

**Subject:** New seminars and speakers featured at PIE 2014...  
**From:** "John Van Horn, Editor and Publisher Parking Today"  
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**Date:** 1/27/2014 9:02 AM  
**To:** tom\_kendig@ncsu.edu

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Dear Thomas,

I'm writing to personally invite you to the Parking Industry Exhibition, PIE 2014 (March 16-19, 2014 at the Hyatt Regency O'Hare, Rosemont, IL) and to make sure you're in the loop on our amazing speaker & seminar lineup.

Continue reading or head right to the site: <http://pieshow.parkingtoday.com>

## **A FEW HIGHLIGHTS**

- Dozens of Expert Speakers: Giving lessons on efficiency, innovation, growth and profitability
- In-Depth, Interactive Sessions: 2½ days packed with discussions on today's biggest challenges and opportunities in the parking industry
- 100+ Exhibitors: See cutting-edge parking technologies that can save time and money, and help you evolve
- Networking Galore: Meet & share ideas with colleagues facing the same challenges as you

## **SUNDAY, March 16: Boot Camp Day**

### • **Boot Camp**

PRESENTED BY: Clyde Wilson, The Parking Network

### • **Technology Camp**

PRESENTED BY: Tom Wunk, VP T2 Systems

### ***Just Announced!***

### • **Associations Camp**

PRESENTED BY: Marilyn Etheridge, MKE Consultants

CO-PRESENTED BY: Catherine Reeve, CAPP – Director State Parking Division – North Carolina Dept. of Administration, Immediate Past President Carolinas Parking Association; Tracey Bruch, CAPP – Director Business Development – Duncan Solutions, Past President & Secretary Florida Parking Association ; Chester Escobar, Regional Manager South Florida & Puerto Rico – SP Plus, Director Florida Parking Association

## **MONDAY, March 17: SEMINARS & TRADE SHOW**

- **Revenue Control**

PRESENTED BY: Dennis Cuning, DLC Consulting

- **The Future**

PRESENTED BY: Dale Denda, Parking Market Research Company

- **Let's Talk On-Street**

PRESENTED BY: Julie Dixon, Dixon Resources Unlimited

CO-PRESENTED BY: Chad Randall, IPS Group ; Frank Ching, City of Santa Monica, CA

Tim Downey, Standard Parking ; Evelyn Tseng, City of Newport Beach, CA

***Just Announced!***

- **Where are we headed?**

PRESENTED BY: Barbara Chance, CHANCE Management Advisors, Inc.

***Just Announced!***

- **Parking On-Board Technology**

PRESENTED BY: Eugene Tsyркlevich, CEO Parkopedia, Gary Neff, CEO Parknow, Joachim Hauser, BMW of North America, LLC

- **Sensors – The Debate**

PRESENTED BY: Julie Dixon, Dixon Resources Unlimited

- **Litigation – How you can avoid it and what to do if you can't**

PRESENTED BY: Elizabeth Ho Sing, Adam Detsky, Attorneys at Wilson Elser Moskowitz Edelman & Dicker LLP

- **They just took another 500 of my parking spaces...now what?**

PRESENTED BY: Dr. Gerald (Bob) Harkins, University of Texas

- **Parking Reservations – A different approach**

PRESENTED BY: Mike Harley, President and COO, SMC Software

- **I think Technology is a waste of time**

PRESENTED BY: Joseph Sciulli, Chance Management Advisors, Inc.

- **Technology and Off-Street Parking**

PRESENTED BY: Michele Krakowski, CPA, Principal, Lumin Advisors

- **Speed Networking featuring a Wine and Beer Bar!**

HOSTED BY: John Van Horn, editor Parking Today

## **TUESDAY, March 18: SEMINARS & TRADE SHOW**

- **Let's run this garage without any staff on site!**

PRESENTED BY: Clyde Wilson, The Parking Network

- **LPR – Does it make sense**

PRESENTED BY: Michael Bigbee, CEO Americas, TIBA Parking ; John Whiteman, CEO, HTS-Americas ; Alfred Aning, Division General Manager, InterPark

- **Do we need any technology at all?**

PRESENTED BY: Bern Grush, Applied Telemetrics

### ***Expert's Panel Discussion***

- **EVM - Chip and PIN**

PRESENTED BY: Dave Witts, CreditCall

CO-PRESENTED BY: Chris Sepp, Imperial Parking Canada Corporation ; John Lovell, HUB Parking Technology Canada ; Wally Miynarski, VP, Mobile Commerce Solutions

## **WEDNESDAY, MARCH 19 - TECHNOLOGY DAY!**

### ***Expert's Panel Discussion***

- **Technology, Apps, Payment, Guidance**

PRESENTED BY: Amir Sedadi, VP IPS Group

CO-PRESENTED BY: Alex Israel, Parking in Motion ; Aashish Dalal, Park Whiz ; Michael Mohler – City of New Haven (Park Mobile)

- **Lighting – LED, HPS, Florescent or Remote Phosphor?**

PRESENTED BY: Jeff Pinyot, President Eco Parking Lights, Dave Packard, COO Eco Parking Lights, Steve Gresh of LAZ Parking and the Ohio State PPP

- **Europe. A Parking Technology Leader**

PRESENTED BY: Peter Guest, Parking Today's European Correspondent

- **How to run a successful tech RFP**

PRESENTED BY: Mike King, Parking Technology and Infrastructure Manager, City of Sacramento, CA

### ***Just Announced!***

- **Building a Parking Structure to Last**

PRESENTED BY: Jared Plank, P.E. ISEA President, American Structurepoint Inc.; Andrew Lock, F.A. Wilhelm Construction Company

### ***Just Announced!***

- **Non-Tech Initiatives for Future Revenue Generation and Services in the Parking Industry**

PRESENTED BY: Jon Share, VP of Business Development, Blue Pearl Consulting

PIE 2014 is the only parking industry conference delivering great sessions, led by experts — at the lowest price in the industry! Register now for the 3-Day Full Conference Package and pay just \$495 with the Early Bird discount code "**100\$OFFPIE**" or add Sunday's Boot, Technology and Associations Camps and pay only \$595. **DISCOUNT RATE EXPIRES SOON.**

Find complete conference and registration information here: <http://pieshow.parkingtoday.com/Index.cfm>

### **Hope to see you at PIE 2014 in Chicago!**

All the best,

John Van Horn, Publisher

Parking Today

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