From: Asheville Blade <ashevilleblade@gmail.com>
Sent: 2/8/2018 11:40:45 AM
To: Polly McDaniel <pmcdaniel@ashevillenc.gov>
Cc:
Subject: Re: [Public Records Request] Records request: CAPE press directives to city staff

---

Follow-up questions:

1) The communications and marketing plan covers general goals, not defined processes or policies. Is it true the city of Asheville has no set press policies — including directives from city management or the city attorney's office — about when and how staff can or can't talk to the press?

2) During our conversation, you mentioned that the city attorney's office might have directed planning staff not to talk to the press. Did they? If so, what were the instructions? Did their instructions involve CAPE? If so, how? Besides for specific legal matters confined to closed session, are there any other policy issues where the city attorney's office has cautioned staff not to speak to the press? If so, what are they?

Consider this an open records request for any emails or documents that might constitute such a directive from the city attorney's office or any staff associated or cooperating with it.

3) You mentioned that following my Jan. 9 tweets and the ensuing public discussion of them that City manager Gary Jackson had met with some senior staff and cleared up miscommunications about their ability to talk to the press. What were the mis-impressions he cleared up? What did he tell them was, instead, the accurate way to communicate with the press?

Thanks for your cooperation in this matter.

Sincerely,

David Forbes
Editor, Asheville Blade
ashevilleblade.com
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Or donate: paypal.me/AshevilleBlade

On Tue, Jan 30, 2018 at 2:43 PM, Polly McDaniel <pmcdaniel@ashevillenc.gov> wrote:

> Hi David,
>
> As a follow up to our conversation today, I am forwarding to you the City of Asheville Communications and Marketing Plan.
> Again, there are no stated policies or documents that prohibit City staff from talking with the public or news media. The Communications & Public Engagement Division works to support public and news media inquiries to help

facilitate greater context and help ensure accuracy. We are happy to help you with your work. Let us know what you need any time.

Best,

Polly McDaniel

Communication Specialist | City of Asheville

828-232-4507 – Office | 828-774-7602 – Cell

pmcdaniel@ashevilleNC.gov

Asheville City Source

www.ashevillenc.gov

---------- Forwarded message ----------
From: **Polly McDaniel** <pmcdaniel@ashevillenc.gov>
Date: Fri, Jan 26, 2018 at 12:21 PM
Subject: Re: [Public Records Request] Records request: CAPE press directives to city staff
To: Benjamin Fulmer <bfulmer@ashevillenc.gov>
Cc: Dawa Hitch <dhitch@ashevillenc.gov>

Will do Dawa.

Polly

Polly McDaniel

Communication Specialist | City of Asheville

828-232-4507 – Office | 828-774-7602 – Cell

pmcdaniel@ashevilleNC.gov

Asheville City Source

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On Fri, Jan 26, 2018 at 12:06 PM, Benjamin Fulmer <bfulmer@ashevillenc.gov> wrote:

> Okay, I'll let him know and pass on the info that Polly will be calling as a follow up.
>
> On Fri, Jan 26, 2018 at 12:02 PM, Dawa Hitch <dhitch@ashevillenc.gov> wrote:

Hi Ben,

I am not aware of any documents or directive that would be responsive to this request.

Polly: please call David and share with them our goal is to make sure media gets comprehensive and accurate information. Staff members speak to the media on a daily basis. Sometimes, to get the complete picture/story it's necessary to coordinate between departments and/or staff members and that is where our team can help. It may be worth asking David what we can do to help support the Blade's reporting.

On Fri, Jan 26, 2018 at 11:40 AM Benjamin Fulmer <bfulmer@ashevillenc.gov> wrote:

David is asking for an update on this.

---------- Forwarded message ----------
From: **Asheville Blade** <ashevilleblade@gmail.com>
Date: Thu, Jan 25, 2018 at 12:14 PM
Subject: Re: [Public Records Request] Records request: CAPE press directives to city staff
To: Benjamin Fulmer <bfulmer@ashevillenc.gov>

Good afternoon. I wanted to check on this request and make sure the documents will be forthcoming asap.

Sincerely,

David Forbes
Editor, Asheville Blade
ashevilleblade.com
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Or donate: paypal.me/ashevilleblade

On Fri, Jan 12, 2018 at 1:42 PM, Asheville Blade <ashevilleblade@gmail.com> wrote:

Thank you.

Best,

David

On Fri, Jan 12, 2018 at 1:35 PM, Benjamin Fulmer <bfulmer@ashevillenc.gov> wrote:

Hi David,

We have your request and will get back to you as soon as possible. Thank you for your interest in the city.

On Fri, Jan 12, 2018 at 1:25 PM, Asheville Blade <ashevilleblade@gmail.com> wrote:

This is an open records request for any directives, policies or instructions to city staff or city board members about rules on speaking with media, specifically requirements to not talk to the press without approval from the Communications and Public Engagement Division (CAPE).

Thank you for your help in this matter.

Sincerely,

David Forbes
Editor, Asheville Blade

--

Ben Fulmer

Public Records Officer

City of Asheville

City Clerk's Office

(828) 259-5631

Additional Resources:

Simplicty Portal for information by address or location

Seamless Docs and Permit Portal to make a requests or view past requests

--

Ben Fulmer

Public Records Officer

City of Asheville

City Clerk's Office

(828) 259-5631

Additional Resources:

Simplicty Portal for information by address or location

Seamless Docs and Permit Portal to make a requests or view past requests

--
Dawa Hitch

City of Asheville
Communication &
Public Engagement Director
828.259.5981

--

Ben Fulmer

Public Records Officer

City of Asheville

City Clerk's Office

(828) 259-5631

Additional Resources:

Simplicty Portal for information by address or location

Seamless Docs and Permit Portal to make a requests or view past requests