

**Subject:** Your Vote for 2014 Board of Directors  
**From:** DANIEL HOFMANN <hofmann@clemson.edu>  
**Date:** 9/5/2014 4:31 PM  
**To:** DANIEL HOFMANN <hofmann@clemson.edu>

To My Fellow CPA Associates,



I would like to take this opportunity to let you know that I have been honored to serve and am very interested in seeking your support in my reelection bid as a Board Member for the Carolinas Parking Association. I have been a member since 2011 and have greatly enjoyed working with our many members, organizations and our current board who are a very talented group of professionals. We have worked together in the past 18 months to plan this year and last year's record breaking annual conference as well as revamp our registration process and update our association By Laws. The By Law update included the creation of the position of Chief Technology Officer and I was humbled that our current board nominated me to serve in that capacity.

I currently serve as the Director of Parking and Transportation Services at Clemson University in South Carolina, which is now a top 21 public institution. I recently earned my CAPP from the International Parking Institute in cooperation with the University of Virginia and am eager to use my vast knowledge and professional expertise to continue networking and working with the membership at the Carolinas Parking Association to impact the industry and advance the use of cutting edge "Smart" technologies and promote the use of data to make impactful decisions.

At Clemson University, with my incredible team, we have implemented solar powered multi-space parking meters, parking apps to display real time parking space availability, GPS tracking for buses, license plate recognition systems for parking enforcement, solar powered trash receptacles to reduce collection frequency and initiate the use of "Smart" LED lighting technology to improve lot safety, support sustainability and reduce expenses. These are just some of the progressive initiatives that we have implemented that have changed the face of parking and transportation at Clemson University. I would like to invite you to attend this year's conference to hear our many presentations including Clemson University's "Parking Smart" presentation.

If reelected, please know that you have my commitment to work with our board members and on your behalf to continue to energize and expand our association and our membership base which will include collaborating with parking, transportation and other converging industry related businesses and organizations. The parking industry is undergoing a huge shift toward technological integration and now is the time to jump in!

Thank you for your vote and I look forward to seeing you all later this month in Cherokee, NC where we will

be hosting the [2014 Carolinas Parking Association Conference](#).

[Begin Online Voting Now »](#)

Best Regards,  
Dan



**Dan Hofmann, CAPP**

**Director**

**Parking and Transportation Services**

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*"Each one of us has the potential to positively impact the world"*