From: Ritchie Rozzelle
To: "Terri March"; Tracey Armstrong; Tristan Winkler; Karla J. Furnari; Josh O"Conner; Elias Mathes; "Mary Smith"; AWeaver@ashevillenc.gov; Vicki Eastland; "Garrett Artz"; "Glenn Cox"; "Dana Frankel"; bendannemiller@woodfin-nc.gov; "Vaidila Satvika"; Kyle Guie; "Danise Hauser"; "Tony Hauser"; "Kim Roney Asheville Transit"; "Tony Hauser"; "Sonia Marcus"; "Haley Mahoney"; Denise Braine; "Marcia bromberg"; "Linda Giltz"; Vicki Jennings; "Chaplin, Rebecca"; "Joe Archibald"; "Polly McDaniel"; buzbuzogany@gmail.com; "Julie White"; "Julie White"; "Lucy Crown"; "Bamberger, Keith"; Lyuba Zuyeva; "Barb Mee"; "Mike Sule"; "Adam Charnack"; "Claudia Nix"; "Craig Friedrich"; "Garrett Male"; "Gwen Wisler"; "Jim Grode"; joshfinkler@gmail.com; "Julie Mayfield"; mark.strazzer@rainbowlearning.org; playerml@gmail.com; royrharris@gmail.com; "Janet M. Barlow"; akorenjak@newbelgium.com; karim@mountaintrue.org; rob.stefanisko@gmail.com; youngblood Haske; Charlie Lee; Eliza Stokes; emily.m.cortez@gmail.com
Subject: [External] Next Strive Meeting and Meeting Notes
Date: Wednesday, January 31, 2018 4:37:44 PM

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Hello Team,

Our next meeting will be Tuesday, February 6, 10:30-12. Please reserve that time and watch for a meeting invite for location and call-in option. This meeting will be collecting important input on an Asheville On Bikes Draft Plan for this year's activities.

If you missed our last meeting, here are some topline notes:

Potential Partners and Coordinated Activities:

-Walk to School Day, May 9

- Green Opportunities realted to Town Branch Greenway input and S French Broad/Livingston St safety/connectivity

-Also related, reach out to Brenda Mills and Lucy with COA

-Asheville City Schools Foundation

-ABCCM and Creation Care Alliance (Scott @ MtnTrue) for faith-based outreach

-Bicycle Friendly Business past/future applicants

Suggested Activity Types:

-Complete Streets Workshop

-A transportation pledge to accompany a mileage challenge, with more prizes and recognition

-Improvement corridor walk with city leadership

-Create Safe-Walk/SafeBike map (or distribute existing) and route markers

-Sustainable Transportation Visioning Session

-Walk/Bike/Bus Sherpas to lead new adopters in safe practices and routes

-Permanent Bike Rodeo Course

-Greenway counts (Timing aligns with national Bike Count)

-Butts in Bus Seats street team. (Just kidding with that name) Door to door team goes along good but under-used bus lines to offer information and assistance with trying the bus. (This was a post-meeting suggestion from both Vaidila Satvika and Rebecca Chapman

Other notes:

-Buz asked whether Strive could potentially grow to McDowell County and suggested the name "Strive to Thrive."

-An effort will be made to communicate critical info by text message. Watch for mobile number collection to facilitate.

Thanks all,
Ritchie