From: Elias Mathes <emathes@ashevillenc.gov>
Sent: 10/9/2018 9:45:20 AM
To: Harvey Harold <hharold1954@gmail.com>,Bruce Emory <emory22@charter.net>,Kim Roney <mskimroney@gmail.com>,Edward Johnson <ejohnson1869@gmail.com>,emiller533@yahoo.com,Gary Ray <gary.hubert.ray@gmail.com>,Thomas Lodwick <lodwick.t@gmail.com>,Dan
Cc: Jessica Morriss <jmorriss@ashevillenc.gov>,BROOKS Joseph <joseph.brooks@ratpdev.com>,ABRAHAM lashawn <lashawn.abraham@ratpdev.com>,Scott Barnwell <sbarnwell@ashevillenc.gov>
Subject: Fwd: ART Launches New Real-Time Transit App
Attachments: ART Transit Poster 17x11 01.pdf

Transit Committee,

Please see the IRide email below regarding the launch of the new real-time passenger information app that will replace NextBus.Â The NextBus system will remain active until early 2019, so we have plenty of time to spread the word about the new service before we have to make a hard shift.Â The attached poster was posted on the buses yesterday evening.Â In addition to the posters, we are developing handouts and a video that will provide step-by-step instructions for how to use the new Transit App and other features.

As we have said before, the new service is an open data source so the information is being pushed to Google Maps and other free transit apps.Â We have chosen to promote the Transit App, but others can be used as well.Â We are also working on updating the monitors at the ART Station with the new service.Â Staff should have more information on that soon.Â Thanks!

Elias Mathes

Transit Planning Manager
City of Asheville
828-232-4522
EMathes@Ashevillenc.gov

---------- Forwarded message ---------
From: **IRide** <IRide@ashevillenc.gov>
Date: Tue, Oct 9, 2018 at 9:30 AM
Subject: ART Launches New Real-Time Transit App
To: <emathes@ashevillenc.gov>

ART Launches New Real-Time Transit App

ART has officially launched a new transit app that will provide real-time arrival information for all ARTÂ buses.Â The new service is free and has all the same features as the Nextbus App, plus more.Â The new app will replace the Nextbus App, which will be phased out in 2019.Â To see the full details, check out the City of Asheville blog post:Â Â http://coablog.ashevillenc.gov/2018/10/art-bus-launches-new-real-time-app-for-asheville-riders/

Four ways to track your bus

- Â Download the Transit App on your smartphone, via Apple or Android device.
- From a desktop computer visit live.goswift.ly/art.
- Text 41411, then enter NextArt followed by a space and your 3-digit bus stop ID number.
- Call 828-253-5691, then press 1 and follow the menu to find your bus.

Â More details will be provided in the coming weeks, along with step-by-step instructions in paper handouts and a tutorial video on how to use the new Transit App.

ART- Asheville Redefines Transit
iride@ashevillenc.gov
828-253-5691
http://www.ashevillenc.gov/Departments/Transit.aspx

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