From: Jesse Michel <support@prcapps.com>
Sent: 2/17/2017 10:44:45 AM
To: gjackson@ashevillenc.gov
Cc: jfeldman@ashevillenc.gov
Subject: Re: [#64983] Invitation to Open Data Day (March 4th)

Hi Gary and Jonathan,

I apologize for the delay on my response. It's been a bit of a crazy week.

Thank you, Jonathan for support for the event. To be clear, will you be able to attend? And, are there other members of city staff who might be a good fit that I should reach out to?

It would be amazing if you could briefly address the group to open the day and just speak a bit to the efforts that the City IT team is making to create community engagement around open data (I plan to feature SimpliCity, as well as discuss some of the new philosophies around how the IT team is approaching the release of data). You are of course totally welcome to participate for the full event.Â

Thanks so much!

Jesse Michel
PRC Application
jesse@prcapps.com

> On Mon, 13 Feb at 11:54 AM , Jonathan Feldman <jfeldman@ashevillenc.gov> wrote:
> Jesse: we will definitely have City representation at the event. Thanks for reaching out. I also would enjoy chatting with y'all and Gary soon. Please let us know what could work. :)
>
> > On Feb 12, 2017, at 8:27 PM, Gary Jackson <GJackson@ashevillenc.gov> wrote:
> >
> > Thx for the invitation!
> >
> > Unfortunately I have a prior commitment. I would love to help. Possible for us and Jonathan Feldman to touch base soon?
> >
> > Sent from my iPhone
> >
> > On Feb 9, 2017, at 4:32 PM, Jesse Michel <support@prcapps.com> wrote:
> >
> > > Greetings Gary,
> > >
> > > I hope you're well! My name is Jesse Michel. I am a co-captain of Code for Asheville, a local volunteer civic-technology group with a focus on community development.
> > >
> > > I wanted to reach out to you today to extend an invitation to an event that we are planning for March 4th in honor of "Open Data Day", an international celebration of data transparency and access. This year, the city has graciously agreed to sponsor the event, and is offering us a space in which to hold it.Â
> > >
> > > Since 2014, the City of Asheville has been an "Open Data" city, due to the adoption of the Open Data Policy that Code for Asheville helped draft.Â
> > >
> > > Pursuant to this, we will be exploring the roles that the community, City policymakers, and City staff play in the release and utilization of public data, and how we can work together to find the best avenues for affecting change through the use of the data that the City releases.
> > >
> > > As the Asheville City Manager, I feel that you would be able to provide excellent insight into the operational side of working with the community on public data, including how citizens and community leadersÂ can maximize our efforts in using data to bring requests for change to City staff and Council.Â
> > >
> > > This event will bring a unique opportunity to the community to learn about and build upon both our efforts as citizens, and the efforts that the city has made, and is continuing to make, to bring data to the public. I am working to get several of our community leaders, Councilwoman Gwen Wisler, and various members of city staff

who often work with public data, to attend and speak.Â

If you can attend and address the group to help open up the day, we at CfA would be hugely appreciative. Afterwards you can feel free to stay and participate as much as you'd like. We will be holding various break-out sessions, as well as having a series of speakers highlighting their experiences and goals with procurement and utilization of public data.Â

The event is on Saturday, March 4th, from 10am - 2pm at the Linwood Crump â€“ Shiloh Complex.

Thank you for your time and consideration. I very much hope to see you at the event.Â

Please let me know if you have any questions!Â

Jesse Michel
PRC Application
jesse@prcapps.com

> On Thu, 9 Feb at 4:19 PM , Gary Jackson <GJackson@ashevillenc.gov> wrote:
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