

**From:** Polly McDaniel <pmcdaniel@ashevillenc.gov> on behalf of Polly McDaniel  
**Sent:** Monday, October 30, 2017 9:24 AM  
**To:** Polly McDaniel  
**Subject:** PRESS RELEASE: City of Asheville to hold community workshops, launch surveys on its Transit Master Plan

**FOR IMMEDIATE RELEASE**

**Date:** Oct. 30, 2017

City of Asheville | Communication & Public Engagement Division

**Contact:** Polly McDaniel, Communications Specialist | 828-232-4507 | [PMcDaniel@ashevillenc.gov](mailto:PMcDaniel@ashevillenc.gov)

## **PRESS RELEASE: City of Asheville to hold community workshops, launch surveys on its Transit Master Plan**

The City of Asheville invites everyone to participate in two community workshops as part of its recently announced Transit Master Plan update.

A survey will also be available for residents who can't make it to the workshops. Future public engagement activities will include discussion group workshops with various stakeholder groups, meetings with [Asheville Redefines Transit](#) (ART) staff and citizen advisory boards, and final public meetings to receive feedback on the Draft Plan.

The Transit Master Plan will shape how and where transit service will be provided by ART service. It's designed to ensure safe, convenient and accessible public transportation for all residents, workers and visitors to the Asheville area.

Last developed in 2009 and adopted in 2010, an updated plan will provide measurable goals and detailed strategies for improving transit throughout the City. The plan will:

- Assess existing transit services;
- Review ART's current operating environment;

- Evaluate current and future mobility needs; and
- Determine whether and how existing bus transit services can be adjusted to provide improved service levels throughout the City.

The plan is expected to be completed by summer 2018.

## **Community workshops**

Two community workshops will be held in November. The format will be [charrette](#) style, a collaborative discussion between participants, City staff and the consultant team for the project.

Here is the workshop schedule:

- 6 to 9 p.m. Nov. 6 at the [Edington Career & Education Center](#), 33 Livingston St.
- 6 to 9 p.m. Nov. 13 at the [Kairos West Community Center](#), 604 Haywood Road.

According to Transit Planning Manager, Elias Mathes, “Asheville has changed significantly since the last Transit Master Plan was developed in 2009 and that has impacted bus service. An updated plan will allow us to improve the efficiency and reliability of current service, and will give us a roadmap for enhancements and potential expansion of future service. These changes will expand mobility options for our citizens and improve their access to employment and location-efficient affordable housing.”

## **Survey input as well**

On Nov.6, the City will launch a survey on [Open City Hall Asheville](#) to get rider and resident input on how to improve ART bus service. Paper copies of this survey will be available at City Recreation Centers.

Also in November, local volunteers will be conducting surveys with riders on ART buses, so be on the lookout for that.

“Our goal is to be as inclusive as possible, to reach as many riders and residents as we can,” said Brenda Mills, City Neighborhood and Public Engagement Manager.

Though not required to participate in the Open City Hall, registration is encouraged. Registration is quick and easy, and the information is used only to verify local input and to prepare the meeting for the right-sized crowd. It is not shared with a third party.

## **Transit Master Plan process**

The project team, led by Tindale-Oliver & Associates, will work with the City's Transit Planning Division to collect data and public input to help determine what enhancements may be recommended. Information will be collected through an on-board survey of riders, an online survey of the general public, stakeholder interviews and public workshops that will focus on the public's opinion about Asheville's future transit growth.

The goal of the Transit Master Plan is to establish a mobility vision and program of investments that have community consensus, support and approval for more effective and efficient ART public transportation services to meet the needs of Asheville and support our continued growth.

For more information on Asheville's Transit Master Plan and to get involved, please visit the [Transit Master Plan project page](#) on the City of Asheville website. More public outreach is planned for the spring as the plan takes shape.

For more information, contact:

Elias Mathes, Transit Planning Manager | City of Asheville

828-232-4522 | [EMathes@Ashevillenc.gov](mailto:EMathes@Ashevillenc.gov)

A copy of this press release is available on [Asheville City Source](#).

# # #

## Ben Fulmer

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**From:** Sage Turner <sagesturner@gmail.com> on behalf of Sage Turner  
**Sent:** Monday, October 09, 2017 6:25 PM  
**To:** Michael McDonough  
**Cc:** Dana Frankel;Anderson Jane;Harry Brown;Ken Putnam;Stephanie Monson;cc: Brent Campbell;Brian Haynes;Byron Greiner;Dane Barrager;Asheville Grown Business Alliance;Jimi Rentz;Pamela Winkler;Ruth Summers;Tobias Weas;SVrtunski@ashevillenc.gov;Karen Ramshaw  
**Subject:** DTC Parking & Transportation Subcommittee Minutes 10.03.17  
**Attachments:** Minutes Parking & Transportation Subcommittee 10.03.17.docx

Draft minutes from last week's subcommittee meeting are attached. Questions? Contact me.

Next meeting is Nov 7, 2017 at 11am, 5th floor

Thanks,

Sage Turner  
**FINANCE & PROJECT MANAGER**  
(ph) [828.216.9284](tel:828.216.9284) (fx) [828.255.0494](tel:828.255.0494)  
(em) [SageSTurner@gmail.com](mailto:SageSTurner@gmail.com)

## Ben Fulmer

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**From:** Sarah Terwilliger <sterwilliger@ashevillenc.gov> on behalf of Sarah Terwilliger  
**Sent:** Thursday, September 07, 2017 10:18 AM  
**To:** councilgroup  
**Subject:** P&Z Interviews-- please respond  
**Attachments:** P&Z Final Packet.pdf

Mayor and Council members,

Attached please find the application packet with essay responses for the current P&Z vacancies. There are 3 eligible seats, in which one member, Laura Berner Hudson is eligible and interested in reappointment.

There are 7 candidates, including Ms. Hudson. Please send me your top THREE recommendations for interviews to be conducted prior to the 10/3 Council Meeting by next **Monday, 9/11 at 5:00**. I will then compile the results for the Bds/Comm review and recommendation at the upcoming 9/12 meeting. Also, because Ms. Hudson is an incumbent she will automatically get an interview, please do not include her in your top 3.

Please let me know if you should have any questions.

Thanks!  
Sarah

Sarah Terwilliger  
Deputy City Clerk  
City of Asheville  
(828) 259-5839

## Ben Fulmer

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**From:** Dana Frankel <DFrankel@ashevillenc.gov> on behalf of Dana Frankel  
**Sent:** Wednesday, July 19, 2017 4:20 PM  
**To:** Asheville Grown;Brent Campbell;Brian Haynes;Byron Greiner;dane.barrager@gmail.com;Michael McDonough;Pamela Winkler;rentz.jimi@gmail.com;Ruth Summers;Sage Turner;Tobias Weas  
**Cc:** Sasha Vrtunski;Alan Glines;David Hazzard;Stacy Merten;Stephanie Monson;Sara Henry  
**Subject:** Downtown Commission - July 14 draft minutes and info on joint retreat  
**Attachments:** 7-14-17 Downtown Com Minutes.docx

Downtown Commission:

Attached are draft minutes from last week's meeting. Please let me know if you have any changes or questions.

As a reminder, Stacy Merten will be at Downtown Open Office Hours tomorrow (Thursday, 7/20) at the Pack Sq. Park Pavilion from 3-5 PM to discuss and take comments on the Comprehensive Plan.

Also, below are some of the details for the joint retreat (with the Asheville Area Riverfront Redevelopment Commission) planned for October 13. (Planning is still in progress.)

**Date/Time:** Friday, October 13 (leaving at 7 AM, returning at 10 PM)

**Transportation:** Young Charter bus with internet and video (videos of projects in Atlanta will be shown) as well as a presenter (TBD)

**Activities in Atlanta:**

- Atlanta Belt Line tour - including massive storm water/flooding mitigation project) park and the Belt Line, with Lee Harrop, Senior Planner at Belt Line Inc., focusing on public investments that support or spur private investment; lunch and discussion at Ponce City Market (paid for on your own)
- Public Private Partnerships presentation, including overview of City owned property redevelopment by Tim Keane, Atlanta Real Estate Manager
- Innovative Storm Water Management/Water Quality/How Atlanta is now viewing the Chattahoochee and its tributaries (presenter TBD)
- Design review in Atlanta- overview (presenter TBD)

Leadership from other community partners (such as ADA, the Chamber, RiverLink, GreenWorks, TDA) and staff from the City's transportation, planning and community and economic development departments.

**Cost:** \$50 per person (covers travel, snacks, water on the bus, catered dinner).

I have heard from some of you already - please plan to let me know by the August 11th Downtown Commission meeting if you will plan to attend. We'll also provide more details in advance of then of how to issue payment for the \$50.

Thank you!  
Dana

Dana Frankel  
Downtown Development Specialist  
City of Asheville | Community & Economic Development

828.251.4051 office  
828.273.5248 cell  
828-250-8928 fax  
[dfrankel@ashevillenc.gov](mailto:dfrankel@ashevillenc.gov)  
[www.ashevillenc.gov](http://www.ashevillenc.gov)

## Ben Fulmer

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**From:** Lauren Sexton <LSexton@ashevillenc.gov> on behalf of Lauren Sexton  
**Sent:** Tuesday, June 20, 2017 8:28 AM  
**To:** Gwen Wisler;Gordon Smith;Brian Haynes  
**Cc:** Cathy Ball  
**Subject:** PED Materials  
**Attachments:** I-26 RFQ 06-20-17 rev CB 6-12-17.pdf; June 2017 RiverProjectsSMD.PDF; PED - Comp Plan Update\_06 09 17.pdf; PED Agenda\_ June 20 2017.pdf

I apologize for the delay in getting these to you.

**Lauren Sexton**  
Executive Assistant  
City of Asheville  
[lsexton@ashevillenc.gov](mailto:lsexton@ashevillenc.gov)  
(828)232-4555



## Ben Fulmer

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**From:** Dana Frankel <DFrankel@ashevillenc.gov> on behalf of Dana Frankel  
**Sent:** Monday, June 05, 2017 12:48 PM  
**To:** Asheville Grown;Brent Campbell;Brian Haynes;Byron Greiner;dane.barrager@gmail.com;Michael McDonough;Pamela Winkler;rentz.jimi@gmail.com;Ruth Summers;Sage Turner;Tobias Weas  
**Subject:** Downtown Commission Agenda for Friday, June 9 (8:30 AM - 1st Fl. City Hall)  
**Attachments:** 5-12-17 Downtown Com Minutes.docx; Agenda\_DTC\_June2017.pdf

Downtown Commissioners:

The next meeting of the Downtown Commission will be held on Friday, June 9 at 8:30 AM in the 1<sup>st</sup> Floor Conference Room at City Hall.

Attached is the agenda, and draft minutes from the May 12 meeting. These items can also be accessed [here](#).

I will circulate a report on the potential zoning amendment (to allow temporary use of unimproved lots for parking) following tomorrow's Parking and Transportation Sub-Committee meeting.

Please let me know if you will NOT be able to attend the meeting on Friday.

Thank you,  
Dana

Dana Frankel  
Downtown Development Specialist  
City of Asheville | Community & Economic Development  
828.251.4051 office  
828.273.5248 cell  
828-250-8928 fax  
[dfrankel@ashevillenc.gov](mailto:dfrankel@ashevillenc.gov)  
[www.ashevillenc.gov](http://www.ashevillenc.gov)

## Ben Fulmer

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**From:** Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson  
**Sent:** Wednesday, May 24, 2017 2:06 PM  
**To:** Brian Haynes; Cecil Bothwell; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young  
**Subject:** Draft 5-23-17 City Council Minutes  
**Attachments:** Minutes 2017-MAY-23.pdf

If you'd like any corrections, please let me know by Wednesday, June 7 at Noon.

Thanks!  
Maggie

Maggie Burleson, MMC, NCCMC  
City Clerk  
City of Asheville  
Post Office Box 7148  
Asheville, N.C. 28802  
828-259-5601 (phone)  
828-259-5499 (fax)

## Ben Fulmer

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**From:** Lauren Sexton <LSexton@ashevillenc.gov> on behalf of Lauren Sexton  
**Sent:** Friday, May 12, 2017 4:29 PM  
**To:** Gwen Wisler;Gordon Smith;Brian Haynes  
**Cc:** Cathy Ball;Paul Fetherston;Gary Jackson  
**Subject:** PED - May 16th Meeting Materials  
**Attachments:** PED Agenda\_ May 16 2017.pdf; DraftPED\_Minutes\_04.18.17.pdf; PED - Comp Plan Update\_06 16 17.pdf; PED Staff Report Small Scale Infill\_to.pdf; Letter to PED\_ Lighting Ordinance Mar 2017 (as submitted) - Google Docs.pdf; Staff Memo - SACEE Recommendations Addressing Lighting Ordinance and LED....pdf; MAY 2017 RiverProjectsSMD.PDF

Hello,

Attached are all the meeting materials for the May 16<sup>th</sup> PED meeting for your review.

**Lauren Sexton**  
Executive Assistant  
City of Asheville  
[lsexton@ashevillenc.gov](mailto:lsexton@ashevillenc.gov)  
(828)232-4555

## Ben Fulmer

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**From:** Dana Frankel <DFrankel@ashevillenc.gov> on behalf of Dana Frankel  
**Sent:** Thursday, May 11, 2017 5:57 PM  
**To:** Asheville Grown; Brent Campbell; Brian Haynes; Byron Greiner; dane.barrager@gmail.com; Michael McDonough; Pamela Winkler; rentz.jimi@gmail.com; Ruth Summers; Sage Turner; Tobias Weas  
**Subject:** FW: Downtown Commission Agenda for Friday, May 12 (8:30 AM - 1st Floor City Hall)  
**Attachments:** Agenda\_DTC\_May2017.pdf; 4-21-17 Downtown Com Minutes.docx; Guidelines for DTDR.pdf

Downtown Commission:

A reminder about tomorrow's meeting. Please let me know if you cannot attend.

The agenda is fairly light. Attached is the Downtown Design Review Guidelines being presented by Sasha that we'd also distributed last month. My update on Haywood Street Temporary Uses will be verbal and brief, with a more thorough presentation in June following our update to Council on May 23.

See you at in the AM.

Dana

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**From:** Dana Frankel  
**Sent:** Friday, May 05, 2017 12:04 PM  
**To:** Asheville Grown <ashevilegrown@gmail.com>; Brent Campbell <bacampbell@mac.com>; brianhaynes@avlcouncil.com; Byron Greiner <byron@thedwellrealtygroup.com>; dane.barrager@gmail.com; Michael McDonough <michael@mcdonougharchitect.com>; Pamela Winkler <winkler.pamela00@gmail.com>; rentz.jimi@gmail.com; Ruth Summers <ruth@grovecarade.com>; Sage Turner <sagesturner@gmail.com>; Tobias Weas <tobias@wickedweedbrewing.com>  
**Subject:** Downtown Commission Agenda for Friday, May 12 (8:30 AM - 1st Floor City Hall)

Downtown Commissioners:

The next meeting of the Downtown Commission will be held on Friday, 5/12 8:30 AM in the 1<sup>st</sup> Floor Conference Room of City Hall (70 Court Plaza).

Attached is the agenda, and draft minutes from the April meeting.

Please let me know if you will NOT be able to attend next week's meeting.

Thank you,  
Dana

Dana Frankel  
Downtown Development Specialist  
City of Asheville | Community & Economic Development  
828.251.4051 office  
828.273.5248 cell  
828-250-8928 fax

[dfrankel@ashevillenc.gov](mailto:dfrankel@ashevillenc.gov)  
[www.ashevillenc.gov](http://www.ashevillenc.gov)

## Ben Fulmer

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**From:** Dana Frankel <DFrankel@ashevillenc.gov> on behalf of Dana Frankel  
**Sent:** Friday, May 05, 2017 12:04 PM  
**To:** Asheville Grown;Brent Campbell;Brian Haynes;Byron Greiner;dane.barrager@gmail.com;Michael McDonough;Pamela Winkler;rentz.jimi@gmail.com;Ruth Summers;Sage Turner;Tobias Weas  
**Subject:** Downtown Commission Agenda for Friday, May 12 (8:30 AM - 1st Floor City Hall)  
**Attachments:** Agenda\_DTC\_May2017.pdf; 4-21-17 Downtown Com Minutes.docx

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Please let me know if you will NOT be able to attend next week's meeting.

Thank you,  
Dana

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## Ben Fulmer

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**From:** Dana Frankel <DFrankel@ashevillenc.gov> on behalf of Dana Frankel  
**Sent:** Friday, April 21, 2017 7:53 AM  
**To:** Brian Haynes  
**Subject:** RE: Downtown Commission Agenda - Friday, 4/21 at 8:30 AM - 1st Floor City Hall

Thank you.

**From:** Brian Haynes [mailto:brianhaynes@avlcouncil.com]  
**Sent:** Thursday, April 20, 2017 9:58 PM  
**To:** Dana Frankel <DFrankel@ashevillenc.gov>  
**Subject:** Re: Downtown Commission Agenda - Friday, 4/21 at 8:30 AM - 1st Floor City Hall

Hi Dana, I will be unable to attend tomorrow's meeting due to other commitments. Thanks Brian.

On Apr 17, 2017 5:22 PM, "Dana Frankel" <[DFrankel@ashevillenc.gov](mailto:DFrankel@ashevillenc.gov)> wrote:

Downtown Commissioners:

The next meeting of the Downtown Commission will be held on Friday, 4/21 at 8:30 AM in the 1<sup>st</sup> Floor Conference Room of City Hall (70 Court Plaza).

Attached is the agenda, and minutes from the March meeting. I am also attaching the Haywood Street Advisory Team's Final Report for reference on that agenda item. (Formatting is still in development.)

Please let me know if you will NOT be able to attend on Friday.

Thank you,

Dana

Dana Frankel

Downtown Development Specialist

City of Asheville | Community & Economic Development

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## Ben Fulmer

---

**From:** Sasha Vrtunski <SVrtunski@ashevillenc.gov> on behalf of Sasha Vrtunski  
**Sent:** Thursday, April 20, 2017 5:45 PM  
**To:** Dana Frankel; Asheville Grown; Brent Campbell; Brian Haynes; Byron Greiner; dane.barrager@gmail.com; Michael McDonough; Pamela Winkler; rentz.jimi@gmail.com; Ruth Summers; Sage Turner; Tobias Weas  
**Subject:** RE: Downtown Commission Agenda - Friday, 4/21 at 8:30 AM - 1st Floor City Hall  
**Attachments:** Guidelines for DTDR.pdf

Downtown Commission:  
Sorry for this late arrival. This is for our design review discussion.

Thanks,  
Sasha

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**From:** Dana Frankel  
**Sent:** Thursday, April 20, 2017 3:20 PM  
**To:** Asheville Grown <ashevillegrown@gmail.com>; Brent Campbell <bacampbell@mac.com>; Brian Haynes <brianhaynes@avlcouncil.com>; Byron Greiner <byron@thedwellrealtygroup.com>; dane.barrager@gmail.com; Michael McDonough <michael@mcdonougharchitect.com>; Pamela Winkler <winkler.pamela00@gmail.com>; rentz.jimi@gmail.com; Ruth Summers <ruth@grovecarade.com>; Sage Turner <sagesturner@gmail.com>; Tobias Weas <tobias@wickedweedbrewing.com>  
**Subject:** RE: Downtown Commission Agenda - Friday, 4/21 at 8:30 AM - 1st Floor City Hall

Downtown Commission:

Please find the following additional materials for reference corresponding with agenda items at tomorrow's meeting:

APD Budget Request and Downtown Coverage:

- [Request and multi-year work plan](#)
- [Presentation at Council's April 11 budget work session](#)

Temporary parking on gravel lots:

- Staff report for discussion (attached)

These and all meeting materials are available here:

<ftp://ftp.ashevillenc.gov/Planning/DTCommission/2017Meetings/4-21-17MtgMaterials/>

(There may be some issues with access the ftp; IT is working on resolving. Please let me know if you *cannot* get into the folder.)

Thank you,  
Dana

---

**From:** Dana Frankel  
**Sent:** Monday, April 17, 2017 5:22 PM  
**To:** Asheville Grown <[ashevillegrown@gmail.com](mailto:ashevillegrown@gmail.com)>; Brent Campbell <[bacampbell@mac.com](mailto:bacampbell@mac.com)>; [brianhaynes@avlcouncil.com](mailto:brianhaynes@avlcouncil.com); Byron Greiner <[byron@thedwellrealtygroup.com](mailto:byron@thedwellrealtygroup.com)>; [dane.barrager@gmail.com](mailto:dane.barrager@gmail.com); Michael

McDonough <[michael@mcdonougharchitect.com](mailto:michael@mcdonougharchitect.com)>; Pamela Winkler <[winkler.pamela00@gmail.com](mailto:winkler.pamela00@gmail.com)>;  
[rentz.jimi@gmail.com](mailto:rentz.jimi@gmail.com); Ruth Summers <[ruth@grovecarade.com](mailto:ruth@grovecarade.com)>; Sage Turner <[sagesturner@gmail.com](mailto:sagesturner@gmail.com)>; Tobias Weas  
<[tobias@wickedweedbrewing.com](mailto:tobias@wickedweedbrewing.com)>

**Subject:** Downtown Commission Agenda - Friday, 4/21 at 8:30 AM - 1st Floor City Hall

Downtown Commissioners:

The next meeting of the Downtown Commission will be held on Friday, 4/21 at 8:30 AM in the 1<sup>st</sup> Floor Conference Room of City Hall (70 Court Plaza).

Attached is the agenda, and minutes from the March meeting. I am also attaching the Haywood Street Advisory Team's Final Report for reference on that agenda item. (Formatting is still in development.)

Please let me know if you will NOT be able to attend on Friday.

Thank you,  
Dana

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## Ben Fulmer

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**To:** Asheville Grown; Brent Campbell; Brian Haynes; Byron Greiner; dane.barrager@gmail.com; Michael McDonough; Pamela Winkler; rentz.jimi@gmail.com; Ruth Summers; Sage Turner; Tobias Weas  
**Subject:** Downtown Commission Agenda - Friday, 4/21 at 8:30 AM - 1st Floor City Hall  
**Attachments:** Agenda\_DTC\_April2017.pdf; 3-10-17 Downtown Com Minutes.docx; Haywood-AT-Report-FINAL.pdf

Downtown Commissioners:

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Attached is the agenda, and minutes from the March meeting. I am also attaching the Haywood Street Advisory Team's Final Report for reference on that agenda item. (Formatting is still in development.)

Please let me know if you will NOT be able to attend on Friday.

Thank you,  
Dana

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[www.ashevillenc.gov](http://www.ashevillenc.gov)

## Ben Fulmer

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**From:** Gary Jackson <GJackson@ashevillenc.gov> on behalf of Gary Jackson  
**Sent:** Monday, April 03, 2017 4:30 PM  
**To:** Brian Haynes  
**Subject:** FW: Haywood Advisory Team: Final Report (unformatted)  
**Attachments:** Presentations A - Haywood St Vision.pdf

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**From:** Todd Okolichany  
**Sent:** Monday, April 03, 2017 4:09 PM  
**To:** Gary Jackson <GJackson@ashevillenc.gov>  
**Cc:** Cathy Ball <cball@ashevillenc.gov>  
**Subject:** FW: Haywood Advisory Team: Final Report (unformatted)

Gary –

Cathy asked me to send this report to you. It is the draft visioning report for the city-owned properties on Haywood St and Page Ave. **Maggie emailed this draft report to Council on Monday, March 27.** The report was in a draft format only because Asheville Design Center (ADC) was finalizing the graphics. Staff spoke with Chris Joyell from ADC today and he will have the final version completed this week.

I've also attached the memo from ADC to Council that summarized the visioning report. This memo was provided to Council on Friday, March 24 along with all the other Council-related items on the March 28 agenda.

Please let me know if you have any questions.

Thanks,  
Todd Okolichany, AICP, LEED AP ND  
Planning & Urban Design Director

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**From:** Maggie Burleson  
**Sent:** Monday, March 27, 2017 4:41 PM  
**To:** Brian Haynes <[brianhaynes@avlcouncil.com](mailto:brianhaynes@avlcouncil.com)>; Cecil Bothwell <[cecilbothwell@avlcouncil.com](mailto:cecilbothwell@avlcouncil.com)>; Esther Manheimer <[esthermanheimer@avlcouncil.com](mailto:esthermanheimer@avlcouncil.com)>; Gordon Smith <[gordonsmith@avlcouncil.com](mailto:gordonsmith@avlcouncil.com)>; Gwen Wisler <[gwenwisler@avlcouncil.com](mailto:gwenwisler@avlcouncil.com)>; Julie Mayfield <[juliemayfield@avlcouncil.com](mailto:juliemayfield@avlcouncil.com)>; Keith Young <[KeithYoung@avlcouncil.com](mailto:KeithYoung@avlcouncil.com)>  
**Cc:** Todd Okolichany <[TOkolichany@ashevillenc.gov](mailto:TOkolichany@ashevillenc.gov)>; Gary Jackson <[GJackson@ashevillenc.gov](mailto:GJackson@ashevillenc.gov)>; Cathy Ball <[cball@ashevillenc.gov](mailto:cball@ashevillenc.gov)>; Paul Fetherston <[PFetherston@ashevillenc.gov](mailto:PFetherston@ashevillenc.gov)>  
**Subject:** Haywood Advisory Team: Final Report (unformatted)

Mayor and Council, Mr. Joyell won't have the final report with graphics ready until after tomorrow night's meeting. The Advisory Team signed off on the report last week, and a volunteer has just begin formatting it. He asked that this be shared with Council so that you would at least have the text available.

Thanks,  
Maggie



**Ben Fulmer**

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**From:** Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson  
**Sent:** Monday, March 27, 2017 4:41 PM  
**To:** Brian Haynes; Cecil Bothwell; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young  
**Cc:** Todd Okolichany; Gary Jackson; Cathy Ball; Paul Fetherston  
**Subject:** Haywood Advisory Team: Final Report (unformatted)

Mayor and Council, Mr. Joyell won't have the final report with graphics ready until after tomorrow night's meeting. The Advisory Team signed off on the report last week, and a volunteer has just begin formatting it. He asked that this be shared with Council so that you would at least have the text available.

Thanks,  
Maggie

## Ben Fulmer

---

**From:** Lauren Sexton <LSexton@ashevillenc.gov> on behalf of Lauren Sexton  
**Sent:** Monday, March 20, 2017 11:40 AM  
**To:** Gwen Wisler;Gordon Smith;Brian Haynes  
**Subject:** PED March 21st Meeting Agenda & Materials  
**Attachments:** PED Agenda\_ March 21 2017.pdf; Update - Riverfront Office.pdf; Update - Comprehensive Plan.pdf; Update - 2016 Disparity Study Project.pdf

Good Morning Councilors,

Please find the attached agenda and meeting materials for the **March 21st** Planning and Economic Development Committee (PED) meeting. We look forward to seeing you on **Tuesday, March 21<sup>st</sup> at 3:30pm in the First Floor Conference Room at City Hall.**

Thank you!

## Ben Fulmer

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**From:** Dana Frankel <DFrankel@ashevillenc.gov> on behalf of Dana Frankel  
**Sent:** Tuesday, March 14, 2017 6:20 PM  
**To:** Asheville Grown; Brent Campbell; Brian Haynes; Byron Greiner; dane.barrager@gmail.com; Michael McDonough; Pamela Winkler; rentz.jimi@gmail.com; Ruth Summers; Sage Turner; Tobias Weas  
**Cc:** Maggie Burleson; Sasha Vrtunski; Alan Glines  
**Subject:** Downtown Commission  
**Attachments:** 3-10-17 Downtown Com Minutes.docx; Downtown\_Open\_Office\_Hours\_March 2017.pdf

Downtown Commission,

Attached are minutes from last week's meeting. Please let me know if you have any edits or questions.

Also attached is the flyer for this Thursday's Downtown Open Office Hours. Sam Powers and Alan Glines will both be available to talk all-things-downtown and to answer questions. Please help us spread the word for this, and the series overall.

Thank you!

Dana

Dana Frankel  
Downtown Development Specialist  
City of Asheville | Community & Economic Development  
828.251.4051 office  
828.273.5248 cell  
828-250-8928 fax  
[dfrankel@ashevillenc.gov](mailto:dfrankel@ashevillenc.gov)  
[www.ashevillenc.gov](http://www.ashevillenc.gov)



**Ben Fulmer**

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**From:** Julie Mayfield <juliemayfield@avlcouncil.com> on behalf of Julie Mayfield  
**Sent:** Saturday, March 11, 2017 6:28 PM  
**To:** 'councilgroup'  
**Subject:** Haywood street process  
**Attachments:** Haywood Mins 3.8 12.8.pdf; Haywood Street Process.docx

Hi all – in an effort to refresh all of our memories about the Haywood Street property discussion, I've attached the minutes from our December 2015 and March 8, 2016 meetings. I have also reviewed the video and summarized both the minutes and video in the attached, bullet-point document. I did not attached the PED minutes, but I summarize them as well, and they are available on the city's website – as are the videos, of course.

My thinking is that gaining a common understanding of where we started and what we asked for will help us find the path forward. I offer this for information only and not discussion by email.

Thanks  
Julie

**Ben Fulmer**

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**From:** Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson  
**Sent:** Wednesday, March 01, 2017 11:24 AM  
**To:** Brian Haynes; Cecil Bothwell - Email; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young  
**Subject:** Draft 2-28-17 Council Minutes  
**Attachments:** m170228.pdf

Please let me know if you'd like any changes by Noon on Wednesday, March 8.

Thanks,  
Maggie

Maggie Burleson, MMC, NCCMC  
City Clerk  
City of Asheville  
Post Office Box 7148  
Asheville, N.C. 28802  
828-259-5601 (phone)  
828-259-5499 (fax)

**From:** Polly McDaniel <PMcDaniel@ashevillenc.gov> on behalf of Polly McDaniel  
**Sent:** Tuesday, February 28, 2017 8:20 AM  
**To:** Chris Joyell  
**Subject:** PRESS RELEASE: Asheville residents invited to come see finalist ideas for City-owned properties on Haywood Street and Page Avenue

**FOR IMMEDIATE RELEASE**

Date: Feb. 28, 2017

City of Asheville | Communication & Public Engagement Division

Contact: Polly McDaniel, Communications Specialist | 828-232-4507 | [PMcDaniel@ashevillenc.gov](mailto:PMcDaniel@ashevillenc.gov)

## **PRESS RELEASE: Asheville residents invited to come see finalist ideas for City-owned properties on Haywood Street and Page Avenue**

Asheville residents will get an update and peak into possible uses for City-owned properties on Haywood Street and Page Avenue during a March 8 meeting downtown.

Facilitated by the Asheville Design Center, a 17 member Council-appointed [Haywood Street Advisory Team](#) has been meeting since last spring to develop a community vision to inform future use of the properties abutted by the Basilica of St. Lawrence, U.S. Cellular Center and Battery Park Apartments.

The process kicked off in May 2016 with an Asheville presentation by national placemaking experts Ethan Kent and Philip Winn from Project for Public Spaces, who shared ideas for key components of great public spaces. It continued with two open houses in June during which the public was invited to consider what they would like to **do** in the space (rather than focus on what they'd like to see). An online visual survey on Open City Hall Asheville followed in the fall. Most recently, the Advisory Team participated in a workshop to work toward developing a vision statement and bubble diagram of program elements (i.e. uses and amenities) for the properties.

Chris Joyell of the Asheville Design Center and Andrew Fletcher as Chair of the Advisory Team gave presentations before Asheville City Council in November and December to provide updates on the process, and to propose possible temporary uses on the site, including mobile food vending, open vendor markets, seating, garden beds and performance space. From there, the Advisory Team turned its focus back to the long-term vision for the properties, while City staff is working on implementation of the temporary uses.

With all this work in mind, now residents will get to see a draft long-term vision for the site during a public reveal from 5:30 to 7 p.m. March 8 at the U.S. Cellular Center Banquet Hall, 87 Haywood St.

Participants will be asked to provide feedback to the ideas presented by the visioning team. The Haywood Street Advisory Team will be able to consider that feedback before they present their final vision to City Council at its March 28 meeting.

Asheville City Council will ultimately decide how to use the space.

## **BREAKOUT BOX**

### **Come see the draft vision**

**What:** The Haywood Street Advisory Team will present finalist ideas for uses of City-owned properties on Haywood Street and Page Avenue.

**When/where:** 5:30 to 7 p.m. March 8 at the US Cellular Center Banquet Hall, 87 Haywood St.

**For more information:** Contact Asheville Planning Director Todd Okolichany at [TOkolichany@ashevillenc.gov](mailto:TOkolichany@ashevillenc.gov) or 828-259-5840.

A copy of this press release can be found on [Asheville City Source](#).

# # #

## Ben Fulmer

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**From:** Cathy Ball <cball@ashevillenc.gov> on behalf of Cathy Ball  
**Sent:** Thursday, February 16, 2017 12:52 PM  
**To:** councilgroup  
**Subject:** FW: February 21st PED Meeting Materials  
**Attachments:** PED Agenda\_ February 21. 2017.pdf; November 16 PED DRAFT Minutes.pdf; January 17.17 PED DRAFT Minutes.pdf; FEBRUARY 2017 RiverProjectsFinal.pdf; PED - Comp Plan Update\_02 21 17.pdf; Staff Report for PED - CO2 Update FY2016.pdf; 2016-03-29 CO2 Mitigation Plan.pdf; 2017 Asheville Sustainability Infographic v2.pdf; PED\_SignsOnVehicles.pdf; Comp Park Study 02-21-17.pdf

FYI

---

**From:** Melissa VanSickle  
**Sent:** Thursday, February 16, 2017 12:44 PM  
**To:** Gwen Wisler <gwenwisler@avlcouncil.com>; Gordon Smith <gordonsmith@avlcouncil.com>; Brian Haynes <brianhaynes@avlcouncil.com>  
**Subject:** February 21st PED Meeting Materials

Good Afternoon Councilors,

Please find the attached agenda and meeting materials for the February 21<sup>st</sup> PED meeting. We look forward to seeing you on **Tuesday, February 21<sup>st</sup> at 3:30pm in the First Floor Conference Room at City Hall.**

Below is a link to the full Comprehensive Parking Study: [Asheville Parking Study Strategic Plan\\_FINAL V2.pdf \(open link\)](#)

Thank you,

**Melissa VanSickle**  
Executive Assistant  
Assistant City Manager's Office  
City of Asheville  
[mvansickle@ashevillenc.gov](mailto:mvansickle@ashevillenc.gov)  
828-232-4555

**PLANNING & ECONOMIC DEVELOPMENT COMMITTEE**  
**February 21, 2017 | 3:30-5:00 PM**  
**CITY HALL, 1<sup>ST</sup> FLOOR CONFERENCE ROOM**

## AGENDA

### CALL TO ORDER

#### 1. APPROVAL OF MINUTES

**2. UPDATES**

- a. Riverfront Office (written)**
- b. Comprehensive Plan (written)**
- c. Annual Carbon Update; Amber Weaver**
- d. Current Development Standards that Regulate Signs on Vehicles; Shannon Tuch**

**3. OLD BUSINESS**

- a. Consideration of Accepting the Comprehensive Parking Study; Ken Putnam**

**4. PUBLIC COMMENT**

## Ben Fulmer

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**From:** Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle  
**Sent:** Thursday, February 16, 2017 12:44 PM  
**To:** Gwen Wisler;Gordon Smith;Brian Haynes  
**Subject:** February 21st PED Meeting Materials  
**Attachments:** PED Agenda\_ February 21. 2017.pdf; November 16 PED DRAFT Minutes.pdf; January 17.17 PED DRAFT Minutes.pdf; FEBRUARY 2017 RiverProjectsFinal.pdf; PED - Comp Plan Update\_02 21 17.pdf; Staff Report for PED - CO2 Update FY2016.pdf; 2016-03-29 CO2 Mitigation Plan.pdf; 2017 Asheville Sustainability Infographic v2.pdf; PED\_SignsOnVehicles.pdf; Comp Park Study 02-21-17.pdf

Good Afternoon Councilors,

Please find the attached agenda and meeting materials for the February 21<sup>st</sup> PED meeting. We look forward to seeing you on **Tuesday, February 21<sup>st</sup> at 3:30pm in the First Floor Conference Room at City Hall.**

Below is a link to the full Comprehensive Parking Study: [Asheville Parking Study Strategic Plan\\_FINAL V2.pdf \(open link\)](#)

Thank you,

**Melissa VanSickle**  
Executive Assistant  
Assistant City Manager's Office  
City of Asheville  
[mvansickle@ashevillenc.gov](mailto:mvansickle@ashevillenc.gov)  
828-232-4555

**PLANNING & ECONOMIC DEVELOPMENT COMMITTEE**  
**February 21, 2017 | 3:30-5:00 PM**  
**CITY HALL, 1<sup>ST</sup> FLOOR CONFERENCE ROOM**

## AGENDA

### CALL TO ORDER

1. APPROVAL OF MINUTES
2. UPDATES
  - a. Riverfront Office (written)
  - b. Comprehensive Plan (written)
  - c. Annual Carbon Update; Amber Weaver
  - d. Current Development Standards that Regulate Signs on Vehicles; Shannon Tuch
3. OLD BUSINESS
  - a. Consideration of Accepting the Comprehensive Parking Study; Ken Putnam
4. PUBLIC COMMENT





## Ben Fulmer

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**From:** Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson  
**Sent:** Wednesday, February 15, 2017 10:10 AM  
**To:** Brian Haynes; Cecil Bothwell - Email; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young  
**Cc:** Sarah Terwilliger  
**Subject:** More Annual Reports  
**Attachments:** 2016 AHAC Annual Report.pdf; 2016 Annual ACS Board of Education Report.pdf; 2016 Annual Report of the Asheville Hub Alliance.docx; 2016 RAB Annual Report.pdf; AHAC Recommendations 2017 FINAL.pdf; Annual report to COA from the Homeless Initiative Advisory Committee.docx; Asheville Airport Authority 2016 Audit.pdf

Thought we would get these to you by your retreat.

Thanks,  
Maggie

Maggie Burleson, MMC, NCCMC  
City Clerk  
City of Asheville  
Post Office Box 7148  
Asheville, N.C. 28802  
828-259-5601 (phone)  
828-259-5499 (fax)

## Ben Fulmer

---

**From:** Dana Frankel <DFrankel@ashevillenc.gov> on behalf of Dana Frankel  
**Sent:** Monday, February 06, 2017 11:50 AM  
**To:** Asheville Grown;Brent Campbell;Brian Haynes;Byron Greiner;dane.barrager@gmail.com;Jack Bebbel;Michael McDonough;Pamela Winkler;rentz.jimi@gmail.com;Ruth Summers;Vassallo, Adrian  
**Subject:** Downtown Commission Agenda - Friday, 2/10 at 8:30 AM  
**Attachments:** 1-13-17 Downtown Com Minutes.docx; Agenda\_DTC\_Feb2017.pdf

Downtown Commission:

The next meeting of the **Downtown Commission will be held on Friday, 2/10 at 8:30 AM in the 1<sup>st</sup> Floor Conference Room of City Hall (70 Court Plaza)**. Please see attached Agenda, and Minutes from January.

We will circulate plans and drawings for Design Review and other reference materials as soon as possible.

Please let me know if you are **NOT** able to attend the meeting.

Thank you,  
Dana

Dana Frankel  
Downtown Development Specialist  
City of Asheville | Community & Economic Development  
828.251.4051 office  
828.273.5248 cell  
828-250-8928 fax  
[dfrankel@ashevillenc.gov](mailto:dfrankel@ashevillenc.gov)  
[www.ashevillenc.gov](http://www.ashevillenc.gov)

**Ben Fulmer**

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**From:** Sarah Terwilliger <sterwilliger@ashevillenc.gov> on behalf of Sarah Terwilliger  
**Sent:** Tuesday, January 31, 2017 4:22 PM  
**To:** councilgroup  
**Subject:** Haywood Street Visioning Advisory Team-- meeting schedule

Please see the below schedule of regular meetings for the Haywood Street Visioning Advisory Team. Please contact Todd Okolichany at [TOkolichany@ashevillenc.gov](mailto:TOkolichany@ashevillenc.gov) if you should have any questions.

Date: February 13, 2017  
Time: 5:30 p.m. to 7:00 p.m.  
Location: Municipal Conference Room, 4<sup>th</sup> Floor of Municipal Building located at 100 Court Plaza  
Meeting: Advisory Team Meeting

Date: February 18, 2017  
Time: 9:00 a.m. to 1:00 p.m.  
Location: The Collider, located at 1 Haywood St.  
Meeting: Advisory Team Workshop

Date: March 8, 2017  
Time: 5:30 p.m. to 7:00 p.m.  
Location: U.S. Cellular Center, located at 87 Haywood St.  
Meeting: Advisory Team Presentation on draft version

Thank you,

Sarah Terwilliger  
Deputy City Clerk  
City of Asheville  
(828) 259-5839

## Ben Fulmer

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**From:** Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle  
**Sent:** Saturday, January 14, 2017 3:05 PM  
**To:** Gwen Wisler;Gordon Smith;Brian Haynes  
**Subject:** January 17th PED Meeting Materials  
**Attachments:** PED Agenda\_ January 17. 2017.pdf; JANUARY 2017 RiverProjects Update.pdf; PED - Comp Plan Update\_01.17.17.pdf; PED-StaffReport\_RADFBC\_1-17-2017.pdf; STAFF REPORT - CCEPF Update.pdf; Resolution 15-200 Adopting a Community Clean Energy Policy.pdf; Infill Housing PED.pdf; Timeline.pdf

Good Afternoon Councilors,

Please find the attached agenda and meeting materials for the January 17<sup>th</sup> PED meeting. We look forward to seeing you on **Tuesday, January 17<sup>th</sup> at 3:30pm in the First Floor Conference Room at City Hall.**

Thank you,

**Melissa VanSickle**  
Executive Assistant  
Assistant City Manager's Office  
City of Asheville  
[mvansickle@ashevillenc.gov](mailto:mvansickle@ashevillenc.gov)  
828-232-4555

**PLANNING & ECONOMIC DEVELOPMENT COMMITTEE**  
**January 17, 2017 | 3:30-5:00 PM**  
**CITY HALL, 1<sup>ST</sup> FLOOR CONFERENCE ROOM**  
**AGENDA**

**CALL TO ORDER 1. APPROVAL OF MINUTES**

**2. UPDATES**

- a. Riverfront Office; Stephanie Dahl
- b. Comprehensive Plan; Stacy Merten
- c. RAD Form Based Code; Sasha Vrtunski
- d. Community Clean Energy Policy Framework; Amber Weaver

**3. OLD BUSINESS**

- a. Consideration of Strategies to Small-scale Infill Housing in Residential Districts; Vaidila Satvika

**4. PUBLIC COMMENT**

## Ben Fulmer

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**From:** Dana Frankel <DFrankel@ashevillenc.gov> on behalf of Dana Frankel  
**Sent:** Monday, January 09, 2017 4:22 PM  
**To:** Asheville Grown; Brent Campbell; Brian Haynes; Byron Greiner; dane.barrager@gmail.com; Jack Bebb; Michael McDonough; Pamela Winkler; rentz.jimi@gmail.com; Ruth Summers; Vassallo, Adrian  
**Subject:** Downtown Commission Agenda - Friday, 1/13 @ 8:30 AM  
**Attachments:** Agenda\_DTC\_Jan2017.pdf; 12-9-16 Downtown Com Minutes.docx; DTC-AnnualReport-2016-draft.pdf; DTC-Membership-Quals-2017.xls; application-county.docx

Downtown Commission:

The next meeting of the Downtown Commission will be held on **Friday, 1/13 at 8:30 AM in the 1<sup>st</sup> Floor Conference Room of City Hall (70 Court Plaza).**

Please see attached Agenda, draft Minutes from December, and draft 2016 Annual Report. (All boards and commissions prepare Annual Reports, to be approved by those boards/commissions and submitted to the City Clerk's office by January 30<sup>th</sup>. The report then goes to Council for review to ensure that boards/commissions are functioning efficiently, effectively and meeting their purpose.)

Plans and drawings for Design Review projects are available here (we will circulate staff reports tomorrow):  
<ftp://ftp.ashevillenc.gov/Planning/DTCommission/2017Meetings/1-13-17MtgMaterials/>

Staff is also preparing a matrix of qualifications and affiliations for all Commissioners in order to inform the Commission's recommendations for County appointments (draft attached). Please let me know any additions or corrections on the matrix, as well as your age range (18-30, 31-50, 51-70, 70+). The County's board application is attached if you would like to share it with anyone interested.

Please let me know if you have questions/comments/edits on any of these items in advance of Friday.

And please let me know if you are **not** able to attend the meeting.

Thank you!  
Dana

Dana Frankel  
Downtown Development Specialist  
City of Asheville | Community & Economic Development  
828.251.4051 office  
828.273.5248 cell  
828-250-8928 fax  
[dfrankel@ashevillenc.gov](mailto:dfrankel@ashevillenc.gov)  
[www.ashevillenc.gov](http://www.ashevillenc.gov)

## Ben Fulmer

---

**From:** Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson  
**Sent:** Thursday, December 15, 2016 1:30 PM  
**To:** Brian Haynes; Cecil Bothwell - Email; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young  
**Subject:** Draft 12-13-16 City Council Minutes  
**Attachments:** m161213.pdf

Please let me know if you have any changes no later than Tuesday, January 3.

Thanks!!  
Maggie

Maggie Burleson, MMC, NCCMC  
City Clerk  
City of Asheville  
Post Office Box 7148  
Asheville, N.C. 28802  
828-259-5601 (phone)  
828-259-5499 (fax)

## Ben Fulmer

---

**From:** Dana Frankel <DFrankel@ashevillenc.gov> on behalf of Dana Frankel  
**Sent:** Monday, December 05, 2016 4:37 PM  
**To:** Asheville Grown;Brent Campbell;Brian Haynes;Byron Greiner;dane.barrager@gmail.com;Jack Bebbber;Michael McDonough;Pamela Winkler;rentz.jimi@gmail.com;Ruth Summers;Vassallo, Adrian  
**Subject:** Downtown Commission Agenda - Friday, Dec 9, 8:30 AM  
**Attachments:** 11-11-16 Downtown Com Minutes.docx; Agenda\_DTC\_Dec2016.doc

Commissioners,

The next meeting of the Downtown Commission will be held on **Friday, December 9 at 8:30 AM in the 1<sup>st</sup> Floor Conference Room of City Hall (70 Court Plaza).**

Attached is the Agenda for Friday, and minutes from November.

**Please let me know if you are not able to attend.**

Thank you,  
Dana

Dana Frankel  
Downtown Development Specialist  
City of Asheville | Community & Economic Development  
828.251.4051 office  
828.273.5248 cell  
828-250-8928 fax  
[dfrankel@ashevillenc.gov](mailto:dfrankel@ashevillenc.gov)  
[www.ashevillenc.gov](http://www.ashevillenc.gov)

## Ben Fulmer

---

**From:** Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle  
**Sent:** Monday, November 14, 2016 9:26 AM  
**To:** Gwen Wisler;Gordon Smith;Brian Haynes  
**Subject:** November 15th PED Meeting Materials  
**Attachments:** DRAFT October PED Minutes.pdf; Copy of NOVEMBER 2016FinalRiverProjects.pdf; PED - Comp Plan Update\_11 07 16\_to.pdf; Staff Report - FHC Event Partnership Adjustment 2016 Revised.pdf; PED Staff Report - 2017-2019 Event Partnership Staff Contingency.pdf; PED Agenda\_ November 2016.pdf

Good Morning Councilors,

Please see the attached agenda and materials for the November 15<sup>th</sup> PED meeting. We look forward to seeing you on **Tuesday, November 15<sup>th</sup> at 3:30pm in the First Floor Conference Room at City Hall.**

Thank you,

**Melissa VanSickle**  
Executive Assistant  
Assistant City Manager's Office  
City of Asheville  
[mvansickle@ashevillenc.gov](mailto:mvansickle@ashevillenc.gov)  
828-232-4555



**PLANNING & ECONOMIC DEVELOPMENT COMMITTEE**  
**November 15, 2016 | 3:30-5:00 PM**  
**CITY HALL, 1<sup>ST</sup> FLOOR CONFERENCE ROOM**

## AGENDA

### CALL TO ORDER

1. APPROVAL OF MINUTES
2. UPDATES
  - a. Riverfront Office; Written Report
  - b. Comprehensive Plan; Written Report
3. NEW BUSINESS
  - a. Consideration of Partnership in-kind Overage for the Folk Heritage Committee;  
Jon Fillman
  - b. Consideration of contingency for strategic Event Partnerships
4. PUBLIC COMMENT



**NEXT MEETING: December 20, 2016**

## Ben Fulmer

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**From:** Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle  
**Sent:** Friday, October 14, 2016 2:13 PM  
**To:** Gwen Wisler;Gordon Smith;Brian Haynes  
**Subject:** October 18th PED Meeting Materials  
**Attachments:** PED Agenda\_ October 2016.pdf; DRAFT September PED Minutes.pdf; OCTOBER 2016 River Projects Update.pdf; PED - Comp Plan Update\_10 10 16.pdf; PED\_TreePres\_2016.pdf

Good Morning Councilors,

Please see the attached agenda and materials for the October 18<sup>th</sup> PED meeting. We look forward to seeing you on **Tuesday, October 18<sup>th</sup> at 3:30pm in the First Floor Conference Room at City Hall.**

Thank you,

**Melissa VanSickle**  
Executive Assistant  
Assistant City Manager's Office  
City of Asheville  
[mvansickle@ashevillenc.gov](mailto:mvansickle@ashevillenc.gov)  
828-232-4555

## Ben Fulmer

---

**From:** Gary Jackson <GJackson@ashevillenc.gov> on behalf of Gary Jackson  
**Sent:** Thursday, October 06, 2016 1:29 PM  
**To:** councilgroup  
**Cc:** Chris Joyell; Todd Okolichany  
**Subject:** Re: Open City Hall

Gordon - please see the response below. Gary

Sent from my iPhone

On Oct 5, 2016, at 6:25 PM, Todd Okolichany <[TOkolichany@ashevillenc.gov](mailto:TOkolichany@ashevillenc.gov)> wrote:

Thanks for your input on this, Chris.

Gary, please see Chris's email below.

Sent from my iPhone

Begin forwarded message:

**From:** Chris Joyell <[chris@ashevilledesigncenter.org](mailto:chris@ashevilledesigncenter.org)>  
**Date:** October 5, 2016 at 3:43:14 PM EDT  
**To:** Todd Okolichany <[TOkolichany@ashevillenc.gov](mailto:TOkolichany@ashevillenc.gov)>  
**Cc:** "Chris Joyell ([chris@ashevilledesigncenter.org](mailto:chris@ashevilledesigncenter.org))"  
<[chris@ashevilledesigncenter.org](mailto:chris@ashevilledesigncenter.org)>, Alan Glines <[aglines@ashevillenc.gov](mailto:aglines@ashevillenc.gov)>, Dawa Hitch <[DHitch@ashevillenc.gov](mailto:DHitch@ashevillenc.gov)>  
**Subject:** Re: FW: Open City Hall

Hi Todd,

From the beginning, ADC has approached this project as a programming exercise rather than a full design process. Our aim has been to find out how the public would like to use the space, as opposed to what they would like to see built there. This adheres to the design concept that "form should follow function." We need to first understand how the public would like to use the space before there can begin an exploration of design solutions.

Two drafts of the Activity Preference Survey were circulated to the Advisory Team and City Staff. Each time, our team responded to feedback and made the requisite changes. I'm also confused by the first page and the "not often" to "very often" choices. I'd recommend removing the radio buttons. As for the following pages with 20 images illustrating potential uses, we selected those images based on input from the AT and staff, as well as the initial feedback we've received from:

- May 19th PPS event,

- June BB&T Open House,
- July LEAF Downtown event,
- Tom's 100+ confidential one-on-one interviews,
- Focus group meetings with Vanderbilt, Battery Park, DARN, & Grove Arcade residents and merchants (we're planning one now for Basilca parishioners).
- An internal survey of DARN members,
- 100+ on-site intercept surveys,
- Emails sent to ADC.

The task of collecting and summarizing this volume of qualitative data has been demanding, but we believe it's worth it because we're receiving authentic input. We have constructed a database to capture all of this input verbatim. ADC is working with a Lenoir-Rhyne graduate class (Visions for Sustainable Communities) to code this input, documenting the uses & amenities, specific design elements, and community benefits identified by the public. This database will be shared with the Advisory Team, and it will ultimately inform their recommendations to Council. In the spirit of full transparency we'd like to make the database public, as well.

This is unlike any other process we've undertaken in Asheville, so I understand the skepticism. Our goal all along has been to work with the Advisory Team to construct a process that truly captures the public's thoughts and ideas for the space, while being able to withstand scrutiny. ADC intends to facilitate a non-biased, transparent process, and we're open to any suggestions for how to improve it.

Thanks  
Chris

---

Begin forwarded message:

**From:** Gary Jackson <[GJackson@ashevillenc.gov](mailto:GJackson@ashevillenc.gov)>  
**Date:** October 4, 2016 at 8:58:02 AM EDT  
**To:** Gordon Smith <[gordonsmith@avlcouncil.com](mailto:gordonsmith@avlcouncil.com)>  
**Subject: Re: Open City Hall**

Appreciate the candid feedback. I will share your comments and see what may be learned and enhanced.

Sent from my iPhone

On Oct 4, 2016, at 8:18 AM, Gordon Smith  
 <[gordonsmith@avlcouncil.com](mailto:gordonsmith@avlcouncil.com)> wrote:

Gary,

Good morning. I just took the survey at Open City Hall regarding the Haywood St. space, and I found it substandard. One of the questions on page one just doesn't make a lot of sense - options are from 'not very often' to 'very often', and the choices are weekly, daily, live downtown, and one other. It may end up being useful in some way, but it won't be because the question is clear.

Second - the choices offered in the last five pages are dominated by park uses. There is a Yes/No dichotomy that does not encourage thoughtful responses. Not sure why downtown frequency gets range choices, but actual uses do not.

Anyway - Here's hoping this is all part of some broader, balanced, collaborative strategy. I don't think this survey will inspire confidence in the process.

Gordon

--

Chris Joyell, Executive Director  
Asheville Design Center  
67 Broadway Street  
Asheville 28801

Mailing Address:  
PO Box 1524  
Asheville, NC 28802

Cell: 828.782.7894

[chris@ashevilledesigncenter.org](mailto:chris@ashevilledesigncenter.org)  
[www.ashevilledesigncenter.org](http://www.ashevilledesigncenter.org)

## Ben Fulmer

---

**From:** Gary Jackson <GJackson@ashevillenc.gov> on behalf of Gary Jackson  
**Sent:** Wednesday, September 21, 2016 9:05 PM  
**To:** Cecil Bothwell  
**Cc:** councilgroup;Todd Okolichany;Cathy Ball  
**Subject:** Re: Major concerns with report on Haywood St. Advisory Group

Cecil:

As we discussed, I recommend Council get an update from ADC, your contract facilitator, and a spokesperson for the appointed advisory team, at the second meeting in October. (Ok Esther?)

After the Council can provide further guidance to ADC on how you want the visioning process to be completed and receive ideas on how to use the property short term. I think this will enable Council to offer guidance to ADC on process and timing for the visioning process and direct staff to do the feasibility study and action planning for interim uses embraced by Council.

Hope this is helpful to all concerned.

Gary

Sent from my iPhone

> On Sep 20, 2016, at 7:35 PM, Cecil Bothwell <cecilbothwell@gmail.com> wrote:

>

> I am even more troubled now than I was when I first read the report from Todd Okolichany and Alan Glines.

> An overarching concern is that the members of the Advisory Group were NOT GIVEN COPIES of the information, and HAD NO PART IN THEIR PREPARATION.

> Throughout the process ADC Director Chris Joyell has assured the Advisory Group that THEY are the architects of their report. That was certainly my understanding when we formed this task force. Staff is to assist with information, not announce "progress."

>

> 1. The 100 interviews

>

> I have spoken to some of the people interviewed and to some members of the Advisory Group. The interviewer did not take notes or record the interviews. The interviewer CHOSE the persons to interview - how can selected interviewees be interpreted as a meaningful cross-section? Particularly when the interviewer has expressed strong opinions about the property?

>

> Furthermore, the Advisory Group was told that the interviews in question WOULD NOT BE part of their work - but were simply being pursued as "informational" - and as a project of interest to the interviewer.

>

> Now the 100 interviews are presented to us as part of the "public input.

>

> 2. Over 123 visual preference surveys completed

>

> Have any of you taken the survey? (It hasn't even been posted publicly yet, so no telling who had access - again a skewed sample.) I did get a link to a version (no telling if it is the final version, and the Advisory Group has been told IT WILL NOT BE PERMITTED TO SEE THE FINAL SURVEY BEFORE IT IS POSTED PUBLICLY.

>

> Really? That doesn't sound like they are being consulted at all.

>

> Furthermore, the survey is totally nuts. it consists of a series of unlabeled pictures of various activities. It asks what you think the activity is and then whether it is a good activity. One picture is elderly people dancing in what could be a retirement home dining area. How does that relate to a public use of public space?

>

> Another picture appears to be students in a public library or college library (though no books are present) who have laptops open. Or another that might be a college class or continuing education class in what might be a plaza or a park.

>

> All extremely ambiguous, and the survey takes at least 20 minutes to complete. I would challenge any statistician to derive any meaningful information from such a survey in which respondents both define an ambiguous picture and then say if it is a good activity. For where? In what circumstances? It's like a pictorial Rorschach test, and the length will really limit the number of people who respond.

>

> 3. The report on the results of the subcommittee meetings does not comport with the experience of the Advisory Group members who participated.

>

> 4. The meetings are reportedly poorly organized and no minutes are being prepared for the members, so there is no way for members to correct minutes or for any who might have missed a meeting to see what's going on. Further still, at the last meeting an Advisory Group member made a motion for taking a question to Council and Joyell prohibited a vote. Huh?

>

> 5. The report says that the Advisory Group will have a report for Council in December. That is news to the Advisory Group members. They have expressed to me that very little progress has been made to date and expect to ask for an extension of time in order to complete anything like the work they were asked to achieve.

>

> I'm really upset about what I'm hearing and about the process.

>

> The potential of bias in the interviews and surveys to date is enormous, no matter in which direction that bias might lean.

>

> We paid for a public opinion survey for the Bond Referendum. Perhaps it is time to hire a firm to conduct a public opinion survey on the future of the Haywood property.

>

> Sorry for the length, but I deem this to be very, very serious.

>

> -c

>

**Ben Fulmer**

---

**From:** Gary Jackson <GJackson@ashevillenc.gov> on behalf of Gary Jackson  
**Sent:** Monday, September 19, 2016 10:20 AM  
**To:** councilgroup  
**Cc:** Ben Farmer;Todd Okolichany;Cathy Ball  
**Subject:** Haywood St Vision

Please see the attached report for an update on the ongoing vision process for the Haywood St property. The final report to Council is anticipated for delivery in December.



## Ben Fulmer

---

**From:** Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle  
**Sent:** Saturday, September 17, 2016 11:55 AM  
**To:** Gwen Wisler;Gordon Smith;Brian Haynes  
**Subject:** September 20th PED Agenda and Materials  
**Attachments:** PED Agenda\_ September 2016.pdf; DRAFT August PED Minutes.pdf; SEPTEMBER 2016 River Projects Update.pdf; PED - Comp Plan Update\_09 08 16\_to.pdf; PED Staff Report - Strategic Event Partnerships Update.pdf; Small-Scale Infill Update\_09 20 16.pdf; Written Survey Responses.pdf; Infill Workshop #2 - online version.pdf

Good Morning Councilors,

Please see the attached agenda and materials for the **September 20<sup>th</sup>** PED meeting. We look forward to seeing you on Tuesday, September 20<sup>th</sup> at 3:30pm in the First Floor Conference Room at City Hall.

Thank you,

**Melissa VanSickle**  
Executive Assistant  
Assistant City Manager's Office  
City of Asheville  
[mvansickle@ashevillenc.gov](mailto:mvansickle@ashevillenc.gov)  
828-232-4555

## Ben Fulmer

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**From:** Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle  
**Sent:** Friday, August 12, 2016 4:12 PM  
**To:** Gwen Wisler;Gordon Smith;Brian Haynes  
**Subject:** August 16th PED Materials and Time Change  
**Attachments:** PED Agenda\_ August2016.pdf; DRAFT June PED Minutes.pdf; AUGUST2016RiverProjects.pdf; PED - Comp Plan Update\_08 08 16\_to.pdf; PED\_LevelIIAmndmt\_2016.pdf; I-26 Multi-Modal Improvements 08-16-16.pdf

Good Afternoon Councilors,

Please see the attached agenda and materials for the **August 16<sup>th</sup>** PED meeting. Also, please note that the meeting will begin at **4:00 p.m.** in the First Floor Conference Room at City Hall.

Thank you,

**Melissa VanSickle**  
Executive Assistant  
Assistant City Manager's Office  
City of Asheville  
[mvansickle@ashevillenc.gov](mailto:mvansickle@ashevillenc.gov)  
828-232-4555

## Ben Fulmer

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**From:** Jaime Matthews <JMatthews@ashevillenc.gov> on behalf of Jaime Matthews  
**Sent:** Monday, August 08, 2016 3:29 PM  
**To:** councilgroup  
**Cc:** Gary Jackson;Cathy Ball;Paul Fetherston  
**Subject:** Governance Info  
**Attachments:** Recommended Resources for Corridor Neighborhood Planning - PUD - FY2016-17.pdf; Draft Strategic Work Plan Council.pdf; Draft Minutes 6.28.16.pdf

Mayor and Council,

Please see attached additional information for tomorrow's Governance Committee including the Draft Council Strategic Goals and a report from Todd on recommended resources for Corridor/Neighborhood Planning efforts.

All the information for tomorrow's meeting is posted on the city webpage here:

<http://www.ashevillenc.gov/Departments/CityClerk/CouncilCommittees/GovernanceCommittee.aspx>

Thank you,

Jaime

Jaime Matthews  
Assistant to the City Manager  
City Manager's Office  
City of Asheville, North Carolina  
828-232-4541  
jmatthews@ashevillenc.gov

## Ben Fulmer

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**From:** Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle  
**Sent:** Friday, July 15, 2016 4:44 PM  
**To:** Gwen Wisler;Gordon Smith;Brian Haynes  
**Subject:** July 19th PED meeting  
**Attachments:** July 2016 River Projects Update.pdf; July 2016 Comp Plan Update.pdf; July 2016 Haywood Street Community Visioning Update.pdf

Good Afternoon Councilors,

This is a reminder that the July 19th PED meeting has been cancelled. Also, please find the attached updates for the Riverfront projects, Comprehensive Plan, and Haywood Street Visioning Process.

Thank you,

**Melissa VanSickle**  
Executive Assistant  
Assistant City Manager's Office  
City of Asheville  
[mvansickle@ashevillenc.gov](mailto:mvansickle@ashevillenc.gov)  
828-232-4555

## Ben Fulmer

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**From:** Polly McDaniel <PMcDaniel@ashevillenc.gov> on behalf of Polly McDaniel  
**Sent:** Tuesday, June 21, 2016 3:28 PM  
**To:** Chris Joyell  
**Subject:** PRESS RELEASE: Haywood Street visioning process to kick off with two open houses

### FOR IMMEDIATE RELEASE

Date: June 21, 2016

City of Asheville | Communication & Public Engagement Division

Contact: Dawa Hitch, Director of Communications & Public Engagement  
828-259-5981 | [DHitch@ashevillenc.gov](mailto:DHitch@ashevillenc.gov)

## PRESS RELEASE: Haywood Street visioning process to kick off with two open houses

The Asheville Design Center will host two open houses on the Haywood Street visioning process this month, creating a creative space focused on function rather than form. From 8 a.m. to 6 p.m. June 23 and June 28 on the lobby level of One West Pack Square (former BB&T Building), participants will be asked: What do you want to DO there, not what do you want to SEE there.

"It gets us away from the end point and instead gets us thinking about how we want to use this space, to let form follow function," said Chris Joyell of the Asheville Design Center.

Earlier this year, City Council contracted with the Asheville Design Center to lead a community visioning process for City-owned properties at 68-76 Haywood St. and 33-37 Page Ave., downtown. The Asheville Design Center (ADC) is working with City staff to facilitate this visioning process.

The project will include strategic planning and coordination with a Haywood Street Advisory Team, key stakeholders, as well community members who express a desire to participate in an open, democratic "town hall" process of consensus building.

For now, Joyell wants people to consider many uses for the property, not just one. "When the Project for Public Spaces gave their presentation here (in May), they talked about the 'Power of 10,' " he noted.

The Power of 10 is a framework for place-making built on the principle that if you want a thriving public space, more is better. Simply put, the more there is to do in a space, the more people will be drawn to the space, bringing energy and social and economic benefits that come with being a destination in demand.

At the open houses, people can view a 3D model of the property and other visual aids. They can put sticky notes with their ideas on them up on a wall. They can also go out to the property and play a "Place Game" where they will be asked questions such as what do they see, smell and hear.

The Asheville Design Center will also ask people to go out to Pritchard and Pack Square parks with surveys, "to think about what works, what's missing and how whatever happens on the Haywood Street property can complement the two existing parks in downtown," Joyell said.

So come on down. Get creative, share your ideas. Let's think about how to turn this spot into a great place with lots of uses, inviting for a wide range of people.

Don't think about budget. All ideas are welcome for how you think the space should be used! Don't think about what it looks like. Think about what you would like to do there. The feedback will be compiled for the Haywood Street Advisory Team's consideration.

"We have enough time to study the site through all four seasons," Joyell said of the Haywood Street property. "It's not even our job to come up with a design. Our job is to tee it up so a designer can knock it out of the park."

Dream big for Asheville's so-called "Pit of Despair." What would you like to do on the 1-acre Haywood Street site across from the U.S. Cellular Center and the Basilica of St. Lawrence?

Following the two open houses, the City of Asheville and the Asheville Design Center will launch online tools to continue the conversation as well as additional with more public engagement in the form of a public workshop. And if you can't make either of these open houses but still want to participate in the process, get in touch with Joyell; he'll set up a time you can come down to the center and give your feedback. He can be reached at 828-782-7894 or [chris@ashevilledesigncenter.org](mailto:chris@ashevilledesigncenter.org).

Find a copy of this press release on [Asheville City Source](#) at <http://bit.ly/28LqipL>.

# # #

## Ben Fulmer

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**From:** Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle  
**Sent:** Thursday, June 16, 2016 1:56 PM  
**To:** Gwen Wisler;Gordon Smith;Brian Haynes  
**Subject:** June 21st PED Agenda and Materials  
**Attachments:** PED Agenda\_ June 2016.pdf; DRAFT PED Minutes\_May2016 .pdf; June2016RiverProjects.pdf; PED - Comp Plan Update\_06 21 16\_to.pdf; 2016-06-21 Staff Report for PED - Minority Business Program Annual Repor....pdf; minority business annual report 2013.pdf; minority business annual report 2014.pdf; minority business annual report 2015.pdf; STAFF REPORT - FPAP - 06 21 2016.pdf; Website Layout Draft 06 07 2016.pdf

Good Afternoon Councilors,

Please find the June 21<sup>st</sup> PED meeting agenda and supporting materials attached, along with the draft May meeting minutes. We look forward to seeing you on **Tuesday, June 21<sup>st</sup> at 3:30pm in the First Floor Conference Room at City Hall.**

Thank you,

**Melissa VanSickle**  
Executive Assistant  
Assistant City Manager's Office  
City of Asheville  
[mvansickle@ashevillenc.gov](mailto:mvansickle@ashevillenc.gov)  
828-232-4555

## Ben Fulmer

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**From:** Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle  
**Sent:** Friday, May 13, 2016 12:51 PM  
**To:** Gwen Wisler;Gordon Smith;Brian Haynes  
**Subject:** May PED Meeting Materials and Time Change  
**Attachments:** PED Agenda April\_2016.pdf; DRAFT PED Minutes\_April2016.pdf; May 2016 River Projects Update.pdf; PED - Comp Plan Update\_05 17 16.pdf; MayorsDevTaskForce\_PED Report\_5-17-16.pdf; Development Task Force Recommendations FEB FINAL.pdf; StatusReportaddressingConcernsidentifiedbytheMayor.pdf; Staff Report \_PAYT May 17\_2016.pdf; 1\_WasteZero Critique of SERA's PAYT Report.pdf; 2\_SERA Sensitivity Analysis.pdf; PED Staff Reports\_TDA and STPDA Grants.pdf

Good Afternoon Councilors,

Please find the May 17<sup>th</sup> PED agenda attached and below. The draft April meeting minutes are also attached, as well as the supporting documents. Also, please note that the meeting time has changed and the meeting will begin at **2:30pm** in the First Floor Conference Room of City Hall.

Thank you,

**Melissa VanSickle**  
Executive Assistant  
Assistant City Manager's Office  
City of Asheville  
[mvansickle@ashevillenc.gov](mailto:mvansickle@ashevillenc.gov)  
828-232-4555



## Ben Fulmer

---

**From:** Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson  
**Sent:** Thursday, May 12, 2016 11:12 AM  
**To:** Brian Haynes; Cecil Bothwell - Email; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young  
**Subject:** Revised Haywood St Advisory Team - Contact Info  
**Attachments:** Haywood St Advisory Team - Contact Info.xlsx

Another member has been added. [Julie Nelson representing St. Lawrence Green.](#)

Thanks,  
Maggie

## Ben Fulmer

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**From:** Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson  
**Sent:** Thursday, May 12, 2016 11:07 AM  
**To:** Brian Haynes; Cecil Bothwell - Email; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young  
**Subject:** Haywood Street Advisory Team  
**Attachments:** Haywood St Advisory Team - Contact Info.xlsx

Per Vice-Mayor Wisler's request, attached is the Haywood Street Advisory Team (minus Council's 3 at-large appointments to be made May 17).

Thanks,  
Maggie

## Ben Fulmer

---

**From:** Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle  
**Sent:** Friday, April 15, 2016 5:02 PM  
**To:** Gwen Wisler;Gordon Smith;Brian Haynes  
**Subject:** April 19th PED Meeting Materials  
**Attachments:** PED Agenda April\_2016.pdf; DRAFT PED Minutes\_March2016.pdf; April2016RiverProjects.pdf; Finace Staff Report\_RADTIP Utility Relocation Agreements.pdf; Finance Staff Report\_TIGER VI Grant Agreement and Letter of Commitment.pdf; Memo to PED - CBD Development Review \_04 19 16.pdf; CBD DEVELOPMENT REVIEW FORUM COMMENTS.pdf; Staff Notes Pertaining to three topics of review 3-23-16.pdf; GENERAL SUMMARY - CBD MEETING.pdf; 2016-04-19 Staff Report for PED - CO2 Update FY2015.pdf; FY15 COA Carbon Footprint Update.pdf; PED Staff Report - Strategic Event Partnerships 2017-2019.pdf; Strategic Event Partnerships 2017-2019.pptx

Good Afternoon Councilors,

Please find the April 19<sup>th</sup> PED agenda attached and below. The draft March meeting minutes are also attached, as well as the supporting documents. I look forward to seeing you on **Tuesday, April 19<sup>th</sup> at 3:30pm** in the First Floor Conference Room of City Hall.

Thank you,

**Melissa VanSickle**  
Executive Assistant  
Planning & Multimodal Transportation  
City of Asheville  
[mvansickle@ashevillenc.gov](mailto:mvansickle@ashevillenc.gov)  
828-232-4555



**PLANNING & ECONOMIC DEVELOPMENT COMMITTEE**  
**April 19, 2016 | 3:30-5:00 PM**  
**CITY HALL, 1<sup>ST</sup> FLOOR CONFERENCE ROOM**

## AGENDA

### CALL TO ORDER

#### 1. APPROVAL OF MINUTES

**3:30**

- |           |   |             |
|-----------|---|-------------|
| <b>2.</b> | <b>UPDATES</b>  |             |
|           | a. Riverfront Office; Stephanie Monson  | <b>3:30</b> |
|           | b. Comprehensive Plan; Stacey Merten  | <b>3:40</b> |
|           | c. Downtown Development Review; Todd Okolichany                                 | <b>3:50</b> |
|           | d. Sustainability Annual Report; Amber Weaver                                   | <b>4:00</b> |
| <b>3.</b> | <b>NEW BUSINESS</b>   |             |
|           | a. Staff Recommendations for 2017-2019 Strategic Event Partnership; Jon Fillman | <b>4:20</b> |
| <b>4.</b> | <b>PUBLIC COMMENT</b>   | <b>4:50</b> |

**NEXT MEETING: May 17, 2016**

**ADJOURNMENT**

For more information on the Planning & Economic Development Committee, please contact Cathy Ball at 828-259-5939.

## Ben Fulmer

---

**From:** Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson  
**Sent:** Friday, April 15, 2016 8:21 AM  
**To:** Brian Haynes; Cecil Bothwell - Email; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young  
**Subject:** May Vacancies for City Boards & Commissions  
**Attachments:** bdapptments1.doc

Please circulate as much as possible.

Thanks,  
Maggie

Maggie Burleson, MMC, NCCMC  
City Clerk  
City of Asheville  
Post Office Box 7148  
Asheville, N.C. 28802  
828-259-5601 (phone)  
828-259-5499 (fax)

## Ben Fulmer

---

**From:** Susan Spencer <spen@charter.net> on behalf of Susan Spencer  
**Sent:** Thursday, April 07, 2016 12:17 PM  
**To:** AshevilleNCCouncil@ashevillenc.gov  
**Subject:** Haywood St property and ADC members  
**Attachments:** member at large app.pdf

*Dear Asheville City Council members,*

*I am a resident of the city of Asheville.*

*I am also a volunteer with the Buncombe County Extension Master Gardeners. Gary Anderson, one of my fellow volunteers has applied to be an at-large member on the committee led by ADC to determine the use for the vacant property on Haywood Street across from the Civic Center. As you can see from his application below, Gary has a significant amount of experience working on public projects. I would like to strongly encourage you to vote for him as one of the at-large members. The bullets below describe how both the city of Asheville and the Extension Master Gardeners can benefit from Gary's membership.*

***The city of Asheville benefits from participation of EMGVs in the following ways:***

- 1. Development of a living use of the space where residents and visitors can learn about gardening from trained volunteers sharing research-based knowledge, while also enjoying seasonal displays.*
- 2. Over 100 enthusiastic gardeners with varied backgrounds, including education and science, to design, plant and maintain the gardens.*
- 3. Gardens that combine horticulture with art, education, and design that would be available to residents and visitors of all ages and all backgrounds. The art education and design functions would be in cooperation and conjunction with other local entities such as art councils, museums and landscape architects. In addition, the work of local artists might be showcased in the gardens. This broadens the concept of a public garden to an integral part of a living and active space.*

***The Extension Master Gardener Volunteers would benefit in the following ways:***

- 1. A way to further their mission which is to provide research-based urban horticulture education and gardening support to county residents.*
- 2. A demonstration garden geographically convenient in a downtown location for many master gardeners to support.*
- 3. An opportunity to interact with local gardeners and gain insights on their current gardening questions in order to adapt the EMG programs in a way that best serves the community.*
- 4. Increasing the reach and visibility of the EMG program by working with arts councils, museums, landscape architects and local artists.*

*Thank you for your consideration,  
Susan Spencer EMG volunteer*

## Ben Fulmer

---

**From:** Brian Haynes <brianhaynes@avlcouncil.com> on behalf of Brian Haynes  
**Sent:** Wednesday, March 16, 2016 11:45 AM  
**To:** Susan Haynes  
**Subject:** Fwd: April Bd/Com Vacancies  
**Attachments:** bdapptments1.doc

----- Forwarded message -----

From: **Maggie Burleson** <[MBurleson@ashevillenc.gov](mailto:MBurleson@ashevillenc.gov)>  
Date: Tue, Mar 15, 2016 at 11:23 AM  
Subject: April Bd/Com Vacancies  
To: Brian Haynes <[brianhaynes@avlcouncil.com](mailto:brianhaynes@avlcouncil.com)>, Cecil Bothwell - Email <[cecil@braveulysses.com](mailto:cecil@braveulysses.com)>, Esther Manheimer <[esthermanheimer@avlcouncil.com](mailto:esthermanheimer@avlcouncil.com)>, Gordon Smith <[gordonsmith@avlcouncil.com](mailto:gordonsmith@avlcouncil.com)>, Gwen Wisler <[gwenwisler@avlcouncil.com](mailto:gwenwisler@avlcouncil.com)>, Julie Mayfield <[juliemayfield@avlcouncil.com](mailto:juliemayfield@avlcouncil.com)>, Keith Young <[KeithYoung@avlcouncil.com](mailto:KeithYoung@avlcouncil.com)>

Please circulate as much as possible.

Thanks,  
Maggie

Maggie Burleson, MMC, NCCMC

City Clerk

City of Asheville

Post Office Box 7148

Asheville, N.C. 28802

828-259-5601 (phone)

828-259-5499 (fax)

## Ben Fulmer

---

**From:** Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson  
**Sent:** Tuesday, March 15, 2016 11:24 AM  
**To:** Brian Haynes; Cecil Bothwell - Email; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young  
**Subject:** April Bd/Com Vacancies  
**Attachments:** bdapptments1.doc

Please circulate as much as possible.

Thanks,  
Maggie

Maggie Burleson, MMC, NCCMC  
City Clerk  
City of Asheville  
Post Office Box 7148  
Asheville, N.C. 28802  
828-259-5601 (phone)  
828-259-5499 (fax)



## Ben Fulmer

---

**From:** Gwen Wisler AVL City Council <gwenwisler@avlcouncil.com> on behalf of Gwen Wisler AVL City Council  
**Sent:** Tuesday, March 15, 2016 8:35 AM  
**To:** Maggie Burleson  
**Cc:** Esther Manheimer; Brian Haynes; Cecil Bothwell - Email; Gordon Smith; Julie Mayfield; Keith Young  
**Subject:** Re: Haywood Street Advisory Team Questions for Application

Yes. That's right.  
Gwen

On Mar 15, 2016, at 8:27 AM, Maggie Burleson <[MBurleson@ashevillenc.gov](mailto:MBurleson@ashevillenc.gov)> wrote:

If I'm understanding Gwen, I could re-word to say "What relationship, if any, do you have with any of the other **Haywood Street** Advisory Team groups?"

Okay?  
Thanks,  
Maggie

---

**From:** Esther Manheimer [<mailto:esthermanheimer@avlcouncil.com>]  
**Sent:** Monday, March 14, 2016 7:14 PM  
**To:** Gwen Wisler; Maggie Burleson; Brian Haynes; Cecil Bothwell - Email; Gordon Smith; Julie Mayfield; Keith Young  
**Subject:** RE: Haywood Street Advisory Team Questions for Application

Do you mean other advisory committees or commissioners? Like downtown commission?

---

**From:** Gwen Wisler [<mailto:gwenwisler@avlcouncil.com>]  
**Sent:** Monday, March 14, 2016 4:30 PM  
**To:** Maggie Burleson <[MBurleson@ashevillenc.gov](mailto:MBurleson@ashevillenc.gov)>; Brian Haynes <[brianhaynes@avlcouncil.com](mailto:brianhaynes@avlcouncil.com)>; Cecil Bothwell - Email <[cecil@braveulysses.com](mailto:cecil@braveulysses.com)>; Esther Manheimer <[esthermanheimer@avlcouncil.com](mailto:esthermanheimer@avlcouncil.com)>; Gordon Smith <[gordonsmith@avlcouncil.com](mailto:gordonsmith@avlcouncil.com)>; Julie Mayfield <[juliemayfield@avlcouncil.com](mailto:juliemayfield@avlcouncil.com)>; Keith Young <[KeithYoung@avlcouncil.com](mailto:KeithYoung@avlcouncil.com)>  
**Subject:** Re: Haywood Street Advisory Team Questions for Application

What relationship, if any, do you have with any of the other Advisory Team groups?  
(I would like to make sure we don't duplicate representation on the Advisory Team.)  
Thanks,  
Gwen

On 3/14/2016 3:59 PM, Maggie Burleson wrote:

Todd crafted the three questions below to be included with the applications. Please let me know ASAP if these are okay. I need to begin advertising tomorrow (March 15) – with application deadline on April 6 at 5.

Thanks,  
Maggie

- a. What do you want the Advisory Team to achieve for this project?
- b. Please describe your experience with conducting or participating in a community visioning process, master plan or other related project. What was the outcome?
- c. As a member of the Advisory Team it is expected that you will be fair and impartial during the community visioning process. Please indicate whether or not you have any conflicts with this statement.

Below will be the statement I use to solicit applications:

### **1. Scope of the Project:**

The City of Asheville will be undertaking a community visioning process for city-owned properties at 68-76 Haywood Street and 33-37 Page Avenue in downtown Asheville. The city has retained the Asheville Design Center (ADC) for this effort, who will work with city staff to facilitate the community visioning process. The outcomes will be designed to inform future actions on the subject sites and surrounding rights-of-way (the "Study Area"), which may include a future design competition and/or a Request for Qualifications/Proposals. The project's scope will include strategic planning and coordination with an Advisory Team, key stakeholders, as well as the broadest community interests who express a desire to participate in an open, democratic "town hall" process of consensus building. Engagement with local stakeholders and property owners will inform a long-term vision for the properties, while also serving to identify opportunities for temporary installations to enliven the space now and suggest appropriate permanent uses on the site over time.

The city envisions that the final deliverable of this project will include a full exploration of site constraints and opportunities and publicly-informed expectations, priorities and considerations for the Study Area. The document will be a culmination of community ideas and strategic planning for the Study Area that will help to inform future actions, rather than determine a definitive design for the Study Area.

### **2. Scope of the Advisory Team:**

ADC will work with city staff to form an Advisory Team for the public visioning process and implementation plan. The Advisory Team will have representation, at minimum, from the following organizations (in no particular order), plus three at-large members:

- City of Asheville Recreation Board;
- Asheville Downtown Commission;
- Historic Resources Commission of Asheville & Buncombe County (HRC);
- Public Art and Cultural Commission (PACC);
- Buncombe County liaison;
- Asheville Downtown Association;
- The Basilica of St. Lawrence;
- Friends of St. Lawrence Green;
- Grove Arcade;
- Battery Park Hotel/Vanderbilt Apartments representative(s);
- Downtown Asheville Residential Neighbors (DARN);
- Asheville Area Chamber of Commerce;

- U.S. Cellular Center; and,
- Asheville Buskers Collective.

The Advisory Team will be involved throughout the community visioning process. The scope of the Advisory Team includes, at a minimum, the following tasks:

- Kick-off meeting with ADC and city staff on the project
- Review of site analyses of the Study Area, as submitted by ADC
- Workshop with the Advisory Team to explore creative ideas for implementation and management of vibrant civic spaces
- A follow-up session with the Advisory Team to explore techniques and best practices for the public visioning workshops
- Input and attendance from the Advisory Team regarding two public workshops
- Follow-up presentation from ADC to Advisory Team to report on the input received from the workshops
- Review of final documentation, as submitted by ADC, that will include a full exploration of site constraints and opportunities and publicly-informed expectations, priorities and considerations for the Study Area, including presentation of the draft visioning document to the Advisory Team by ADC

Maggie Burleson, MMC, NCCMC  
 City Clerk  
 City of Asheville  
 Post Office Box 7148  
 Asheville, N.C. 28802  
 828-259-5601 (phone)  
 828-259-5499 (fax)

## Ben Fulmer

---

**From:** Maggie Burleson <MBurleson@ashevillenc.gov> on behalf of Maggie Burleson  
**Sent:** Monday, March 14, 2016 3:59 PM  
**To:** Brian Haynes; Cecil Bothwell - Email; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young  
**Subject:** Haywood Street Advisory Team Questions for Application  
**Importance:** High

Todd crafted the three questions below to be included with the applications. Please let me know ASAP if these are okay. I need to begin advertising tomorrow (March 15) – with application deadline on April 6 at 5.

Thanks,  
Maggie

- a. What do you want the Advisory Team to achieve for this project?
- b. Please describe your experience with conducting or participating in a community visioning process, master plan or other related project. What was the outcome?
- c. As a member of the Advisory Team it is expected that you will be fair and impartial during the community visioning process. Please indicate whether or not you have any conflicts with this statement.

Below will be the statement I use to solicit applications:

### 1. Scope of the Project:

The City of Asheville will be undertaking a community visioning process for city-owned properties at 68-76 Haywood Street and 33-37 Page Avenue in downtown Asheville. The city has retained the Asheville Design Center (ADC) for this effort, who will work with city staff to facilitate the community visioning process. The outcomes will be designed to inform future actions on the subject sites and surrounding rights-of-way (the "Study Area"), which may include a future design competition and/or a Request for Qualifications/Proposals. The project's scope will include strategic planning and coordination with an Advisory Team, key stakeholders, as well as the broadest community interests who express a desire to participate in an open, democratic "town hall" process of consensus building. Engagement with local stakeholders and property owners will inform a long-term vision for the properties, while also serving to identify opportunities for temporary installations to enliven the space now and suggest appropriate permanent uses on the site over time.

The city envisions that the final deliverable of this project will include a full exploration of site constraints and opportunities and publicly-informed expectations, priorities and considerations for the Study Area. The document will be a culmination of community ideas and strategic planning for the Study Area that will help to inform future actions, rather than determine a definitive design for the Study Area.

### 2. Scope of the Advisory Team:

ADC will work with city staff to form an Advisory Team for the public visioning process and implementation plan. The Advisory Team will have representation, at minimum, from the following organizations (in no particular order), plus three at-large members:

- City of Asheville Recreation Board;
- Asheville Downtown Commission;
- Historic Resources Commission of Asheville & Buncombe County (HRC);

- Public Art and Cultural Commission (PACC);
- Buncombe County liaison;
- Asheville Downtown Association;
- The Basilica of St. Lawrence;
- Friends of St. Lawrence Green;
- Grove Arcade;
- Battery Park Hotel/Vanderbilt Apartments representative(s);
- Downtown Asheville Residential Neighbors (DARN);
- Asheville Area Chamber of Commerce;
- U.S. Cellular Center; and,
- Asheville Buskers Collective.

The Advisory Team will be involved throughout the community visioning process. The scope of the Advisory Team includes, at a minimum, the following tasks:

- Kick-off meeting with ADC and city staff on the project
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 828-259-5499 (fax)

## Ben Fulmer

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**From:** Gary Jackson <GJackson@ashevillenc.gov> on behalf of Gary Jackson  
**Sent:** Thursday, February 18, 2016 9:35 AM  
**To:** Gordon Smith  
**Cc:** councilgroup;All Department Directors;Marsha Stickford  
**Subject:** FW: building neighborhood capacity for planning

Gordon:

Per your request (immediately below), I am resending the email from Planning Director Todd Okolichany regarding "building neighborhood capacity for planning." This response came following a suggestion from Julie to pursue a charrette training opportunity.

In summary, city planners will continue to be supportive of neighborhood planning efforts and provide technical assistance on a case by case basis. A more systematic approach however, will be developed as a product of the comprehensive planning process. As noted below, a key role of the comp plan consulting team is to recommend how community engagement around planning issues would be most productively organized.

Gary

**From:** Gordon Smith [mailto:gordonsmith@avlcouncil.com]  
**Sent:** Wednesday, February 17, 2016 5:53 PM  
**To:** Gary Jackson  
**Cc:** Gwen Wisler; councilgroup; Marsha Stickford; Vijay Kapoor; Todd Okolichany  
**Subject:** Re: Update on Apts./S. Avl Planning

I would like more information on the community meetings. This is the first I've heard about it.

Gordon

**From:** Gary Jackson  
**Sent:** Thursday, February 11, 2016 10:19 AM  
**To:** Todd Okolichany  
**Cc:** Cathy Ball; Jaime Matthews; Alan Glines; Stacy Merten; councilgroup  
**Subject:** Re: building neighborhood capacity for planning

Todd:

Your response is most helpful. Sound advice on how to be responsive and equitable with neighborhood planning.

We should include these points within the pending draft of an action plan for Council retreat goals. It may also be beneficial to offer a Planning Director's report within the Update section of the upcoming PED meeting.

Gary

Sent from my iPhone

On Feb 11, 2016, at 9:52 AM, Todd Okolichany <[TOkolichany@ashevillenc.gov](mailto:TOkolichany@ashevillenc.gov)> wrote:

Gary –

Thanks for sharing. I agree that some neighborhoods could use some help in developing their Plans on a Page, which is one of the ways that neighborhoods can help to inform the Comprehensive Plan. To date, staff has been responding to questions from neighborhoods regarding the Plan on a Page concept on an as needed basis. We have asked neighborhoods to submit their Plan on a Page in late Spring so that the consultant can include that information early on in the planning process. Therefore, a May charrette training opportunity may be too late to train neighborhood representatives in how to prepare their Plan on a Page. However, this type of training could be very beneficial in assisting neighborhoods in the development of their own neighborhood-level plans, which one could expect to involve a lengthier process. The charrette process can be a useful method to develop plans and may be added to the plan development ‘tool box’ along with other methods.

Several neighborhoods have expressed interest in developing their own neighborhood plans. There are currently a handful of adopted small area plans that mainly focus on corridors, such as Charlotte Street and Haywood Road, but only two neighborhood plans that were adopted by Council: for the Shiloh neighborhood and for the West End Clingman Avenue neighborhood. My understanding is that for all of these efforts, they were either led by City staff or were developed in partnership with the community.

Other neighborhoods, such as Burton Street, have also prepared neighborhood-level plans; however, these plans have not been adopted since they did not involve City staff and may contain policies that are not under the City’s purview or that may conflict with other regulations or city adopted plans. Nonetheless, neighborhood plans that are not officially adopted by the City often contain a vision for the neighborhood, historical information, physical characteristics, as well as aspirational goals that are important to community values.

With over 60 neighborhoods in the City, it would be difficult for City staff to collaborate with each neighborhood on the development of neighborhood-level plan. However, staff is available for technical assistance and we are fully supportive in empowering neighborhoods to develop their own neighborhood plans. Toward this end, a charrette training workshop could be beneficial in training neighborhood representatives as to how to prepare a neighborhood plan.

Staff has also discussed other possible ways that we can efficiently assist neighborhoods in preparing their own neighborhood plans. One option could include posting information to the City’s website, such as the following:

- A model template/outline for the type of content that is typically found in a neighborhood plan
- Helpful resources, such as links to U.S. Census data, maps, best practices, Asheville UDO, etc.
- Frequently asked questions

We recommend that neighborhoods that choose to prepare a neighborhood plan wait until after the Comprehensive Plan update is adopted. This will help to ensure that

neighborhood plans align with the broader goals and policies in the Comprehensive Plan.

Several public engagement strategies are also being considered for the Comprehensive Plan update that will involve further involvement from the community, in addition to Plan on a Page. These strategies may include:

- Public workshops during the vision stage and during the preparation of the Comprehensive Plan
- Social media platforms (e.g. City website, Facebook, Twitter, Open Town Hall, mySidewalk, etc.)
- Neighborhood open houses or focus group meetings that occur in city quadrants, such as an East Area community open house
- Exhibition space where staff would be available during certain days/hours
- Elicit community feedback in locations that naturally draw a lot of people (e.g. community events, busy plazas, school fairs, etc.)
- Collaboration with the Neighborhood Advisory Committee in getting communities engaged

As you know, we have formed a selection committee that will recommend a consultant team for the Comprehensive Plan update to City Council, likely in March. The committee has narrowed down the list of consultant teams to two teams and we will have a preferred team chosen by next week. We will then work with the consultant team on developing a community engagement plan that includes all or some of the above strategies.

Please let me know if you have any questions or suggestions.

Thanks,  
Todd Okolichany, AICP, LEED AP ND  
Planning & Urban Design Director

**From:** Gary Jackson  
**Sent:** Tuesday, February 09, 2016 12:08 PM  
**To:** Julie Mayfield <[juliemayfield@avlcouncil.com](mailto:juliemayfield@avlcouncil.com)>; Jaime Matthews <[JMatthews@ashevillenc.gov](mailto:JMatthews@ashevillenc.gov)>  
**Cc:** Todd Okolichany <[TOkolichany@ashevillenc.gov](mailto:TOkolichany@ashevillenc.gov)>; Cathy Ball <[cball@ashevillenc.gov](mailto:cball@ashevillenc.gov)>; councilgroup <[AshevilleNCCouncil@ashevillenc.gov](mailto:AshevilleNCCouncil@ashevillenc.gov)>  
**Subject:** Re: building neighborhood capacity for planning

Julie:

Thanks for the suggestion. Passing it along for staff to consider in coming up with an action plan.

Jaime:

Remind us when Tyler St. Claire will be here to lead the action planning exercise with department directors.



Gary

Sent from my iPhone

On Feb 9, 2016, at 12:01 PM, Julie Mayfield <[juliemayfield@avlcouncil.com](mailto:juliemayfield@avlcouncil.com)> wrote:

Hi Gary – you may remember that at our retreat we identified the need/desire to provide additional capacity to neighborhoods so they can more effectively participate in the comp plan process. The Plan on a Page concept is a great start, and some neighborhoods will do well with just that, but many/most will need more help.

I've just learned of an opportunity that I think may help, so I'm sharing it with you.

The National Charrette Institute is eager to do another charrette facilitator/management training in Asheville in early May when Bill Lennertz, their executive director, has a hole in his schedule. Apparently NCI held a very well-attended charrette training in Asheville about eight years ago. Bob Wagner, my current co-director, helped coordinate sponsorships for that one when he was with the Community Foundation, and Becky Anderson provided space at HandMade in America. Many folks from around the region took the training, and it was a huge hit. There is more info about the trainings generally here: [www.charretteinstitute.org](http://www.charretteinstitute.org).

These sessions are limited to about 30 people and they are not inexpensive, so finding groups to sponsor it so neighborhood leaders could attend would be necessary. Not asking the city to do that, of course, but I think city support – either material or in spirit - for the overall training could be helpful. This could be a way for a small group of community leaders to learn these skills and then perhaps help neighborhoods around the city complete their Plan on a Page. NCI may want the training to again have a regional focus, so the Asheville spots might be somewhat limited, which would probably be fine.

One aspect of the training is that it encourages participants to bring their own case studies for community engagement/design as a vehicle for teaching the skills. Perhaps picking something non-controversial like the Haywood street property would be interesting – it could even be a specific aspect of the public input process.

So, maybe you can see what the planning staff thinks of this and whether it's an opportunity worth pursuing to help build capacity here? The Haywood street thing would be an add on and that might not make sense – the real question here is the training itself and what the city might be able to offer in the way of support for residents interested in expanding their skill set this way. Clearly some other entity would need to be in the lead in terms of organizing and promoting, but I'm curious if the city is interested in this opportunity at all.

Thanks  
Julie

On Mon, Feb 15, 2016 at 1:24 PM, Gary Jackson <[GJackson@ashevillenc.gov](mailto:GJackson@ashevillenc.gov)> wrote:

Thanks Gwen! Neighborhood planning initiatives will be coordinated by the Planning Department – Todd Okolichany.

**From:** Gwen Wisler AVL City Council [mailto:[gwenwisler@avlcouncil.com](mailto:gwenwisler@avlcouncil.com)]  
**Sent:** Monday, February 15, 2016 11:05 AM  
**To:** Vijay Kapoor; Gary Jackson; Marsha Stickford  
**Cc:** Julie Mayfield  
**Subject:** Re: Update on Apts./S. Avl Planning

Vijay:

Great progress.

I'm forwarding this to our neighborhood coordinator, Marsha Stickford, to see about the recording. Also I know city staff is working on the neighborhood training. I'm not sure who is heading that up. Gary? Marsha?

Thanks much,

Gwen

On Feb 15, 2016, at 9:52 AM, Vijay Kapoor <[vkapoor@kapoorco.com](mailto:vkapoor@kapoorco.com)> wrote:

Julie and Gwen,

I hope that both of you are well. As you probably know, Rusty has set up town hall meetings on Feb. 29th and March 1st at the Skyland Fire Hall at 6pm. I let my folks know this morning. I'm working to compile questions for him ahead of time so that the meetings are as productive as possible. I don't know if it is possible to have the City (via public access or otherwise) either tape or audio record one of those meetings so that folks who can't attend can hear what was said. Do either of you know who I should talk to at the City?

I also wanted to loop back with both of you regarding our conversation on planning for South Asheville. A group of S. Avl neighborhood HOA leaders is getting together tomorrow (at Pat Deck's place) to start the process of discussing what we want things to look like on this corridor and advocating for a comprehensive traffic and planning analysis. We are very eager to start this process in tandem with the City, but we could use your help in getting it off the ground by noting that it is a priority for City Council so that we can get the resources. I know that, Julie, you tried to do that during the public

comment period. I'd welcome both of your thoughts on what I can do (who to talk to, etc.) to get things moving.

Many thanks,

Vijay

Vijay Kapoor

The Kapoor Company

215.840.6552

[vkapoor@kapoorco.com](mailto:vkapoor@kapoorco.com)

[www.kapoorco.com](http://www.kapoorco.com)

## Ben Fulmer

---

**From:** Gary Jackson <GJackson@ashevillenc.gov> on behalf of Gary Jackson  
**Sent:** Thursday, February 11, 2016 10:19 AM  
**To:** Todd Okolichany  
**Cc:** Cathy Ball;Jaime Matthews;Alan Glines;Stacy Merten;councilgroup  
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Thanks  
Julie

## Ben Fulmer

---

**From:** Cathy Ball <cball@ashevillenc.gov> on behalf of Cathy Ball  
**Sent:** Friday, December 11, 2015 1:54 PM  
**To:** councilgroup  
**Cc:** All Department Directors  
**Subject:** FW: December 15th PED Agenda and Supporting Documents  
**Attachments:** PED\_Draft Minutes\_10-20-15.pdf; PED Agenda December\_2015.pdf; RiverfrontDecemberProjectsMatrixDraft.pdf; PED Hilliard Avenue Asheland Avenue update.pdf; Memo - Discussion of value Asheland Ave property.pdf; Proposal 20151208.pdf; Tree Evaluation Report DurreApp.pdf; Letter of Support NC Forest Service Nancy Stairs Asheville Conservation .pdf; Letter of Support from Tree Commission Collier Avenue Wood.pdf; Letter of Support Email from WNC Sierra Club 11 Collier preservation req .pdf; Petition Comments BEST Comments20150817.pdf; Photo Ravenscroft1912.pdf; Photo RavenscroftCampusOverlay.pdf; Photo Collier Ave Wood Tall Trees.JPG; Photo Collier Ave Wood before Sunrise 20150915.JPG; PED Staff Report \_PAYT DEC 15 2015\_V2.pdf

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**From:** Melissa VanSickle  
**Sent:** Friday, December 11, 2015 11:56 AM  
**To:** Gwen Wisler; Gordon Smith; Brian Haynes  
**Subject:** December 15th PED Agenda and Supporting Documents

Good Morning Councilors,

Please find the agenda for the December PED meeting attached and below. The staff reports and draft October minutes are also attached. We look forward to seeing you on Tuesday, December 15<sup>th</sup> at 3:30 in the 1<sup>st</sup> Floor Conference Room of City Hall.

Thank you,

**Melissa VanSickle**  
Executive Assistant  
Planning & Multimodal Transportation  
City of Asheville  
[mvansickle@ashevillenc.gov](mailto:mvansickle@ashevillenc.gov)  
828-232-4555



**PLANNING & ECONOMIC DEVELOPMENT COMMITTEE**  
**December 15, 2015 | 3:30-5:00 PM**  
**CITY HALL, 1<sup>ST</sup> FLOOR CONFERENCE ROOM**

# AGENDA

## CALL TO ORDER

- |   |             |
|---|-------------|
| <b>1. APPROVAL OF MINUTES</b>   | <b>3:30</b> |
| <b>2. UPDATES</b>   | <b>3:30</b> |
| <b>a. Riverfront Office; Stephanie Monson Dahl</b>                        | <b>3:35</b> |
| <b>3. NEW BUSINESS</b>  |             |
| <b>a. Planning for City Property Redevelopment; Nikki Reid</b>            |             |
| • Park Maintenance Update   | <b>3:55</b> |
| • Asheland Avenue Property  |             |
| <b>a. Consideration of 11 Collier Avenue Preservation Proposal;</b>       | <b>4:25</b> |
| <b>Inge Durre &amp; Imke Durre</b>  |             |
| <b>4. OLD BUSINESS</b>  |             |
| <b>a. Consideration of Pay as You Throw (PAYT) Study Recommendations;</b> |             |
| <b>Frank McGowan</b>  |             |
| <b>5. PUBLIC COMMENT</b>  | <b>4:40</b> |

**NEXT MEETING: January 19, 2016**

<b>ADJOURNMENT</b>	<b>5:00</b>
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For more information on the Planning & Economic Development Committee, please contact Cathy Ball at 828-259-5939.



## Ben Fulmer

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**From:** Melissa VanSickle <MVanSickle@ashevillenc.gov> on behalf of Melissa VanSickle  
**Sent:** Friday, December 11, 2015 11:56 AM  
**To:** Gwen Wisler;Gordon Smith;Brian Haynes  
**Subject:** December 15th PED Agenda and Supporting Documents  
**Attachments:** PED\_Draft Minutes\_10-20-15.pdf; PED Agenda December\_2015.pdf; RiverfrontDecemberProjectsMatrixDraft.pdf; PED Hilliard Avenue Asheland Avenue update.pdf; Memo - Discussion of value Asheland Ave property.pdf; Proposal 20151208.pdf; Tree Evaluation Report DurreApp.pdf; Letter of Support NC Forest Service Nancy Stairs Asheville Conservation .pdf; Letter of Support from Tree Commission Collier Avenue Wood.pdf; Letter of Support Email from WNC Sierra Club 11 Collier preservation req .pdf; Petition Comments BEST Comments20150817.pdf; Photo Ravenscroft1912.pdf; Photo RavenscroftCampusOverlay.pdf; Photo Collier Ave Wood Tall Trees.JPG; Photo Collier Ave Wood before Sunrise 20150915.JPG; PED Staff Report \_PAYT DEC 15 2015\_V2.pdf

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Thank you,

**Melissa VanSickle**

Executive Assistant  
Planning & Multimodal Transportation  
City of Asheville  
[mvansickle@ashevillenc.gov](mailto:mvansickle@ashevillenc.gov)  
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**PLANNING & ECONOMIC DEVELOPMENT COMMITTEE**  
**December 15, 2015 | 3:30-5:00 PM**  
**CITY HALL, 1<sup>ST</sup> FLOOR CONFERENCE ROOM**

## AGENDA

### CALL TO ORDER

#### 1. APPROVAL OF MINUTES

**3:30**

**2. UPDATES**

- a. Riverfront Office; Stephanie Monson Dahl 3:30

**3. NEW BUSINESS**

- a. Planning for City Property Redevelopment; Nikki Reid 3:35
- Park Maintenance Update 3:55
  - Asheland Avenue Property

- a. Consideration of 11 Collier Avenue Preservation Proposal; Inge Durre & Imke Durre 4:25

**4. OLD BUSINESS**

- a. Consideration of Pay as You Throw (PAYT) Study Recommendations; Frank McGowan

**5. PUBLIC COMMENT 4:40**

**NEXT MEETING: January 19, 2016**

**ADJOURNMENT 5:00**

For more information on the Planning & Economic Development Committee, please contact Cathy Ball at 828-259-5939.