

**Subject:** Tuesday at PIE 2014 features EMV - CHIP and PIN and more.

**From:** "PIE 2014" <PIE\_2014@mail.vresp.com>

**Date:** 3/3/2014 8:06 AM

**To:** melissa\_watkins@ncsu.edu

 [PIE 2014\\_RectangleLogo\\_RGB](#)

Hello Melissa,

Don't miss this special presentation at the **Parking Industry Exhibition, March 16-19, 2014 in Chicago.**

Already registered to attend, great. Thanks for registering. If no, why not?

In addition to [expert presenters, 100+ exhibitors, 30+ expert-led educational sessions](#), we'll explore the technologies, ideas and business models you need to thrive in today's parking industry (and surpass the competition).

Find complete conference and registration information here: <http://pieshow.parkingtoday.com/Index.cfm>

 EVM Pro Panel promo4\_square2\_600

**See the complete PIE 2014 schedule [HERE](#).**

**Additional seminars on Tuesday, March 18 include:**

8:00 am - 9:00 am

***Let's Run this Garage without any staff on site!***

presented by Clyde Wilson, The Parking Network

8:00 am - 9:00 am

***LPR - Does it make sense***

presented by John Whiteman, HTS-Americas, Alfred Aning, InterPark, Michael Bigbee, TIBA Parking Systems

8:00 am - 9:00 am

***Do we need technology at all?***

presented by Bern Grush, Applied Telemetrics

11:15 am - 4:00 pm

**PIE 2014 TRADE SHOW**

HYATT REGENCY O'HARE - GRAND BALLROOM

**PIE 2014 Details:**

**When:** March 16-19, 2014

**Where:** Hyatt Regency O'Hare in Rosemont (Chicago)

**Cost:** Full Conference Program (3-Days, 2 Lunch coupons, Trade Show floor) = \$595

Full Conference Program + Boot Camp & Technology Camp & Association Camp (4-Days, 2 Lunch coupons, Trade Show floor) = \$695

**Register:** [pieshow.parkingtoday.com](http://pieshow.parkingtoday.com)

The information you'll get from this 4-day event is limitless, so head over to the Parking Industry Exhibition show site and register today.

I'll see you there!

All the best,

John Van Horn, editor/publisher

Parking Today

**PS:** Can't make all 4 days? 3-day and single day passes are available!

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