

Subject: Parking Garages Improving Safety and other articles

From: "Today's Parking News" <Today_s_Parking_News@mail.vresp.com>

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To: melissa_watkins@ncsu.edu

August 1, 2014

Parking Garages Improving Safety With Video, LPR and Video Analytics and other articles

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Parking Garages Improving Safety With Video, LPR and Video Analytics

There is good reason that parking garages and lots have typically posted "Park at Your Own Risk" notices through the years, disclaiming responsibility for break-ins, thefts, etc. Historically, these facilities have been favorite locations for car thieves and vandals, who knew their chances of getting caught were, in most cases, quite low.

Few parking areas have the proper video surveillance solution in place. Cost often becomes a key factor when implementing such a system, but many operators of parking facilities now view mitigation of liability and public safety concerns as more important criteria.

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Implementing Parking Apps?

Remember to Plan for Revenue Control, By Vicki Pero

Much like other industries, parking has seen a number of smartphone and tablet apps hit the marketplace over the past several years, and these solutions have brought many benefits with them.

Parking apps provide a wide range of services, including allowing a customer to identify available parking spaces, reserve a space before parking, pay for parking, and notify a facility when the customer is ready to leave so the vehicle can be retrieved and waiting as part of a valet service.

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How to Put Your Inner Child in Time-Out

The human brain is a wonder of the universe, but our understanding of it can seem contradictory, says Steven Jay Fogel, author of the new book *Your Mind Is What Your Brain Does for a Living*.

"On the one hand, we're often told of those crucial years that our brain develops in childhood, when we're rapidly progressing in development of our language and other skills, and our preadolescent and teenage years, when our brains undergo a sort of second Big Bang of learning," says Fogel, (www.StevenJayFogel.com).

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PARKING TODAY

PO Box 66515, Los Angeles, CA 90066

Tel: (310) 390-5277

Email: editor@parkingtoday.com

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