From: Jesse Michel <support@prcapps.com>
Sent: 2/9/2017 5:32:46 PM
To: gjackson@ashevillenc.gov
Cc:
Subject: Re: [#64983] Invitation to Open Data Day (March 4th)

Greetings Gary,

I hope you're well! My name is Jesse Michel. I am a co-captain of Code for Asheville, a local volunteer civic-technology group with a focus on community development.

I wanted to reach out to you today to extend an invitation to an event that we are planning for March 4th in honor of "Open Data Day", an international celebration of data transparency and access. This year, the city has graciously agreed to sponsor the event, and is offering us a space in which to hold it.

Since 2014, the City of Asheville has been an "Open Data" city, due to the adoption of the Open Data Policy that Code for Asheville helped draft.

Pursuant to this, we will be exploring the roles that the community, City policymakers, and City staff play in the release and utilization of public data, and how we can work together to find the best avenues for affecting change through the use of the data that the City releases.

As the Asheville City Manager, I feel that you would be able to provide excellent insight into the operational side of working with the community on public data, including how citizens and community leaders can maximize our efforts in using data to bring requests for change to City staff and Council.

This event will bring a unique opportunity to the community to learn about and build upon both our efforts as citizens, and the efforts that the city has made, and is continuing to make, to bring data to the public. I am working to get several of our community leaders, Councilwoman Gwen Wisler, and various members of city staff who often work with public data, to attend and speak.

If you can attend and address the group to help open up the day, we at CfA would be hugely appreciative. Afterwards you can feel free to stay and participate as much as you'd like. We will be holding various break-out sessions, as well as having a series of speakers highlighting their experiences and goals with procurement and utilization of public data.

The event is on Saturday, March 4th, from 10am - 2pm at the Linwood Crump – Shiloh Complex.

Thank you for your time and consideration. I very much hope to see you at the event.

Please let me know if you have any questions!

Jesse Michel
PRC Application
jesse@prcapps.com

> On Thu, 9 Feb at 4:19 PM , Gary Jackson <GJackson@ashevillenc.gov> wrote:
> –