From: Jasmine Beach-Ferrara
To: Brownie W. Newman
Cc: Kim Roney; Alfred Whitesides
Subject: [External] Re: [External] Re: Updated: Request for joint meeting
Date: Tuesday, April 3, 2018 12:35:10 PM

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That sounds like a plan for Friday and continued discussion.

Brownie, I like that idea a lot re: fare-free options.

Take care,
Jasmine

On Mon, Apr 2, 2018 at 5:51 PM, Brownie W. Newman <Brownie.Newman@buncombecounty.org> wrote:

> Hey everyone. Sorry for the delayed response. I am out o town on April 6 on family vacation. I suggest you go ahead and meet. I could meet w Kim the following week.
>
> One note I would share with everyone is that I would be very interested in the County implementing a fare free Armstrong program as a way to boost our ridership numbers, and therefore help build momentum for increased county support for transit. The biggest barrier we face, in my opinion, to building commission support for transit is the perception that our current ridership levels are so low, how can we justify investing more when so few people use the existing service.
>
> I know Kim has been an advocate for the fare-free policy so I wanted to chime in that I think it could be a great way to increase public interest and utilization in Mountain Mobility. Perhaps we implement a 30 or 60 day fare-free promotional campaign to spark interest and grow ridership. As ridership grows, it will make it more feasible to justify increased investment to improve service levels. Create a virtuous cycle, so to speak.
>
> Plus, we lower transportation costs for a lot of residents.
>
> Brownie Newman
> Chairman, Buncombe County Commission
> 828-243-0107
>
> Sent from my iPad
>
> On Apr 2, 2018, at 9:52 AM, Kim Roney <mskimroney@gmail.com> wrote:
>
>> **CAUTION:** External email. Do not click links or open attachments unless verified. Use the "Phish Alert" button to report all suspicious email.

Al has confirmed that 11:30 would work and suggested you offices.

Kim

On Sun, Apr 1, 2018 at 3:49 PM, Jasmine Beach-Ferrara <jbeachferrara@gmail.com> wrote:

> Thanks, Kim!
>
> I can do 11:30. Brownie and Al, would that work for either of you?
>
> Warmly,
> Jasmine
>
> On Wed, Mar 28, 2018 at 9:30 AM, Kim Roney <mskimroney@gmail.com> wrote:
>
>> Correction: 11:30 on Friday, April 6th. There was an error typing the date.
>>
>> Kim
>>
>> On Wed, Mar 28, 2018 at 9:28 AM, Kim Roney <mskimroney@gmail.com> wrote:
>>
>>> I suggest 11:30.
>>>
>>> On Tue, Mar 27, 2018 at 2:36 PM, Kim Roney <mskimroney@gmail.com> wrote:
>>>
>>>> Commissioners,
>>>>
>>>> Jasmine brought a good idea to the table to maximize use of time by meeting with the 3 of you together to talk about this draft of the Transit Master Plan. She and I are available on Friday, April 16th, before 1:30pm. Is this an option for ya'll?
>>>>
>>>> Thank you for your consideration,
>>>> Kim
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>>>> Kim Roney - Piano Teacher
>>>> Asheville City Multi-Modal Transportation Commission & Transit Committee Member
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Jasmine Beach-Ferrara
jbeachferrara@gmail.com | 828-242-6672

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Jasmine Beach-Ferrara
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