

Subject: PIE Show Opens This Sunday! You Ready?

From: "Parking Industry Exhibition" <Parking_Industry_Exhibition@mail.vresp.com>

Date: 3/12/2014 8:08 AM

To: melissa_watkins@ncsu.edu

 [PIE 2014_RectangleLogo_RGB](#)

Hello Melissa,

There's still time to register for this year's **Parking Industry Exhibition, March 16-19, 2014 in Chicago**

Don't miss out on this great parking event - the fun starts this Sunday!

Already registered to attend, great. Thanks for registering. If no, why not?

In addition to **expert presenters, 100+ exhibitors, 30+ expert-led educational sessions**, we'll explore the technologies, ideas and business models you need to thrive in today's parking industry (and surpass the competition).

Find complete conference and registration information here: <http://pieshow.parkingtoday.com/Index.cfm>

Boot Camp Day on Sunday, March 16 include:

8:00 am - 12:00 pm

Boot Camp - Parking 101

presented by Clyde Wilson, The Parking Network

1:00 pm - 4:00 pm

Technology Camp

presented by Tom Wunk, T2 Systems

2:00 pm - 4:00 pm

Associations Camp

presented by Marilyn Etheridge, MKE Consultants

Seminars on Monday, March 17 include:

8:00 am - 9:00 am

The Rules of the Game, tour Management Agreement with your Operator

presented by Dennis Cuning, DLC Consulting

8:00 am - 9:00 am

The Future

presented by Dale Denda, Parking Market Research Company

9:00 am - 10:00 am

Tale of Two Cities

presented by Julie Dixon, Dixon Resources Unlimited, Chad Randall, IPS Group, Frank Ching, City of Santa Monica, CA,
Tim Downey, Standard Parking and Evelyn Tseng, City of Newport Beach, CA

9:00 am - 10:00 am

Parking On-Board Technology

presented by Eugene Tsyklevich, Parkopedia, Gary Neff, Parknow, Joachim Hauser, BMW of North America

10:00 am - 11:00 am

Where are we headed?

presented by Barbara Chance, CHANCE Management Advisors, Inc.

10:00 am - 11:00 am

EV PANEL DISCUSSION

presented by Christian Ruoff, CHARGED Magazine, Kate Tomford, Illinois Department of Commerce & Economic Opportunity, John Hipchen, Exel Consulting Group, Brian Haug, Continental Electrical Construction Company

11:00 am - 12:00 pm

Sensors - The Debate

presented by Julie Dixon, Dixon Resources Unlimited, John Flansberg, City of Reno, NV, Alex Demisch, San Francisco Department of Transportation

11:00 am - 12:00 pm

Litigation - How to avoid it and what to do if you can't

presented by Elizabeth Ho-Sing and Adam Detsky, Wilson Elser Moskowitz Edelman & Dicker LLP

11:00 am - 12:00 pm

They just took another 500 of my parking spaces...

presented by Dr. Gerald (Bob) Harkins, University of Texas

12:30 pm - 3:30 pm

PIE TRADE SHOW

HYATT REGENCY O'HARE GRAND BALLROOM

3:30 pm - 4:30 pm

Parking Reservations - a different approach

presented by Mike Harley, SMC Software

3:30 pm - 4:30 pm

I think Technology is a waste of time

presented by Joseph Sciulli, CHANCE Management Advisors, Inc.

3:30 pm - 4:30 pm

Technology and Off-Street Parking

presented by Michele Krakowski, Lumin Advisors

 Speed Networking_Coctail Party promo_13x7

Seminars on Tuesday, March 18 include:

8:00 am - 9:00 am

Let's Run this Garage without any staff on site!

presented by Clyde Wilson, The Parking Network

8:00 am - 9:00 am

LPR - Does it make sense

presented by John Whiteman, HTS-Americas, Alfred Aning, InterPark, Michael Bigbee, TIBA Parking Systems

8:00 am - 9:00 am

Do we need technology at all?

presented by Bern Grush, Applied Telemetrics

 Tuesday's Experts Panel EVM promo_13x7

11:15 am - 4:00 pm

PIE 2014 TRADE SHOW

HYATT REGENCY O'HARE - GRAND BALLROOM

TECHNOLOGY DAY seminars on Wednesday, March 19 include:

 Wednesday's Experts Panel Tech promo_13x7

10:30 am - 11:30 am

Lighting - LED, HPS, Fluorescent or Remote Phosphor?

presented by Jeff Pinyot and Dave Packard of ECO Parking Lights and Steve Gresh of LAZ Parking/Ohio State

10:30 am - 11:30 am

Europe, a Parking Technology Leader

presented by Peter Guest, Parking Today's European correspondent

10:30 am - 11:30 am

How to run a Successful Technology RFP

presented by Mike King, Parking Technology and Infrastructure Manager, City of Sacramento, CA

11:30 am - 12:30 pm

Building a Parking Structure to last

presented by Jared Plank, American Structurepoint Inc. and Andrew Lock of F.A. Wilhelm Construction Company

11:30 am - 12:30 pm

Non-Tech Initiatives for Future Revenue Generations and Services in the Parking Industry

presented by Jon Share, VP of Business Development, Blue Pearl Consulting

See the complete PIE 2014 schedule [HERE](#).

PIE 2014 Details:

When: March 16-19, 2014

Where: Hyatt Regency O'Hare in Rosemont (Chicago)

Cost: Full Conference Program (3-Days, 2 Lunch coupons, Trade Show floor) = \$595

Full Conference Program + Boot Camp & Technology Camp & Association Camp (4-Days, 2 Lunch coupons, Trade Show floor) = \$695

Pre-Register Today : pieshow.parkingtoday.com

The information you'll get from this 4-day event is limitless, so head over to the Parking Industry Exhibition show site and register today.

I'll see you there!

All the best,

John Van Horn, editor/publisher

Parking Today

PS: Can't make all 4 days? 3-day and single day passes are available!

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