



Contract of Services

This contract is entered into between Dream Builders Communication, Inc., hereinafter referred to as DBC and Iredell-Statesville Schools GEAR UP. This agreement is for DBC to provide services for Iredell-Statesville Schools GEAR UP in Statesville, NC.

I. Scope of Services

Dream Builders Communication, Inc. shall provide the following services:

Dream Builders Communication, Inc., takes pride in this partnership with Iredell-Statesville Schools. This partnership will focus on GEAR UP students and staff experience. This experience will be tailored to align within the following grant awarded to Iredell-Statesville Schools: [Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP) Grant] in an effort to ensure cohesiveness in implementation district-wide throughout the duration of this partnership and for the foreseeable future.

When it comes to changing the narrative of student expectations; college & career readiness; decreasing the dropout rate; all while enhancing the collective skillset and knowledge base of students alongside their families, persistence will be one of the components to success. Dream Builders Communication, Inc., (DBC) is excited to provide services with Iredell-Statesville Schools & the GEAR UP Program.

The identified schools that will receive these services include the following cohort of students for the 2023-2024 FY.

****Please note all events will be co-planned to ensure alignment and efficiency. ****

1. North Iredell High
2. Statesville High
3. West Iredell High

• **Seven (7) All Staff Development Sessions**

Point of contact Kelly Cooper and GEAR UP Schools Principals

Focus on college/career readiness, relationship building, safety, management cultural awareness, inclusivity, parent engagement, and wellbeing of students. - These sessions are to ensure the program has premium success it starts with professional development training entitled "Best practices to holistic repour."

Sample areas of focus are, but not limited to:

- Best practices to engaging with 21st parents
- Tools to enhance and strengthen culture awareness
- Strategies to prepare for parent teacher conference (This is a two-part session)
- Differentiating parents educational experience compared to my students experience
- How to effectively start, stop, continue, and not over talk parents
- Seven keys to effectively follow up and follow through with parents

West Iredell High: Tentative Events - 5

North Iredell High: Tentative Events - 2

Statesville High: Tentative Events - TBD



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- **Three (3) College & Career Fairs for Student Preparation Visit Sessions**

Points of Contacts Kelly Cooper and GEAR UP Schools Principals

These college, career readiness, and student preparation sessions are designed to introduce the participating students from a collegiate perspective best practice to being sought out and not called out.

Sample areas of focus are, but not limited to:

- Preparing yourself for the academic next level
- Understanding what colleges and universities are looking for
- The importance of two-way effective conversations
- The dos and don'ts of an effective college visit
- Best practices to follow up and follow through

West Iredell High: Tentative Events - 3

North Iredell High: Tentative Events - 2

Statesville High: Tentative Events – TBD

- **Five (5) College & Career Fairs for Students**

Points of Contacts Kelly Cooper and GEAR UP Schools Principals

These college & career fairs are designed to introduce the surrounding communities to the Iredell-Statesville Schools students, faculty, and staff.

Key areas of focus are, but not limited to:

- Marketing – Student preparation for college visits
- Teacher and chaperon preparation for college visits
- Small group college application readiness
- College majors and career exploration

- **Nine (9) Parent & Community Engagement Sessions**

Points of Contacts Kelly Cooper and GEAR UP Schools Principals

***Four (4) Based on the discretion of the District. ***

Examples: *Parent one-on-one sessions, cultural engagement and FASFA support etc.*

Extensive research demonstrates the positive impact of parental engagement on student performance. DBC has developed a non-threatening approach that can be conducted in-person or virtually tailored to address common challenges in engaging parents. We emphasize empathy and sympathy, meeting parents at their level of understanding and involvement.

Sample Parent & Community Engagement Sessions:

- Best practices to understanding a two-way health relationship
- I really don't understand all this college stuff
- Engagement, conflict resolution, and problem solving

Please note all events have an open option and will be co-planned and goals will be aligned collaboratively

West Iredell High: Tentative Events - 3

North Iredell High: Tentative Events - 2



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Statesville High: Tentative Events - TBD

- **Three (3) Customer Service Trainings "Delivering Excellence: Elevating Customer Service in Learning Organizations"**

Point of Contact Kelly Cooper

Target group includes front office staff, and counseling departments at GEAR UP schools.

These trainings will focus on enhancing customer service skills and addressing key areas such as understanding stressors, cultural communication, emotional intelligence, effective communication tools, de-escalation strategies, and emergency response awareness. Through these sessions, Iredell-Statesville Schools aim to elevate customer service standards and create a positive and supportive environment for all.

Key areas of focus will be the following, but not limited to:

- Active Listening and effective communication.
- Building empathy and understanding
- Conflict resolution and problem solving
- Professionalism and Positive attitude
- Time management and efficient service delivery
- Follow-up and follow-through

II. Schedule

Start Date: August 2023

End Date: May 2024

III. Fee for Services

- Seven (7) All Staff Development Sessions
- Three (3) College & Career Fairs for Preparation Visit Sessions
- Five (5) College & Career Fairs for Students
- Nine (9) Parent & Community Engagement Sessions
- Three (3) Customer Service Trainings
- Three (3) Team Members
- Travel
- Materials

The rate is \$45,995.00.

As a courtesy to our organization, please keep your package rate confidential.

IV. Termination

This contract may be terminated by either party upon fifteen (15) days written notice to the other Party. Iredell-Statesville Schools – GEAR UP shall pay for all services rendered and expenses incurred as of the date of termination of the contract.



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V. Indemnification

Except for gross negligence and willful misconduct, Dream Builders Communication, Inc. agrees to indemnify, defend and hold Iredell-Statesville Schools – GEAR UP, and its subsidiaries and affiliates, and their successors, officers, directors and employees, harmless from all actions, causes of action, claims, demands, cost, liabilities, expenses and damages asserted against any of them arising out of or about any work performed while under this agreement. These events may not be recorded or re-broadcast (audio/visual) without the express written consent of Dream Builders Communication, Inc. Therefore, DBC will make materials available for purchase.

VI. Federal Funds

FEDERAL FUNDS: If the source of funds for this contract is federal funds, the following federal provisions apply pursuant to 2 C.F.R. § 200.326 and 2 C.F.R. Part 200, Appendix II (as applicable):

Equal Employment Opportunity (41 C.F.R. Part 60); Davis-Bacon Act (40 U.S.C. 3141-3148); Copeland “Anti-Kickback” Act (40 U.S.C. 3145); Contract Work Hours and Safety Standards Act (40 U.S.C. 3701-3708); Clean Air Act (42 U.S.C. 7401-7671q.) and the Federal Water Pollution Control Act (33 U.S.C. 1251-1387); Debarment and Suspension (Executive Orders 12549 and 12689); Byrd Anti-Lobbying Amendment (31 U.S.C. 1352); Procurement of Recovered Materials (2 C.F.R. § 200.322); and Record Retention Requirements (2 CFR § 200.324)

VII. Contacts

Dream Builders Communication, Inc.
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Huntersville, NC 28078
704-727-5006
finance@dreambuilderscommunication.com

Iredell-Statesville Schools – GEAR UP
549 N. Race St, Statesville, NC 28677
Dr. Jeff James, Superintendent
704-924-2028
jeff_james@iss.k12.nc.us

VIII. Complete Agreement

This contract constitutes a complete agreement between Dream Builders Communication, Inc. and Iredell-Statesville Schools – GEAR UP. It is subject to change only by an instrument executed in writing. DBC and Iredell-Statesville Schools – GEAR UP have executed this contract as of the date below. Please return the signed contract to our office by August 30, 2023.

Signature _____
Iredell-Statesville Schools – Authorized Personnel

Date: _____

Signature _____
Dream Builders Communication, Inc. Authorized Personnel
EIN: 55-0842469

Date: _____