

**Subject:** Technology and People Combine To Make a Successful Company .... and other articles

**From:** "Today's Parking News" <Today\_s\_Parking\_News@mail.vresp.com>

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February 17 ,2014

## Technology and People Combine To Make a Successful Company

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### Featured this month

#### Asset Generation / Construction / Parking: What to Do When They Collide?

(As you read through this piece, you can easily change the word "university" to "hospital" or "city." The issues dealing with "taking" surface parking for new construction transcend the organization type. Editor)

On many, if not most, college or university campuses, several forces are impacting the parking systems these days. We will examine two of these issues during our session next month at the Parking Industry Exhibition (PIE) 2014.

If you are a parking administrator at any level or in any capacity, this session will provide a clear example of how to address the issue of parking as an asset and how to cope with loss of facilities. [Click here to read more.](#)

**Washington, DC, tops charts with \$159 in annual parking ticket revenue per resident**

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[Last Call for PIE Exhibitors!!!](#)

**UPCOMING EVENTS:**

Parking in major metropolitan cities is no walk in the park.

US cities generate billions of dollars in parking-related fines every year. While all cities have different policies and vendors to handle parking ticket issuance and collections, we at TicketZen set out to understand how some of the country's biggest cities stack up in terms of parking ticket revenue generation.

We reviewed the parking ticket revenue and population of New York, Los Angeles, Chicago, San Francisco, Boston and Washington, DC. [Click here to read more.](#)

## Technology and People Combine To Make a Successful Company

It had been almost two decades since I last visited Southland Printing Co. Its Co-Founder, John A. Manno Sr., was at the helm and became PT's first customer. His company has never missed an issue since. When PT Advertising Director Marcy Sparrow and I arrived in Shreveport, LA, I hardly knew what to expect.

It's said that the more things change, the more they stay the same. John A. Manno Jr. has been handed the reins and is now President of Southland Printing. [Click here to read more.](#)

 [PIE-2014\\_BANNER\\_PT\\_468x60\\_RGB](#)

## Don't miss Parking Today's Experts Panels at PIE 2014!

Tuesday, March 18 features one of the hottest topics in parking. Learn how the future of processing credit card payments will change and what it means to you.

## [Complete Calendar](#)

### March 2-5, 2014

Mid South Transportation & Parking  
Association  
Annual Spring Conference  
Chattanooga, TN

### March 16-19, 2014

[Parking Industry Exhibition](#)  
PIE 2014  
Chicago, IL



### March 19-20, 2014

[Women in Parking](#)  
[Inaugural Conference](#)  
Chicago, IL

### March 24-27, 2014

[2014 Texas Parking & Transportation](#)  
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**NEXT MONTH'S ISSUE  
FEATURES**



[Next Issue  
Marach](#)

**Additional Educational Sessions on Tuesday include:**

- Let's Run this Garage without any staff on site!
- LPR – Does it make sense?
- Do we need technology at all?

See the complete PIE 2014 schedule [HERE](#).

**PIE 2014 Details:**

**When:** March 16-19, 2014

**Where:** Hyatt Regency O'Hare in Rosemont (Chicago)


**Cost:**

- Full Conference Program (3-Days, 2 Lunch coupons, Trade Show floor) = \$595
- Full Conference Program + Boot Camp, Technology Camp & Associations Camp (4-Days, 2 Lunch coupons, Trade Show floor) = \$695

**Register:** [pieshow.parkingtoday.com](http://pieshow.parkingtoday.com)

**Stay Over!** Book your rooms at the Hyatt Regency O'Hare for only \$139 per night. **Rooms are selling fast, [CLICK HERE](#) to book now!**

**Or call the Hyatt Regency O'Hare directly at 847 696-1234.**

The information you'll get from this 4-day event is limitless, so head over to the  Parking Industry Exhibition show site and register today.

**PARKING TODAY**

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