

Subject: Technology and People Combine To Make a Successful Company and other articles

From: "Today's Parking News" <Today_s_Parking_News@mail.vresp.com>

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Technology and People Combine To Make a Successful Companyand other articles

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Featured this month

Asset Generation / Construction / Parking: What to Do When They Collide?

(As you read through this piece, you can easily change the word "university" to "hospital" or "city." The issues dealing with "taking" surface parking for new construction transcend the organization type. Editor)

On many, if not most, college or university campuses, several forces are impacting the parking systems these days. We will examine two of these issues during our session next month at the Parking Industry Exhibition (PIE) 2014.

If you are a parking administrator at any level or in any capacity, this session will provide a clear example of how to address the issue of parking as an asset and how to cope with loss of facilities. [Click here to read more.](#)

Washington, DC, tops charts with \$159 in annual parking ticket revenue per resident

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[Parking to Affect Social Change](#)

[An Airline that has done one thing right](#)

[Parking Plans and Schemes](#)

[Last Call for PIE Exhibitors!!!](#)

UPCOMING EVENTS:

Parking in major metropolitan cities is no walk in the park.

US cities generate billions of dollars in parking-related fines every year. While all cities have different policies and vendors to handle parking ticket issuance and collections, we at TicketZen set out to understand how some of the country's biggest cities stack up in terms of parking ticket revenue generation.

We reviewed the parking ticket revenue and population of New York, Los Angeles, Chicago, San Francisco, Boston and Washington, DC. [Click here to read more.](#)

Technology and People Combine To Make a Successful Company

It had been almost two decades since I last visited Southland Printing Co. Its Co-Founder, John A. Manno Sr., was at the helm and became PT's first customer. His company has never missed an issue since. When PT Advertising Director Marcy Sparrow and I arrived in Shreveport, LA, I hardly knew what to expect.

It's said that the more things change, the more they stay the same. John A. Manno Jr. has been handed the reins and is now President of Southland Printing. [Click here to read more.](#)

 [PIE-2014_BANNER_PT_468x60_RGB](#)

Don't miss Parking Today's Experts Panels at PIE 2014!

Tuesday, March 18 features one of the hottest topics in parking. Learn how the future of processing credit card payments will change and what it means to you.

Complete Calendar

March 2-5, 2014

Mid South Transportation & Parking Association
Annual Spring Conference
Chattanooga, TN

March 16-19, 2014

Parking Industry Exhibition
PIE 2014
Chicago, IL



March 19-20, 2014

Women in Parking
Inaugural Conference
Chicago, IL

March 24-27, 2014

2014 Texas Parking & Transportation
Association Annual Conference &
Tradeshow

ONLINE NOW:
February Issue



Long-time Parking Consultant
Cullen Retires

How to Run a Successful
Parking Technology RFP

OMG – What Am I Going to
See at PIE!

 EVM Pro Panel promo3_400 2

[Episode Six – Chapter 12
Parking Goes to the Movies](#)

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Available for Download](#)



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[2013-2014 People in
Parking Directory](#)

**NEXT MONTH'S ISSUE
FEATURES**

 [Next Issue
Marach](#)

Additional Educational Sessions on Tuesday include:

- Let's Run this Garage without any staff on site!
- LPR – Does it make sense?
- Do we need technology at all?

See the complete PIE 2014 schedule [HERE](#).

PIE 2014 Details:

When: March 16-19, 2014

Where: Hyatt Regency O'Hare in Rosemont (Chicago)

Cost:

- Full Conference Program (3-Days, 2 Lunch coupons, Trade Show floor) = \$595
- Full Conference Program + Boot Camp, Technology Camp & Associations Camp (4-Days, 2 Lunch coupons, Trade Show floor) = \$695

Register: pieshow.parkingtoday.com

Stay Over! Book your rooms at the Hyatt Regency O'Hare for only \$139 per night. **Rooms are selling fast, [CLICK HERE](#) to book now!**

Or call the Hyatt Regency O'Hare directly at 847 696-1234.

The information you'll get from this 4-day event is limitless, so head over to the  and register today.

PARKING TODAY

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