

Iredell-Statesville - Mooresville Graded Schools  
Collaborative College for Technology and Leadership

Digital Media Business Client Design Project  
April 24 to May 5, 2023

The CCTL, Digital Media classes are divided into 3-4 member design teams. Each design team is assigned a business client. The business client will decide on a project for the team to undertake. The only restrictive criteria for the project is that it must be within the subject areas of the class, which are: Audio, Video, Graphic Design (print/ social media).

All products created by the teams, on behalf of the client, become the property of the client.

We can only accommodate a maximum of 7 business clients for each of our three classes (total 21). The regular class times are: 9:25-10:50, 10:55-12:20, 12:55-2:20.

The clients will need to be here on the first day of the project to meet with their groups and then plan to be here on the last day for product "out brief".

All other time with their groups can be scheduled between the group leaders and client. Follow-up meetings can be either face to face or "virtually" as needed.

The school is located on the Main Campus of Mitchell Community College located in Statesville.

For more information call:

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CCTL Digital Media Instructor  
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