY 24, 2015 | 2:00 PM
CITY HALL, 1ST FLOOR CONFERENCE ROOM**

AGENDA

CALL TO ORDER

- | | |
|---|-------------|
| 1. APPROVAL OF MINUTES | 2:00 |
| 2. UNFINISHED BUSINESS | |
| a. Riverfront Office Update; Stephanie Monson Dahl | 2:05 |

3. NEW BUSINESS

- | | |
|---|-------------|
| b. Small Business Incentive Study Update; Sam Powers | 2:10 |
| c. Mayor's Development Taskforce Update; Shannon Tuch | 2:25 |
| d. Pay As You Throw Update; SACEE Member & Barbara Whitehorn | 2:40 |

4. PUBLIC COMMENT (5 CITIZENS, 3 MINUTES EACH) 3:05

NEXT MEETING: March 17, 2015

ADJOURNMENT 3:30

For more information on the Planning & Economic Development Committee, please contact Cathy Ball at 828-232-4517.

Ben Fulmer

From: Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson
Sent: Thursday, January 29, 2015 7:35 AM
To: Cecil Bothwell - Email;Chris Pelly;Esther Manheimer;Gordon Smith;Gwen Wisler;Jan Davis;Marc Hunt
Subject: Annual Reports - 1 of 2 Emails
Attachments: ABC Board.pdf; Board of Electrical Examiners.pdf; Community Action Opportunities.pdf; Downtown Commission.pdf; HUB Alliance.docx; HRC.pdf

As you may recall, Council's guidelines on boards & commissions state that each board shall provide an annual report to City Council outlining their activities for the past year. I'm sending you these piecemeal just in case you would like to review before your annual retreat. These (and the ones in the next e-mail) are the ones received to date.

Please note that the annual reports from the other boards & commissions will be sent out in the near future.

Thanks,
Maggie

Maggie Burleson, MMC, NCCMC
City Clerk
City of Asheville
Post Office Box 7148
Asheville, N.C. 28802
828-259-5601 (phone)
828-259-5499 (fax)

Ben Fulmer

From: Esther Manheimer <esthermanheimer@avlcouncil.com> on behalf of Esther Manheimer
Sent: Thursday, February 06, 2014 10:23 AM
To: 'Cathy Ball'
Subject: FW: Themes from Council interviews to inform Friday
Attachments: Asheville City Council - stakeholder pre-retreat questions - Themes.docx

From: Greg Walker Wilson [mailto:greg@walkerwilson.com]
Sent: Thursday, February 06, 2014 8:11 AM
To: Gary Jackson; Esther Manheimer
Subject: Themes from Council interviews to inform Friday

Hi Gary and Esther

This is an FYI only:

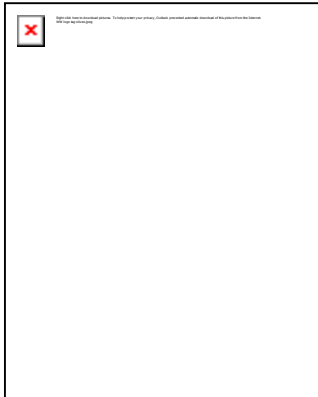
Attached are the responses from the council interviews - grouped by themes that were mentioned multiple times and then listing any other singular ideas. I'll focus just on the themes when I present on Friday AM.

No surprise, but given what I see here I think we can keep the 3 Focus Areas from the current Strategic Operating Plan to organize our 3 breakout sessions: Economic Growth & Financial Sustainability, Affordable Housing & Community Development, and High Quality of Life.

If you have any suggestions please let me know.

Thanks
Greg

Greg Walker Wilson
Walker Wilson Consulting
31 Woodvale Ave
Asheville, NC 28804
828-450-1400
greg@walkerwilson.com
walkerwilson.com



Ben Fulmer

From: Judy Daniel <JDaniel@ashevillenc.gov> on behalf of Judy Daniel
Sent: Friday, January 17, 2014 2:11 PM
To: Alex Carmichael;All Department Directors;councilgroup;'Grace Curry';Jaime Matthews;John Sanchez;'Max Alexander';Nikki Reid;Stephanie Monson;Tom Downing;Tony McDowell;Jon Fillman
Cc: Christy Edwards;Joey Robison
Subject: RE: PED Agenda for January 21, 2014
Attachments: memo_to_PED_Riverside Drive Development Plan (2).doc; Staff reportPED Ind Rezone Sweeten Ck 1 14.doc; PZ Report 1-6-14_Revised.docx; PZ Report PD Strategic Plan Recommendations.docx

The agenda for the Tuesday PED meeting is below, with available staff reports attached. The meeting will begin at 3:30 p.m. in the First Floor Conference Room of City Hall.

**Asheville City Council
Planning and Economic Development Committee
January 21, 2014
1st Floor City Hall, North Conference Room
3:30 PM**

1. Approval of the December 17, 2013 Meeting Minutes
2. Updates
 - Riverside Drive Development Plan Update: highlights and proposed review schedule – Stephanie Monson
 - Update on MoogFest – Jon Fillman
 - Update on Industrial Zoning for Avalon site on Sweeten Creek Road – Sam Powers
3. New Business
 - Municipal Service Districts – Cathy Ball
4. Unfinished Business
5. Presentations and Public Comment (3 minutes for up to 5 individuals)
 - Report from Planning & Zoning Commission on 2025 Plan Land Use Recommendations – Judy Daniel, Joe Minicozzi, and Kristi Carter
 - 2025 Plan Update and Recommendations – Judy Daniel
6. Closed Session
7. Adjourn – Next meeting scheduled for Tuesday, February 18, 2014.

PENDING ITEMS

Updates

- Proposed Investment Districts
- Draft of Infrastructure Improvement Grant Incentive Policy

New Business

- Short Term Rentals in Residential Zones (February) – Judy Daniel
- Outline Process for 68-76 Haywood Street Property (February)
- Historic Preservation Plan (August 2014)

Judy Daniel, AICP

Director, Planning and Development Department
828-259-5831

Christy Edwards
City of Asheville
Planning & Development Department
PO Box 7148
Asheville, NC 28802
Phone: 828-232-4504
Fax: 828-250-8868