Subject: Increase Student Experience, Security and Sustainability with Park Assist
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Date: 4/29/2014 8:05 AM
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 ParkAssist

Parking is a top influencer of university experience. Campus security, revenue generation, and traffic patterns are all driven by parking capabilities and policies.Park Assist's M^3 System addresses all of these challenges efficiently w hile lessening parking's impact on the environment. From single-space guidance to monitoring and increased security, the M^3 System is an all-in-one solution to many of your parking challenges. Park Assist is the pioneer of innovative camera-based technology that goes far beyond parking guidance. Operating in 15 countries w orldw ide, this system has been embraced by leading developers and properties including Westfield, IKEA, and Brookfield, as w ell as major airports and cities. Learn how the Park Assist technology is being utilized by the most exciting sites and projects below .

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Parking Guidance   Security Surveillance

When students and visitors struggle to find a parking space, the stress of the experience impacts their perception of the university. The M^3 System from Park Assist guides travelers straight to an empty space for refreshingly fast and easy parking . An added benefit is a decrease in CO_2 emissions from no time wasted driving in circles.

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Providing a safer environment through strong, visible measures is a constant need for universities. The Surveillance module utilizes the M^3 sensor network to provide live streaming surveillance for every parking space in your facility. Such a vast degree of security coverage serves as a solid deterrent against vandalism, theft, and assault, while simultaneously empowering investigation of these crimes like never before.

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Monitoring

Want to know who is parking in your garage? WIth Park Assist's innovative LPR system you can monitor by License Plate and receive alerts when parking policies are violated or vehicles of interest arrive.

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Sustainability

Universities around the world recognize the value in sustainable approach to the environment. The Park Assist M3 system decreases search time and traffic congestion by seamlessly directing drivers to available spaces throughout the campus. This reduction in search time and congestion directly reduces tailpipe emissions, making a real impact on the University's carbon footprint.

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Reporting

Park Assist's M^3 System enables you to track nearly everything that happens in your parking structure. The reporting system delivers a plethora of data including occupancy, turnover, dw ell time, license plates reports and more. You can also create your ow n reports, pinpointing specific vehicle behavior.

Find Your Car

Studies show that **44% of parkers often forget where they parked.** Thanks to our patent-pending system utilizing LPR (License Plate Recognition), they no longer have to w orry. Students and faculty can find their car and be effortlessly directed to its location from their smartphone and interactive displays.

Ready to learn more or schedule a personal presentation?

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Contact Vince Balsamo at
vincent.balsamo@parkassist.com

Watch the positive impact Park Assist's technology can have on your bottom line and customer experience

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