

**Subject:** PIE Show Opens This Sunday! You Ready?

**From:** "Parking Industry Exhibition" <Parking\_Industry\_Exhibition@mail.vresp.com>

**Date:** 3/12/2014 8:06 AM

**To:** tom\_kendig@ncsu.edu

 [PIE 2014\\_RectangleLogo\\_RGB](#)

Hello Thomas,

There's still time to register for this year's **Parking Industry Exhibition, March 16-19, 2014 in Chicago**

**Don't miss out on this great parking event - the fun starts this Sunday!**

Already registered to attend, great. Thanks for registering. If no, why not?

In addition to **expert presenters, 100+ exhibitors, 30+ expert-led educational sessions**, we'll explore the technologies, ideas and business models you need to thrive in today's parking industry (and surpass the competition).

Find complete conference and registration information here: <http://pieshow.parkingtoday.com/Index.cfm>

### **Boot Camp Day on Sunday, March 16 include:**

8:00 am - 12:00 pm

#### ***Boot Camp - Parking 101***

presented by Clyde Wilson, The Parking Network

1:00 pm - 4:00 pm

#### ***Technology Camp***

presented by Tom Wunk, T2 Systems

2:00 pm - 4:00 pm

#### ***Associations Camp***

presented by Marilyn Etheridge, MKE Consultants

### **Seminars on Monday, March 17 include:**

8:00 am - 9:00 am

#### ***The Rules of the Game, tour Management Agreement with your Operator***

presented by Dennis Cuning, DLC Consulting

8:00 am - 9:00 am

#### ***The Future***

presented by Dale Denda, Parking Market Research Company

9:00 am - 10:00 am

***Tale of Two Cities***

presented by Julie Dixon, Dixon Resources Unlimited, Chad Randall, IPS Group, Frank Ching, City of Santa Monica, CA,  
Tim Downey, Standard Parking and Evelyn Tseng, City of Newport Beach, CA

9:00 am - 10:00 am

***Parking On-Board Technology***

presented by Eugene Tsyklevich, Parkopedia, Gary Neff, Parknow, Joachim Hauser, BMW of North America

10:00 am - 11:00 am

***Where are we headed?***

presented by Barbara Chance, CHANCE Management Advisors, Inc.

10:00 am - 11:00 am

***EV PANEL DISCUSSION***

presented by Christian Ruoff, CHARGED Magazine, Kate Tomford, Illinois Department of Commerce & Economic Opportunity, John Hipchen, Exel Consulting Group, Brian Haug, Continental Electrical Construction Company

11:00 am - 12:00 pm

***Sensors - The Debate***

presented by Julie Dixon, Dixon Resources Unlimited, John Flansberg, City of Reno, NV, Alex Demisch, San Francisco Department of Transportation

11:00 am - 12:00 pm

***Litigation - How to avoid it and what to do if you can't***

presented by Elizabeth Ho-Sing and Adam Detsky, Wilson Elser Moskowitz Edelman & Dicker LLP

11:00 am - 12:00 pm

***They just took another 500 of my parking spaces...***

presented by Dr. Gerald (Bob) Harkins, University of Texas

12:30 pm - 3:30 pm

**PIE TRADE SHOW**

HYATT REGENCY O'HARE GRAND BALLROOM

3:30 pm - 4:30 pm

***Parking Reservations - a different approach***

presented by Mike Harley, SMC Software

3:30 pm - 4:30 pm

***I think Technology is a waste of time***

presented by Joseph Sciulli, CHANCE Management Advisors, Inc.

3:30 pm - 4:30 pm

***Technology and Off-Street Parking***

presented by Michele Krakowski, Lumin Advisors

 Speed Networking\_Coctail Party promo\_13x7

### **Seminars on Tuesday, March 18 include:**

8:00 am - 9:00 am

***Let's Run this Garage without any staff on site!***

presented by Clyde Wilson, The Parking Network

8:00 am - 9:00 am

***LPR - Does it make sense***

presented by John Whiteman, HTS-Americas, Alfred Aning, InterPark, Michael Bigbee, TIBA Parking Systems

8:00 am - 9:00 am

***Do we need technology at all?***

presented by Bern Grush, Applied Telemetrics

 Tuesday's Experts Panel EVM promo\_13x7

11:15 am - 4:00 pm

**PIE 2014 TRADE SHOW**

HYATT REGENCY O'HARE - GRAND BALLROOM

## TECHNOLOGY DAY seminars on Wednesday, March 19 include:

 Wednesday's Experts Panel Tech promo\_13x7

10:30 am - 11:30 am

### ***Lighting - LED, HPS, Fluorescent or Remote Phosphor?***

presented by Jeff Pinyot and Dave Packard of ECO Parking Lights and Steve Gresh of LAZ Parking/Ohio State

10:30 am - 11:30 am

### ***Europe, a Parking Technology Leader***

presented by Peter Guest, Parking Today's European correspondent

10:30 am - 11:30 am

### ***How to run a Successful Technology RFP***

presented by Mike King, Parking Technology and Infrastructure Manager, City of Sacramento, CA

11:30 am - 12:30 pm

### ***Building a Parking Structure to last***

presented by Jared Plank, American Structurepoint Inc. and Andrew Lock of F.A. Wilhelm Construction Company

11:30 am - 12:30 pm

### ***Non-Tech Initiatives for Future Revenue Generations and Services in the Parking Industry***

presented by Jon Share, VP of Business Development, Blue Pearl Consulting

**See the complete PIE 2014 schedule [HERE](#).**

### **PIE 2014 Details:**

**When:** March 16-19, 2014

**Where:** Hyatt Regency O'Hare in Rosemont (Chicago)

**Cost:** Full Conference Program (3-Days, 2 Lunch coupons, Trade Show floor) = \$595

Full Conference Program + Boot Camp & Technology Camp & Association Camp (4-Days, 2 Lunch coupons, Trade Show floor) = \$695

**Pre-Register Today** : [pieshow.parkingtoday.com](http://pieshow.parkingtoday.com)

The information you'll get from this 4-day event is limitless, so head over to the Parking Industry Exhibition show site and register today.

I'll see you there!

All the best,

John Van Horn, editor/publisher

Parking Today

**PS:** Can't make all 4 days? 3-day and single day passes are available!

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