**Subject:** Between the Lines for September 2014
**From:** "T2 Systems, Inc." <info@t2systems.com>
**Date:** 9/17/2014 11:01 AM
**To:** Melissa Watkins <melissa_watkins@ncsu.edu>

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# September 2014



## Register Today for Connect 2014

Click here to register for Connect 2014 T2 User Group. Join us to experience dynamic new training tracks, the latest product updates, and the celebration of our 20th anniversary. This year's conference will be held November 4-6 in Indianapolis.

You won't want to miss our closing session this year—we will be discussing some exciting developments for our organization and our plans for 2015.

## Enforcement Made Easy

T2's new Enforcement App minimizes your initial hardware investment, provides real-time connectivity, and is backed by the strength of T2 Flex.

For full details on how to get started, view our Enforcement App sales sheet.

**Enforcement App Webinar**
Our Enforcement App webinars were the highest attended sessions in T2 history. If you missed them, click here to view the recording (presentation begins at the 12.5 minute mark).

**Enforcement App Survey**
We surveyed attendees of the Enforcement App webinar, and the results are below. If you have not yet submitted and would like to, please click here.

**1) Going forward, are you planning to use strictly mobile devices for enforcement, or do you plan to use a mixed fleet (mobile and rugged handhelds)?**

a) Mobile Only    **43%**

b) Mixed Fleet    **57%**

**2) Are you planning to provide mobile licenses to people who did not traditionally carry a rugged handheld?**

a) Yes    **45%**
b) No     **55%**

**3) If you answered "Yes" to question 2, how many additional licenses will you need?**

a) 1-3       **18%**
b) 3-5       **28%**
c) 5-10      **36%**
d) 10-15     **9%**
e) 15+       **9%**

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## AutoCount: Maximize Occupancy and Revenue

With the release of Flex 7.7, T2 will introduce AutoCount—our gateless vehicle tracking solution. This solution enables parking operators with ungated lots to track occupancy/space availability in real time and make the information available to their patrons. Vehicles are tracked via in-ground loops—no gate necessary.

Benefits include:

- Lot utilization tracking to better inform future planning
- Increased permit oversell without risking full lots
- Automated space availability data available to your patrons

More details to come as we get closer to the release date.

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## LEP Success in the Borough of State College

The Borough of State College, PA recently implemented a License-Plate Enabled (LEP) ecosystem, managed through the T2 Flex Unified Parking Management platform incorporating Digital Payment Technologies multi-space meters, Genetec AutoVu LPR technology, and Parkmobile Pay-by-Phone. The Borough was the first municipality in the US to implement a LEP ecosystem, and has seen significant improvements to efficiency and return on investment.

Click here to learn more about the Borough's success.

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## What You Need to Know: PCI 3.0

Do you sell parking permits online? Do you allow the public to pay for parking citations through your website? Can consumers make reservations for event parking through your website? If your answer to any of these questions is yes, PCI 3.0 will have an impact on your operation.

Read our article by Philip Yu, T2 Director of Product Management, to learn how new PCI Security Standards will impact parking credit card operations.

## Upcoming Industry & T2 Events

**September 17**
MAPA Conference - Baltimore, MD

**September 22-23**
SWPTA Conference - Las Vegas

**September 24-26**
Carolina Parking Association Conference - Cherokee, NC

**September 27 - October 1**
Canadian Parking Association Conference - St. John's, NFLD

**November 4 - 6**
Connect 2014 T2 User Group - Indianapolis, IN

## Hot Topics from around the Industry

- Click here to see how the University of Wyoming is utilizing real-time enforcement

## Get Connected with T2

Connecting with T2 via social media is the best way to get the latest updates from T2 and your peers in parking.

- Find us on Facebook
- Follow us on Twitter
- Join us on LinkedIn
- Watch us on YouTube