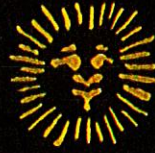




North Carolina Showcase



May 11, 2024

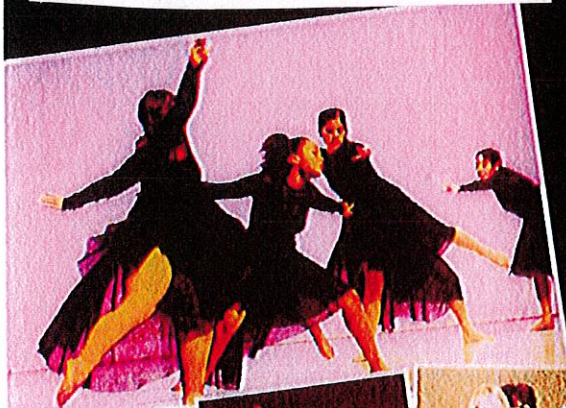
Mac Gray Auditorium on the campus of Statesville High School

7PM - Open to the General Public

**Biggest education celebration
in North Carolina history!**

- Event begins with Red Carpet Walk
- Honor outstanding educators like Burroughs Wellcome Fund NC Teacher of the Year and Wells Fargo NC Principal of the Year
- Recognize all scholastic state champions
- Crown new winners like Fine Arts and Humanities Educators of the Year
- Exhibitions from all performing arts state champions

www.ncshowcase.org



Sponsor Reception 5:00 - 6:30 PM

Presented by



Sponsors listed here

North Carolina Showcase



The third annual **North Carolina Showcase – Celebrating Excellence in Education**, will again celebrate the top schools, students, scholastic teams, and educators in North Carolina. NC Association for Scholastic Activities worked with many other education associations to develop this event. We will recognize all 2023-2024 major education award winners, including

- Burroughs Wellcome Fund Teacher of the Year
- Wells Fargo Principal of the Year
- Superintendent of the Year
- Milken Award Winner
- State Champions of all major scholastic competitions



We will also present many awards including

- NCASA Student of the Year
- Fine Arts Educator of the Year
- Humanities Educator of the Year
- Instructional Support Educator of the Year
- Joe Childers Scholastic Cup



The event will feature live performances from *state champions* of show choir, a cappella, and dance. Many of these students are future professional dancers, singers, and actors. *State champion* art works will be on display.

The **North Carolina Showcase** will be May 11, 2024 presented in the Mac Gray Auditorium in Statesville. All NC education leaders are expected to be present to recognize these students and educators for their accomplishments. The Governor will be invited and given the nature of this event, is expected to attend or send a representative. This event can't be presented without the help of companies interested in supporting education excellence. Please join us in presenting this celebration. We thank Iredell-Statesville Schools for hosting the North Carolina Showcase.

SPONSORSHIP OPPORTUNITIES

Title Sponsor: \$15,000

[company name] **North Carolina Showcase** – *Celebrating Excellence in Education*

- 2023-2024 Title Sponsor of the North Carolina Showcase
- Premier PA announcements during the event
- Name and logo displayed on all media, materials and announcements promoting the event
- Company logo prominently displayed on banner which serves as backdrop for photographs
- 12 seats (valued at \$100 each) reserved in the VIP seating area– the best seats in the house
- 12 tickets for the reception honoring the nominees and winners to be recognized. Reception will be held just prior to event.
- Inclusion in the NCASA monthly e-newsletter with a reach of over 3,000 school district administrators, principals and teachers
- Announcement of Company Title sponsorship on NCASA's Facebook page 5 (five) posts
- Facebook Page and website: www.ncshowcase.org dedicated to the event.
- One 6' information table in the Lobby (if requested)
- First right of refusal for future terms

Presenting Sponsor: \$10,000

North Carolina Showcase presented by *[company name]*– *Celebrating Excellence in Education*

NOTE: A Title OR Presenting sponsor will be created, not both.

- 2023-2024 Presenting Sponsor of the North Carolina Showcase
- Premier PA announcements during the event
- Name and logo displayed on all media, materials and announcements promoting the event
- Company logo prominently displayed on banner which serves as backdrop for photographs
- 8 seats (valued at \$100 each) reserved in the VIP seating area – the best seats in the house
- 8 tickets for the reception honoring the nominees and winners to be recognized. Reception will be held just prior to event.
- Inclusion in the monthly e-newsletter with a reach of over 3,000 school district administrators, principals and teachers
- Announcement of Company Title sponsorship on NCASA's Facebook page 5 (five) posts
- Facebook Page and website www.ncshowcase.org dedicated to the event
- One 6' information table in the Lobby (if requested)
- First right of refusal for future terms

Valedictorian Sponsor: \$5,000

Up to five Valedictorian level sponsors will be created.

- PA announcements during the event
- Logo displayed on all media, materials and announcements promoting the event
- Company logo prominently displayed on banner which serves as backdrop for photographs
- 4 seats (valued at \$100 each) reserved in the VIP seating area
- Four tickets for the reception honoring the nominees and winners to be recognized. Reception will be held just prior to event.
- Inclusion in the monthly e-newsletter with a reach of over 2,300 school district administrators, principals and teachers
- Announcement of Company Title sponsorship on NCASA's Facebook page 5 (five) posts
- First right of refusal for future terms

Salutatorian Sponsor: \$1,500

Up to five Salutatorian level sponsors will be created.

- Logo displayed on all on-site banners promoting the event
- Company logo displayed on banner which serves as backdrop for photographs
- 2 seats (valued at \$100 each) reserved in the VIP seating area
- Two tickets for the reception honoring the nominees and winners to be recognized. Reception will be held just prior to event
- First right of refusal for future terms

Scholar Sponsor: \$500

- Company name displayed on all on-site banners promoting the event
- 2 seats (valued at \$40 each) reserved in the prime seating area
- Two tickets for the reception honoring the nominees and winners to be recognized. Reception will be held just prior to event

Award Sponsor: \$500

One Award Sponsor may be created for each award presented to an individual.

- Given award will be announced as "Presented by [company name]"
- Company representative will be invited on stage to help recognize the winner
- \$250 of the award will be presented as a gift to the award recipient
- 2 seats (valued at \$30 each) reserved in the gold seating area
- Two tickets for the reception honoring the nominees and winners to be recognized. Reception will be held just prior to event

Awards presented at the
North Carolina Showcase
Celebrating Excellence in Education

- Fine Arts Educator of the Year
- Humanities Educator of the Year
- Specialized Instructional Support Educator of the Year
- Lifetime Achievement Award
- NCASA Student of the Year
- NCASA Principal of the Year
- NCASA Scholastic Director of the Year
- NCASA Coach of the Year
- NCASA Administrator of the Year
- NCASA Volunteer of the Year
- Joe Childers Scholastic Cup
- NCASA Challenge Cup
- Unity School Cup
- School District Cup

North Carolina Association for Scholastic Activities is a 501(C)(3) school association formed in 2010. Our Vision is "Enriching the lives of North Carolina students through scholastic activities". We present eight activities to member schools and promote all scholastic activities presented in North Carolina.

Contact Leon Pfeiffer to support the North Carolina Showcase – Celebrating Excellence in Education!

Leon Pfeiffer

919-771-9171

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www.NCShowcase.org

