From: Sabrah n'haRaven <wnchomeless@gmail.com>
Sent: 9/27/2018 8:16:41 PM
To: Vicki Meath <Vicki@justeconomicswnc.org>,belovedasheville@gmail.com,gary Ray <gary.hubert.ray@gmail.com>,kim Roney <mskimroney@gmail.com>,carmen ramos-kennedy <4ward2getherCall2Action@gmail.com>,Ashley Cooper <ashley@easilyamazed.com>,richard Lee <
Cc: Melanie Mazanec <mmazanec@ashevillenc.gov>
Subject: City of Asheville Website

Hi, folks,

As most of you probably know, the City redesigned its website a couple years ago -- with less than fantastic results. Fortunately, the City is aware of this and is now working on a better redesign! Don't worry, no expensive out-of-state contractors this time, the City's IT department is doing more of the work and coordinating with a small local web developer.

You guys are all people who I believe either are regular users of the City's website or representative of the kind of engaged community members who we wish were regular users of the City website. So I wanted to give you a heads-up on this and ask you to participate in a quick (10-15 minute) card-sorting activity to help the City's IT team get input on how people would like to use the website. Here's the link: https://5ut8j7kx.optimalworkshop.com/optimalsort/tlggbd42

It's nothing fancy, the redesign project is still very much in the alpha stage. In fact, there's a lot of stuff missing from the card sorting activity. So be sure to click the Comment link in the upper right and tell them what other types of information you'd want to see on the City's website that weren't included there.

You can also e-mail Melanie Mazanec directly -- she's one of the staffers working on the redesign -- to tell her how you use the City website, what would make it easier and better for you. You can reach her at mmazanec@ashevillenc.gov. Please don't forward this invitation to anyone else, though -- as I said, it's still early days for the project, and I don't want her bombarded with e-mails yet. :-)

Here's what she says:
> We are working to improve the organization of ashevillenc.gov. Anyone
> who has visited is probably familiar with the current mega menus! If
> you have 10-15 min to spare, please participate in our card sorting
> activity - https://5ut8j7kx.optimalworkshop.com/optimalsort/tlggbd42
> - from the results we plan to reorganize menus and content to make
> information easier to find.

Yours in service,

Sabrah

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Better Buses Together: https://www.facebook.com/groups/130601857706447/
Code for Asheville: https://www.facebook.com/codeforasheville/